Suits

(Central)

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SCHWAB PLANS MORE SPEED

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Further Ship Standardization Will Be Discussed

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Hundreds of Summer Dresses Are Now Marked at Reductions In the Down Stairs Store

> Virtually the entire stock of Summer dresses has undergone a revision of prices -downward. There are literally scores of styles for your choosing, the best the Summer season has produced. Materials include voiles without number, ginghams in plaids, stripes and checks, plain - colored chambrays, sheer crepes and Japanese crepes, nets and organdies. The frock sketched is of pink Japanese crepe trimmed with white organdie and is

And Here's News That Smacks of Autumn

make some attractive frocks in navy, bright blue, Havana and two shades of tan. \$45.

In satin there is a new frock in old blue, black, brown and plum with a colorful, beaded motif used on the left side of the bodice and on the pointed overskirt. \$23.25.

newer frocks of serge, satin and crepe de chine. A steel gray crepe shows fringe six inches deep. \$23.50.

Trip to the Shore

of the year-it sets one up tremendously. Delightful new velvet hats in soft, new colorings and in black have been arriving at a great rate during the past week.

For sports wear there are new velours - some veiled with of wool flowers done in soft pastel shades.



WANAMAKER'S Store Opens at 10 DOWN STAIRS STORE Store Closes at 4.30 WANAMAKER'S

You Can Enjoy the Summer in a Cool Cloth Suit, Mr. Man

Men "smile, smile, smile" and keep on smiling with relief when they get into cool cloth suits these days.

Then, when they ask the price, and hear "Reduced to \$7.50, \$8.75 or \$11.75," as the case may be, they keep on smiling. Each man has made a double saving, for he knows that the suit he is buying is good for at least a month's wear this Summer, and will be fresh and ready for the hot days next year, when suits like these will be about half as much again, if not much more.

The Facts: The suits are all in cool gray mixtures. The choosing is largest in sizes 34 to 38, but there are suits in all the regular sizes. The prices were much more. (Gallery, Market)

When a Man Walks

you can tell by looking at him whether his shoes are comfortable, and you most certainly can tell at a glance whether or not they are neat, goodlooking shoes.

Look at Yourself

Well, what's the verdict? Need a new pair?

An "Over-Head Reduction"--Men's Hats Special at \$1.65 Some are genuine panamas.

(Central)

Others are Porto Rican straws. And the rest are Sennit straw hats.

(Gallery, Market)

1200 Men's Shirts-

Lavender Pink Two shades of Light Blue White

Simplicity

a bit of ruffling. \$3.75 to \$4.75.

Fluffily Pretty (Market)

Women Are Reduced



MARRIAGE LICENSES ISSUED TODAY