

Great Organ Plays at 10 and 4.25 <small>Peterborough Chimes at Noon</small>	WANAMAKER'S	Store Opens at 10	WANAMAKER'S	Store Closes at 4.30	WANAMAKER'S	WEATHER <i>Fair</i>
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Everything Points to the Wisdom of Buying Your Furniture

Store Open Monday, Sept. 2nd, Labor Day, as Usual

Since 1914 on Labor Day it has been usual to close this Store, though there is no law requiring it.

As Closing on Labor Day Is Optional

this year we will
Not Be Closed on Labor Day
Monday, September 2, deeming it to be
A Duty to the Public
to not deprive them of two days' shopping in the same week now that we have taken from them also two and a half hours of each day

By Opening at 10 A. M.
And Closing at 4.30 P. M.

Our good workers, having the whole of Saturday, will forgo the Labor Day holiday, as many of the mill-workers, mechanics and artisans are doing to continue the production of articles required by war.

[Signed] *John Wanamaker*

Aug. 22, 1918.

There Is Still Excellent Opportunity in the August Sale of Pianos

A better collection of new reduced instruments and a better collection of used instruments taken in exchange than can possibly be found elsewhere.

It is undoubtedly a fact that you can any day buy a better piano at Wanamaker's for less money than can be found elsewhere in Philadelphia.

The sale includes upright pianos, player-pianos, grand pianos, player grand pianos, electrically controlled reproduction pianos, all at prices substantially below regular.

We can probably arrange to take in a used piano that you have on hand and apply it as the first payment on a new instrument. In any case, we will make the terms so convenient that your pocketbook will hardly feel the drain.

(Egyptian Hall, Second Floor)

Clearing Away Fine Coats

Duveltynes at \$85 : Tricotines at \$50

Of the duveltyne coats there are just thirty-five—each a treasure to the woman who knows how the price of this lovely wool material has gone up by leaps and bounds, until now it is almost prohibitive. Each is of the same weight as the duveltynes coming into our Fall stock, and the styles are correct for Fall; also the linings are lovely. There are beige, tan and Santiago brown shades, besides deep blues and black.

The new price—\$85—means a saving of \$40 to \$60 on each coat. The tricotines come in odds and ends, fancy and plain, in excellent tan and navy shades, besides black, and they were made by a man whose idea is first to turn out a good piece of work and only second to sell it.

The price on these is \$50—a saving of \$25 and \$35.

(First Floor, Central)

Everything Used in Making Good Mattresses Has Gone Up

And the tendency of the market is like that of the skylark, higher still, and higher.

At the close of the August sale all our mattresses will have to go, not only up again to what they were before the sale began, but they will have to go higher.

This is a condition over which we have no control, although we sincerely wish we could prevent it.

We can only give timely warning that the days of this August mattress and bedding sale are passing away and that once they have passed many and many a day will run before you will have the same fine assortment of standard quality sanitary mattresses, pillows, bolsters and bed springs to select from at the same remarkably low prices.

In the face of these facts it should be easy for you to judge what is best for you to do. All our mattresses, pillows and bolsters and several good makes of springs are in the sale at August reductions.

(Sixth Floor, Chestnut)

Bracelet Watches of Distinction

A useful and attractive accessory is the wrist watch! For the woman who is doing war work and for the athletic woman—indispensable! Whether morning, noon or night, the touch that completes the smart costume.

\$25 to \$75—Swiss movement, 14-kt. gold case, 15 jewel, ribbon bracelet with gold clasp.

\$30 to \$95—with 14-kt. gold bracelet.

\$14 to \$30—silver bracelet with Swiss movement.

\$45 to \$150—14-kt. gold bracelet, made in America.

(Main Floor, Chestnut)

Men's Linen Handkerchiefs \$2.50 Dozen

What with real linen becoming more scarce and such handkerchiefs as these not easy to get, we are all the more pleased when we can announce a new shipment.

Every thread is linen, the handkerchiefs are snowy and new, and they are the kind that we've discovered ten out of ten men want—the plain hemstitched sorts.

\$1.25 for 6; \$2.50 for dozen.

(East Aisle)

Two New Books

One by Melville Davison Post is entitled "Uncle Abner, Master of Mysteries." Uncle Abner is as distinct a creation as Sherlock Holmes and as delightful. \$1.50.

The other is by H. C. Witwer—"From Baseball to Boches"—and consists of breezy letters written by a baseball player to his wife.

ON THE AISLE

570 Pieces Glove-Silk Underwear for Little

Odds and ends, and sizes 34 and 36 chiefly. Suits, \$1.85. Vests, \$1.15. Bloomers, \$2.

