WANAMAKER'S

Gingham Is Having an

Interesting Though

Checkered Career

ISSUE OF FILIAL RESPECT AND LOVE FOR COUNTRY ARISES

PITY THE AMERICAN GIRL

water for a short time.

In fixing over last year's suit, freshen up the skirt by binding the bottom of the skirt with velvet, as many of the new skirts are made that way.

Mothers of new-born bables love to get 'baby books' to keep record from the first of the doings of their little ones. Liftle sheer dresses, bonnets, bootles or any article of clothing are always very acceptable, too. I know one mother who was delighted to receive a square of netting bound in blue satin to put over the crib. Pluce coach covers make good gifts, too. In the way of jewelry give pins, little French enamel bib classpor a sliver spoon. In sending the gift I would simply wish happy days to the baby and to the mother every joy in the little one that has come to brighten her life.

From a Crippled Mother

From a Crippled Mother

To the Editor of Woman's Page:

Dear Madam—Please do not give my address to any one else, as I have received gifts and do not feel I should take more. I wish to express both my appreciation and thanks to you and the friends who resonded to my required. Life linear and a company three years and to loan money on life insurance company itself used to loan money on it in financial properties. The life insurance company itself is not company three years.

We thank you for your little prayer, deer reader friend. You have caught the spirit of the column.

A CRIPPLED MOTHER.

We thank you for your little prayer, deer reader friend. You have caught the spirit of the column.

A Community Singer?

We thank you for your little prayer, dear reader friend. You have caught the spirit of the column.

War Service in Libraries

To the Editor of Woman's Page: Dear Madam—Kindly tell me how to get in touch with the war service of the Ameri-can Library Association. READER. The war service of this association is located in the Congressional Library. Washington, D. C. Herbert Putnam is director.

Another Bicycle Wanted

To the Editor of Woman's Page: To the Editor of Woman's Page:

Dear Madam—Do you think there is any chance of getting a cheap bleycle for a boy through your paper? I know a boy who works and tries to help his mother. He wants a bleycle very bad, but don't feel as if he could pay more than \$4\$, as he is only thirteen years old and doesn't get extra-large pay. I thought maybe there might be some one who had a wheel to sell cheap. It will help the lad and give him some pleasure. too. I told him maybe he could get one through the EVENING PUBLIC LEUGHB.

It is against the rules of the column to allow any buying and selling to be done through its medium, but I am glad to pass on the request in the hope that some reader with an old bicycle might become interested in the boy.

Organ Tuning Instructions To the Editor of Woman's Page:

To the Editor of Womon's rugs.

Dear Madam—I am willing to pay satisfactory terms for perfect plane and pipergran uning instructions. Would you please be so kind and tell me where or to whom could I address myself to fulfill my require-Please send a self-addressed envelope.

To C. R. W.

Will you please send a self-addressed envelope, as I am afraid your inquiry requires an answer a little too lengthy for our corner.



For Hair and Skin Health Cuticura is Supreme

If you use Cuticura Soap for every-day toilet purposes, with touches of Cuticura Dintment now and then as needed to soothe and heal the first signs of redness, roughness or scalp irritation, you may have as clear a complexion and as good hair as it is possible to have.

THE DAILY NOVELETTE

LEKWANFUI MAAF **NESTLE METHOD**

Guafanteed to last without injury to bai CHAS. LUCKER, 118 South 17th Street

Please send a self-addressed envelope. Lack of space prevents printing the songs here. PHOTOPLAYS Ireland's Women Will Vote EUREKA 40TH & MARKET BTS.

A Community Singer?

Dear Madam—Can you please print your column the choruses of the son "Alsace-Lorraine" and "So Long Letty." READER.

To the Editor of Weman's Page:

The new franchise law giving every one who has lived in Ireland six months the right to vote will enable thousands of women to assert their rights with the ballot at the coming elections in that PAULINE FREDERICK

PROTOPLAYS. The Stanley Booking Corporation The fellowing theatres obtain their pictures through the STANLEY Booking Corporation, which is a guarantee of early showing of the finest productions. All pictures reviewed before exhibition. Ask for the theatre in your locality obtaining pictures through the STANLEY Booking Corporation.

