

Great Organ Plays at 10 and 4.25
Peterborough Chimes at Noon

WANAMAKER'S

Store Opens at 10

WANAMAKER'S

Store Closes at 4.30

WANAMAKER'S

WEATHER
Fair

Let Us Put Before You Some Straight Facts of the Finest Furniture

Putting Down an Artesian Well They Bored 800 Feet

and then the water came to meet them. It sometimes is disappointing to keep on working without getting results, but all the time we are with most undertakings getting nearer and nearer to success by each day's work.

To bore for knowledge with the certainty of getting it, it is commonly said that we become more thirsty for it as we keep on boring.

Knowledge and experience are the best two feet any one can have to equip him for successful living.

This Store must never lose either of its two feet, or we cannot keep step together. It is deep digging for pure water!

[Signed] *John Wanamaker*

August 19, 1918.

ON THE AISLE TOMORROW

500 Fresh Summer Waists at \$1.65

This is a special lot, many of which are easily worth double this price. Some are trimmed with lace and embroidery and others are plain.

(West Aisle)

Dignified, Distinctive All-Black Handbags

Of leather, silk, beads or jet—some of the latter two from France.

In large, medium and small shapes, from pocketbooks to knitting bags.

With gun-metal or covered black frames and with dark silk linings.

With an air of distinction about them that rather enhances their dignity than otherwise.

Prices \$3.75 to \$50.

(Main Floor, Chestnut)

Women's Pajamas of Unusual Daintiness

Pajamas are more or less a matter of temperament.

In choosing them a woman can show her sense of taste—or her lack of it—as much as in choosing a hat or a costume. We have a stock of pajamas in which daintiness is pronounced.

In the two-piece cotton fabrics there are many appealing styles at \$2.50 to \$4.50.

One-piece silk pajamas at \$7.50 to \$23.50 are mostly in flesh color.

Among the two-piece silk pajamas at \$9.75 to \$18 are three very pretty styles. Especially captivating are Japanese hand-embroidered silk pajamas at \$12.50, \$15 and \$18.

(Third Floor, Central)

A Little Special Lot of Women's Georgette Dresses

Just at this season there is always a lively demand for dainty, light-colored Georgette crepe frocks by women going away late.

We had the good fortune to pick up seventy-five of these dresses to sell at a saving of \$10 or more on each garment.

They are in white and flesh and are mostly perfectly plain, with just the simplest sort of trimming—beading, or a little ruffle, or a black sash and tie.

There are a few white crepes de chine among them. The woman who wants an extra frock to finish the Summer with should not miss this opportunity.

Prices \$27.50 to \$47.50.

(First Floor, Central)

Telling of Three New Waists From Paris Models

\$2 for voile waists with fine vertical tucks and round collars, trimmed with beading and little crocheted buttons in front.

\$3.50 for plain batiste, sailor collars, trimmed with beading, cuffs with black ribbon bows.

\$3.85 for voile waists, vertical tucks, sailor collar, trimmed with beading with scalloped edges. Cuffs trimmed in similar manner as collar.

(Third Floor, Central)



Saucy Velvet Turbans and Other Fall Millinery

Advance styles in Fall millinery run chiefly to small shapes, such as turbans. The newest arrivals are mostly such models, with a few larger shapes for those who want them. The turbans are of velvet, velvet combined with satin or plain and panne velvet combined. Some depend on their originality of line, while others are trimmed with paradise, wings, velvet poppies or other flowers. There are several smart tricornees. One particularly effective hat is a plain, round, close-fitting turban with a bright plume atop. Prices are \$15, \$18, \$20 and upward.

(Second Floor, Chestnut)

All Men's Straw Hats Now \$1 Each

This applies to every stiff straw hat in our stocks and includes the famous Lincoln-Bennett and Red-leaf London hats.

(Main Floor, Market)

Rounding Up 200 Men's Tropical Suits to Sell at \$10.50 Each

These are the favorite light-weight two-piece suits of breeze weave, mohair and tropical worsteds. Many are worth twice the price at which they are advertised.

There are all sizes in the whole lot, but not all sizes in every kind.

The man who can be fitted in the suit which he exactly wants should take advantage of this extraordinary opportunity.

(Third Floor, Market)

We Reduced These Two Young Women's Dresses

because we intend to clear them at a time when they are really needed and make a good job of it.