This is half the original prices, and women who know values will appreciate these.

(West Aisle)

300 Women's Summer Dresses Reduced—Now \$3.75 to \$25

Light and heavy linens, chambrays, organdies, gingham and voiles, besides a few cotton tissues, a good many white nets and a few mused Georgette crepes—it is a miscellany which it's well worth a woman's while to look over.

About all the colors are in it, from flesh-colors to the dark blues that are so firmly fixed in favor; and there are checks and plaids and pretty figures and dots. Also the styles are both simple and fluffy.

At \$3.75, \$5, \$7.50, \$10, \$18.75 and \$25 some people are going to buy for next year.

(First Floor, Central)

First of the Boys' New Fall Suits Are Here

The Boys' Clothing Store is ready with an early showing of boys' fine woolen suits for fall, in fancy mixtures and blue serges, all in the Norfolk style.

It is an excellent introductory exhibition as we have had, and it will certainly repay mothers on their way home from the shore to come in and see it, and bring their boys along also.

In tailoring, style and finish our boys' suits reach a standard that is always exceptionally high, and this season's collection are on a par with any we have ever had in some respects a little finer, notably in the details of style and finish.

The fancy mixed suits are \$15, \$16.50, \$18 to \$25.

The blue serge suits, \$12 to \$25.

Both groups in sizes for boys of 8 to 18 years.

(Second Floor, Central)

Note the Good Choice of Mosuls and Beluchistans In the Oriental Rug Sale



Generally speaking, rugs of this character are now very scarce and high in price.

For that reason we are the more glad to have such selection to offer in this sale at much less than the regular retail prices.

It is safe to say that there is no such choice of these rugs obtainable elsewhere at such low prices, or, in fact, at higher prices.

The Mosuls are \$27.50 to \$45, in sizes 3x5 ft. to 3x6 ft.

The Beluchistans are \$29 to \$40, in sizes 2.6x5 ft.

There is also a very interesting group of Dozarts (large Irans) specially priced at \$65 to \$95, in sizes 4.6x6.6 ft.

Chinese rugs, carpet sizes, are in the sale at \$125 to \$485.

Small Chinese pieces at \$22.50, \$25 and \$35.

Mahal carpets, \$150 to \$387.

All are new purchases, shown in this sale for the first time.

(Seventh Floor, Chestnut)

New Cretonnes, Gay in Color and Rich in Design

Give your furniture new life for the winter, and make your home bright and cheery with these lovely cretonnes.

Because it's been so hard to get material from overseas we have copied the French and English designs, and you will agree with us when you see these lovely combinations of pinks and grays and blues and purples and reds that the best, after all, is made in America.

There are many dainty designs, too, in the paler shades which are suitable for bedrooms.

50c to \$1 a yard.

(Fifth Floor, Market)

Good-by to a Lot of Women's Summer Suits—at Half

Oddsments to be got rid of in a hurry, but such good oddsments! A few light-weight and light-colored jersey suits, a few of Milanese silk and silk fiber; a few of linen and pongee.

\$7.50 to \$35 are the prices.

(First Floor, Central)

Wonderfully Smart New Autumn Bags

Brand new, just out of their boxes. Bags of charm in velvet and silk that spell durability and give the very necessary chic effect to the costume of the well-dressed woman.

Some are roomy shopping bags, others are smaller and more elaborate.

The frames are imitation tortoise shell and a white metal. Wonderful copies of sterling silver frames.

The materials are the finest silks and chiffon velvets.

The colors are blue, taupe, brown and black in velvet. Black and navy in silk.

\$7.50 to \$12.50.

(Third Floor, Central)

White Blouses With Black Bows

It is a French trick to use a note of black with white when one wishes the white to look its coolest.

One of these new blouses has tucked and hemstitched cuffs and collar, and its finish is of the best. The price is \$4.50.

The other has a sailor collar, long sleeves and veining, and costs \$3.50.

Both are of sheer lawn.

(Third Floor, Central)

Bloomers for Bathing Suits

Made perfectly plain with rubber bands.

Black fine silk, \$3.48.

Black silk, \$4.75.

(Fourth Floor, Central)

A Dollar Is Still Good for a Man's Straw Hat

For any straw hat in our store.

The sale has been fast and furious, but there are some remaining, mostly in the smaller sizes, not many in the medium size hats.

(Main Floor, Market)

JAPANESE bedroom slippers

of quilted cotton, embroidered, come in lots of colors and are only \$1.50. Slip-ons in cases for travelers, \$2.50. (Fourth Floor, Chestnut.)