Alhambra Mat. Daily at 2: Evgs. 6:45 40 JEWEL CAMEN IN "PAYING THE PIPER"

APOLLO 52D AND THOMPSON STS. GRACE D'ARMAND IN "THE CRUCIBLE OF LIFE"	MODEL 425 SOUTH ST. Orche Continuous 1 to 11. CONSTANCE TALMADGE in
ARCADIA CHESTNUT Below 16TH D. W. GRIFFITH'S "THE GREAT LOVE"	PALACE 1214 MARKET STREET 10 A. M. to 11:15 P
BLUEBIRD BROAD STREET and BUSQUEHANNA AVE. WILLIAM S. HART in "SHARK MONROE"	PRINCESS 1018 MARKET STRE JACK PICKFORD in "SANDY"
EMPRESS MAIN ST., MANAYUNK	REGENT MARKET ST. Below 17

THE DEMON" "UP THE ROAD WITH SALLY" FAIRMOUNT 28th & GIRARD AY.
MATINEE DAILY
ALICE BRADY in
"THE WHIRLPOOL"

RIALTO GERMANTOWN AVE.
AT TULEPHOCKEN ST.
CLARA KIMBALL YOUNG IN
"THE REASON WHY" FAMILY THEATRE—1311 Market St. RIVOLI 52D AND SANSOM STS. MATINEE DAILY

THEDA BARA IN THE LOVE SWINDLE" 56TH ST. THEATRE—Below Spruce MATINEE DAILT 10 A. M. to 11:15 P. M. PAULINE STARK IN "ALIAS MARY BROWN"

GREAT NORTHERN Broad St. at Eric SAVOY 1211 MARKET STREET S.A. M. TO MIDNIGHT WILLIAM FARNUM in MADGE EVAN IN "NEIGHBORS" IMPERIAL SOUTH & WALNUT STS.

MALLACE REID IN

"FIREFLY OF FRANCE"

STANLEY MARKET ABOVE 16TH

11:15 A. M. to 11:15 P. M.

NORMA TALAM M. to 11:15 P. M.

"THE SAFETY CURTAIN"

LEADER 418T & LANCASTER AVE.

MATINEE DAILY

ELSIE PERGUSON IN

"THE DANGER MARK"

VICTORIA MARKET ST. AB. STE

OA. M. 10 11:15 P. M.

"TO HELL WITH

THE KAISER"

THE UNITED EXHIBITORS' ASSOCIATION BELMONT 52D ABOVE MARKET | FRANKFORD 4715 Frankford Ave

WILLIAM S. HART IN "SHARK MONROE Gloria Swanson in "You Can't Believe Everything" CEDAR WOTH & CEDAR AVENUE Dorothy Dalton in "THE KAISER'S COLISEUM Market Bt. 59th & 60th

JUMBO FRONT ST. & GIRARD AVE.

Jumbo Junction on Frankford "L"

Arthur Guy Empey in "OVER TOP" LOCUST 52D AND LOCUST STREETS
"We Can't Have Everything" Enid Bennett in "A DESERT WOOLNG"

NIXON 52D BELOW MARKET ST. COLONIAL GU. 4 HEADTON ATE CHARLES RAY IN THE STATE OF TH



Please Tell Me



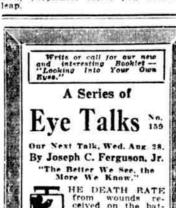
So said one of our boys in the trenches when told that a strike was contemplated in the factory of an essential industry. Help the boys, you shipbuilding, munition and other war material workers, by the best that is in you. Help them win a lasting peace and make the world a safe and decent place to live in.

Stick to your job.

H. O.WILBUR & SONS., Inc.

Makers of Wilbur's Cocoa, Wilbur's Chocolate Buds and Wilburmilk Chocolate.







Whether wounds be large or small, infection often stands ready to do its deadly work unless quickly checked. And this holds as true for wounds or scratches of the eye as for any other part of the body. Whenever trouble of any kind happens to the ever-then go to an Oculist for treatment at once

Whenever glasses are pre-scribed have the prescrip-tion filled by a capable pre-scription Optician. Ja. G. Fergusmigs.