They are both of navy blue Georgette crepe and are just what girls want for traveling and other late Summer wear.

One style is high waisted, with wide girdle, tunic effect, panel back and front, round collar and self-color bead trimming.

The other has picoted skirt and sleeves with soft girdle, ruffle trimming and pleated vest.

Sizes 14 to 20 years.

New price, \$27.50.

(Second Floor, Chestnut)

Scotch Huckaback Towels of Pure Linen At 75c Each

Timely purchasing enables us to offer towels of such good quality at a price that is very moderate just now, considering all that has happened in the linen market during the past two years.

They are of good, clean, pure flax yarn, neatly hemmed and in size 20 x 35 inches.

(First Floor, Chestnut)

Special Sale of Bigelow Hartford-Saxony Rugs (About factory prices)

These are the discontinued patterns of these famous rugs, and, like the Whittall rugs we recently put on sale, are a delayed shipment.

They are in good time, however, for these Hartford-Saxony rugs are well known as splendid year-round rugs, and the opportunity to buy them at about the same prices we would have to pay for such rugs at the mill today is too good to be missed.

9x12 ft., \$87.50	4.6x7.6 ft., \$31.50
8.3x10.6 ft., \$82.50	10.6x13.6 ft., \$135
6x9 ft., \$55	11.3x15 ft., \$148.50

(Seventh Floor, Chestnut)

Don't Forget the High Shoes in the Summer Sale

Because it is a Summer sale, many people only think of low shoes in connection with it. As a matter of fact, there are plenty of high shoes for both men and women.

There is especially good choosing, for example, among the men's high shoes at \$4.65 and \$5.90. These at \$4.65 are from the largest maker

of army shoes in the country and are wonderfully durable shoes. Two are on army lasts and the third is a narrower toe, more suitable for business wear. All are Blucher lace in tan leather. The shoes at \$5.90 are dull black calfskin and black kidskin lace in various styles. Good selection also in men's oxfords at \$4.90 and \$5.90.

(Men's Shoes, Main Floor, Market)
Women's & Children's Shoes, First Floor, Market)

Women can get high shoes in the sale at \$2.50, \$2.90, \$4.40 and \$8.75. The variety is very great and includes some fancy fashion shoes that they cannot get at any price later.

Women's low shoes at \$3.90, \$4.90 and \$5.90. Children's high and low shoes, \$2.

In the Great August Sale

The Most Superb Furniture to Be Seen at Reduced Prices in Philadelphia or Elsewhere

We have been telling you a good deal about the magnitude and economies of this August Furniture Sale; we have been telling about the several thousand pieces of moderately priced furniture of the dependable and good-looking kind required by the great majority of homes, and we certainly have backed up with the goods the things we have been printing in the papers.

That is the least that should be expected from a store. We now want to tell you about the finest furniture to be seen in Philadelphia at reduced prices.

We want to tell you that this finest kind of furniture is shown in our August Furniture Sale in the largest variety ever seen in Philadelphia at reduced prices.

AND we want you to know that if we use superlatives in telling about it we do so with good reason and we are always ready to get right down



to the actual merchandise and prove our statements beyond gainsaying.

Here are two lists giving just some of the things with which we are ready to prove that we have here such a collection of high-grade suits as have never before been seen in Philadelphia at reduced prices.

Bedroom Suits at \$400 and Over

\$400 for a 7-piece suit, burr walnut, Queen Anne.
\$435 for a 10-piece suit, ivory and decorated Colonial.
\$445 for a 9-piece suit, light gray, Louis XVI.
\$450 for an 8-piece suit, inlaid walnut, William and Mary.
\$470 for a 7-piece suit, lavender enamel and decorated.
\$510 for a 7-piece suit, ivory enamel, Louis XVI.
\$515 for a 10-piece mahogany suit, Adam design.
\$540 for an 8-piece American walnut suit, Louis XVI design.
\$625 for a 7-piece suit, gray walnut, Italian Renaissance.
\$625 for an 8-piece suit, mahogany, Georgian.
\$675 for a 6-piece suit, gray enamel and decorated, glass top.
\$680 for a 9-piece suit, blue enamel and decorated.
\$700 for a 7-piece mahogany suit, Adam design.
\$720 for a 9-piece mahogany suit, Chippendale design.
\$750 for a 7-piece walnut suit, Louis XV design.
\$760 for a 5-piece crotch mahogany suit, Chinese Chippendale design.
\$765 for a 7-piece mahogany suit, Louis XVI design.
\$800 for a 5-piece mahogany suit, Chippendale design.