PARIS sends a novel lingerie

set of handkerchief linen with broad stripes of blue and white, and pale pink ribbons run through it. The French Room has it. (Third Floor, Chestnut.)

RAVENS COURT pottery from England

is a newcomer and very beautiful. The shapes are absolutely simple and of a classic severity of line, and the color is exquisite. Prices from \$1.75 for a tiny square tray to \$15 for a vase that might have come out of Greece. (Fourth Floor, Chestnut.)

AFTER your pet canary moults

give him a tonic. "Song Restorer" is 15c a box. "Bird Bitters" and all other bird comforts are also here. (Fourth Floor, Central.)

A SHOWER BATH in cool weather

is more invigorating than one in hot. Bath sprays, 65c, 85c, \$1.25 and \$2. (Fourth Floor, Central.)

LAUNDRY and housecleaning

soaps can well be bought by the box. Queen soap is \$7.75 for 100 bars; Pearl soap \$10.75 for 100 bars, and Oleine \$8.25 for 72 bars. (Fourth Floor, Central.)

ONE quart of liquid bluing

can be made from a little 10c bottle. The same bottle makes a half pint of excellent ink. (Fourth Floor, Central.)

SEPTOLA is a general household disinfectant

which it is well to keep on hand. 25c to \$3. (Fourth Floor, Central.)

OVER a dozen novel sweaters

in the Sweater Store show the latest ideas of Paris in regard to what a sport coat should be. They are of wool and artificial silk, and cost \$5 to \$25. (First Floor, Market.)

DO YOU love that delicious odor of oranges?

There are orange cones for burning which suggest the fragrant groves of Florida. 25c a box. (Main Floor, Chestnut.)

A DOLL-LIKE hat for some precious baby

is of pale pink net with streamers of blue velvet and one silver rose only, set jauntily on the brim. (Third Floor, Chestnut.)

DO YOU know what sport petticoats are like?

They are of cotton crepe, heavy, in colors and stripes. \$1.85. (Third Floor, Central.)

A PORCH set of wicker in peacock blue

is so very lovely that you will be quite as proud to own it as the gay peacocks which adorn the cretonne coverings. (Seventh Floor, Central.)

A WISE labor saver has invented a round funnel,

especially good for preserving. 60c. (Fourth Floor, Market.)

A DUSTLESS floor duster!

No more dust flying when the cleaning goes on—and incidentally no more germs! \$1.25. (Fourth Floor, Market.)

ALUMINUM knitting needles

are so light—why, you don't even know you are knitting! Just think of the socks and sweaters you can make without thinking. 25c. (Main Floor, Chestnut.)

NEW gold-filled brooches

are really like the miniature pins of our grandmother's day, for there is a place for the treasured picture of that boy in the service. (Main Floor, Chestnut.)

Now in This August Sale And Now Means Immediately

August days are rapidly running out. If you are going to take advantage of opportunities that may not present themselves again in many a day, you cannot hesitate much longer—you must make up your mind at once.

Let us again make it perfectly clear that we do not say this because we have furniture to sell.



It would hold true if we had no furniture at all.

But the truth of it must have a special meaning for you, in view of the fact that in this Store during these remaining August Sale days you have a stock of furniture to choose from with which no other stock compares, and, notwithstanding the continuously upward tendency of costs, you can choose from this incomparable collection at reductions averaging 30 per cent from our regular prices.

We also want to emphasize the fact that there is only one thing limited in this sale, and that is TIME. The time is limited, but it is ample for those who know how to use it and opportunities are practically unlimited for those who mean to take advantage of them. We are glad to feel that the closing days of the sale are the best proof of the things we said about it on the opening days.

We told you we had such a stock of furniture as no other store ever owned—a stock of unprecedented magnitude and variety. These are the days that prove our word, for these are the days which bring out the great resources of which we told you and which are now here to make this as strong and helpful a sale at the end as it was at the commencement.

(Fifth, Sixth and Seventh Floors)

Living-Room Pieces

\$30 for a 5-foot mahogany damask upholstered settee.

\$39.50 for a 63-inch mahogany tapestry upholstered settee.

\$40 for a 72-inch mahogany and cane settee.

\$79 for a 6-foot settee, enameled and decorated, and upholstered in damask.

\$131 for a 6-foot 6-inch davenport in fine leather, with loose cushions.

\$140 for a 7-foot brown leather davenport. The front columns are of mahogany.

\$175 for a 7-foot brown leather davenport, with heavy rolled arms and back.

\$64.50 for a 6-foot davenport, upholstered in tapestry. Has William and Mary base.