\$850 for a 9-piece black enamel and decorated suit, glass tops.
\$890 for a 7-piece gray enamel suit, glass tops.

Dining-Room Suits at \$400 and Over

\$400 for a 10-piece mahogany suit, Louis XVI design.
\$410 for a 4-piece suit, American walnut, William and Mary design.
\$412 for a 10-piece suit, American walnut, William and Mary design.
\$424 for a 10-piece suit, American walnut, Queen Anne design.
\$435 for a 10-piece mahogany suit, Georgian style.
\$450 for a 10-piece walnut suit, Queen Anne style.
\$500 for a 10-piece mahogany suit, Louis XIV style.
\$517 for a 10-piece mahogany suit, Heppelwhite design.
\$529 for a 10-piece American walnut suit, William and Mary.
\$549 for a 10-piece walnut suit, Queen Anne style.
\$570 for a 4-piece mahogany suit, Queen Anne style.
\$575 for a 4-piece mahogany, high-lighted Georgian design.
\$690 for a 10-piece mahogany suit, Georgian style.
\$690 for a 10-piece burr walnut suit, Georgian style.

(Fifth and Sixth Floors)

\$700 for a 10-piece burr walnut suit, Heppelwhite design.
\$850 for a 4-piece mahogany suit, Queen Anne design.
\$890 for a 10-piece mahogany suit, Adam design.
\$913 for a 12-piece walnut suit, Italian Renaissance style.
\$950 for a 10-piece mahogany suit, inlaid Heppelwhite.
\$1300 for a 10-piece burr walnut suit, Chippendale style.

Living-Room Suits at \$400 and Over

\$400 for a 3-piece suit, striped velour, William and Mary.
\$408 for a 4-piece suit, upholstered in tapestry.
\$417 for a 4-piece black and gold velour Queen Anne suit.
\$430 for a 3-piece striped Louis XV suit.
\$480 for a 2-piece damask Louis XVI suit.
\$495 for a 2-piece suit, upholstered in blue velour.
\$570 for a 3-piece suit, upholstered in mulberry figured velour.
\$740 for a 2-piece walnut and gold suit, upholstered in damask.
\$741 for a 3-piece suit, in Italian walnut and denim.
\$750 for a 2-piece suit, upholstered in damask, Chinese Chippendale.

40 Pair Velour Curtains at \$19.75

This low price is less than you can buy these curtains for today at a factory, and they should go very quickly.

They are in a variety of colors.

(Fifth Floor, Market)

Chinese and Mahal Carpets for Your Good Choosing in the Oriental Rug Sale

Every rug, large and small, in this special sale would be a good investment for the price now marked upon it, even if times were normal. But the abnormal condition of the market is shown by the fact that rugs of this kind are selling for more at wholesale than the prices at which we have marked them.

All the pieces included are new unbalings purchased at timely intervals and shown for the first time in this event.

Persian Mahal Carpets

8.6x7.2 ft., \$159.	8.8x7.1 ft., \$150.
8.7x6.10 ft., \$177.	13.4x9.9 ft., \$312.
11x7.6 ft., \$205.	11x8 ft., \$195.
11.5x8.2 ft., \$387.	11.10x10.3 ft., \$235.
12.2x10.2 ft., \$235.	12.5x8.5 ft., \$267.
	16.6x10.9 ft., \$575.

Chinese Carpets

9x12 ft., \$285.	9x12 ft., \$255.
8.3x10.6 ft., \$225.	9.1x12 ft., \$365.
11.10x8.10 ft., \$365.	8.11x11.9 ft., \$297.
9x12 ft., \$295.	9x11.9 ft., \$337.
9x11.8 ft., \$840.	9x11.7 ft., \$187.
9x12.3 ft., \$285.	9x12 ft., \$275.
12.6x9.10 ft., \$345.	9.6x12.1 ft., \$345.
	13.6x10.1 ft., \$485.

Small Chinese Rugs, \$22.50, \$25 and \$85.
New Mozuls, \$27.50 to \$40; 3x6 to 3.6x6.6 ft.
New Dozarts, \$65 to \$95; 4.6x6.6 ft.
New Beluchistans, \$29 to \$40; 2.6x5 ft.

(Seventh Floor, Chestnut)