\$80 for a 6-foot 6-inch tapestry davenport, with three loose cushions and wing sides.

\$96 for an 8-foot tapestry davenport, with rope edge at the base.

\$108 for a 7-foot davenport, with 3 loose cushions and high back.

\$36 for a 6-foot settee, with box spring seat, upholstered in tapestry.

\$13 for a mahogany and tapestry arm rocker.

\$18 for a mahogany rocker, with tapestry seat.

\$22.50 for an enameled and decorated arm chair, with damask seat.

\$30.50 for a mahogany high-back wing rocker, upholstered in plush.

\$31.50 for an English-style fireside chair, upholstered in lavender and gold.

\$39 for a mahogany Queen Anne fireside chair, with blue plush seat and back.

\$52 for a mahogany Queen Anne high-back chair.

\$63 for a high-back wing chair, upholstered in tapestry, with loose cushion seats.

\$70 for a deep-seated curved-back lounge chair, upholstered in blue and gold.

\$10 for a spring seat mahogany arm rocker, upholstered in damask.

\$12 for a mahogany high-back arm rocker.

\$18 for a loose cushion mahogany arm rocker, with cane panel and high back.

\$10.50 for an arm rocker in mahogany, with high spindle back.

\$15.25 for a Windsor arm chair in mahogany.

\$21 for a high-back arm chair on the old English pattern, with spindle sides and curved arms.

\$25 for a single-door mahogany bookcase, in Chinese Chippendale.

\$36 for a double-door mahogany bookcase, with round Colonial columns.

\$61 for a double-door mahogany bookcase, with slatted doors, Adam design.

\$89 for a Chippendale mahogany bookcase, with slatted doors and ball and claw feet.

\$108 for a 3-section mahogany bookcase, with slatted doors.

\$24 for a 5-foot davenport table, in William and Mary design.

\$29 for a 5-foot 6-inch mahogany davenport table, Georgian style.

\$29.50 for a 5-foot 6-inch mahogany davenport, Adam design.

\$42 for a 6-foot mahogany davenport table, with curved corners and a shelf.

\$41 for a 5-foot 6-inch mahogany davenport table, with large drawer, Queen Anne design.

\$66 for a 5-foot mahogany davenport table, with ball and claw feet.

(Fifth Floor)

Women's Fine Sports Shoes

The ideal walking shoe for early Fall is made of tan Norwegian calf with wing tip and perforations and 1 1/4-inch heels. Price \$12.

In the Exclusive Little Boot Shop.

(First Floor, Market)

School Girls' Blouses

Especially adaptable are these new models for the girl of the in-between-age who is so difficult to dress becomingly.

The prices are so reasonable now that it is a good time to lay in a supply for the whole school season, especially as we never know these days when our source of supply will be curtailed.

The material is of the softest, whitest batiste.

The trimmings are tiny tucks, hemstitching, beading and buttons.

\$3 to \$5.

Sizes 32 to 36.

(Third Floor, Chestnut)

A Little Group of Dark Silk Dresses for Young Women at \$25

These are late summer models and are attractive taffeta crepe de chine and lustrous satin dresses in dark blue and black.

They are in perfect condition, but broken as to sizes, hence the sharp reduction in price.

Quite a variety of styles and just such dresses as will be practical, not only now, but all through the autumn and even later.

14 to 20 year sizes.
And \$25 each.

(Second Floor, Chestnut)

If You Are Just Starting on Your Vacation

you are just in time to get a

New Wardrobe Trunk at a Reduced Price

We have a fine new lot at less than regular figures.

\$25 for steamer-size wardrobe trunks.

\$25.50 for travel-size wardrobe trunks.

Each kind has large bureau section, and they are splendidly well-made trunks.

(Fourth Floor, Central)

You Must Have New Shoes; Why Not Buy Them When the Prices Are Low?

In our summer sale of shoes are thousands of pairs for men, women and boys at a saving of \$2 a pair or more. Besides, there is a large collection of children's shoes at substantial savings.

These savings represent actual reductions from the retail market prices of these shoes today.

The reductions are larger than usual, and the retail prices are undoubtedly lower than they will be on the new season's shoes.

If you want new high shoes or low shoes for present wear or to put away against probable higher prices, you will do well to buy now.

(Men's Shoes, Main Floor, Market)

(Women's and Children's Shoes, Second Floor, Market)

Week-End Goodies

For everybody to enjoy—Chocolate-covered marshmallows, fat ones, fresh, too, 40c pound.

Vanilla cream almonds, 50c pound.

Chocolate fudge caramels—some models they use—50c pound.