Prescription Opticians We Do Not Eramine Eyes "This Talk from a copyright series, all right reserved."



"Where There is Happiness in Work There's Success"

T is the "off duty" hours that the Telephone Company thinks of foreits operators as well as the "on duty" hours.

Therefore, attractive, comfortable restrooms for reading and relaxation, and pleasant dining rooms with lunches served at less than cost, are available for the use of Bell telephone operators during their "off duty" hours.

A good salary is paid while learning and there are frequent and regular increases, with many special opportunities for promotion.

Then, too, there is an additional pleasure for the Bell telephone operator in knowing that she is one of those whose work is essential for the winning of the war. Application may be made to Miss M. D. Ryan at the

Bell Telephone building, 1631 Arch Street, Philadelphia,

to Miss G. Smith, 406 Market Street, Philadelphia,

to Miss F. R. Zingol, 26 W. Chelten Ave., Germantown,

or to the Chief Operator in any other city between the

hours of 8 A.M. and 6 P.M. or evenings by appointment.

The Bell Telephone Company of Penna.



ALWAYS OPPORTUNITY TO SAVE IN THE DOWN STAIRS STORE

This time the checks are

olue - and - white, black-and-

white or pink-and-white, and

they have found their way to a thoroughly practical and pretty frock which we

sketch. It is surplice as to

bodice and fastens with a buckled loop in back. The

collar and cuffs are of white

organdie edged with lace.

Cool Voiles at \$5

and lovely ones at that-

pink, light blue, lavender,

maize, raspberry and rose, with ruffled white collars

and cuffs and tucked over-

These are in plain colors

Dressing Sacques for Restful Summer Naps

WANAMAKER'S

Cool, light little affairs of lawn or voile are flowered and trimmed with lacy collars; others are all-white and are of dotted swiss. 75c, \$1 and \$1.25.

In extra sizes, 48, 50 and 52, there is a white dotted swiss sacque at \$1.50.

House Dresses of Cool White

Frequent tubbings won't harm them in the least, because there is no color to fade. They are cut on straight lines — Billie Burke style, it's called—and have hemstitched white collars. \$1.75. If you prefer a bit of color, this dress can be had with a collar and cuffs of pink, blue or green chambray. Also \$1.75.

Adora Reconciles Corsets to Summer

(Central)

For Adora corsets for Summer wear are made of unusually light weight coutil, and are made with as little boning as possible-only just what is necessary.

A particularly adaptable model is in sizes 20 to 26. It is made of white or pink light-weight coutil and is topless, with elastic insets. The hip space is quite free, and the whole corset is cool and com-fortable. \$1.25.

White Voile Takes Many Forms But They're All Cool

Plain white mercerized voile, whose uses are legion, is 38 inches wide and 25c a yard. An English voile with a high

luster is 38 inches wide and 75c a yard. Figured white voiles, which make such delightful frocks for small children, are to be had in

some unusual patterns, 38 inches wide, at 65c a yard. Striped and plaid white voiles many variations are 38 inches wide and 28c and 38c a yard. (Central)

SPECIAL Silk Petticoats \$2.85

These petticoats were a dollar more when we had all sizes in each color, but since the assortment has become broken the price has been clipped. These are of satin-striped tub silk and of taffeta in plain and changeable colorings, and are excellent value.

Georgette Crepe Frocks of

Pale Loveliness

The softest of cloudlike affairs are those delightful frocks in peach, flesh pink and white. They are made in several ways, though all are quite simple and depend upon tuckings for their charm. \$23.25.

Many Frocks

Are Reduced They are mostly of voile and there are dozens of styles and more patterns than you would think possible. The colorings are all light and Summery, and the prices average several dollars less than formerly. Now \$3.75, \$5 and \$5.50.

New Percoline Petticoats, \$1.25

Black, navy, purple, Copenhagen, brown, rose or green petti-coats with a pleated flounce edged with a ruffle; the top is run with

Percale Petticoats, 75c

Neat, tailored petticoats with a tucked and ruffled flounce; all are in white grounds, with black or blue figures.

Extra-Size White Skirts Are \$2 to \$3.75

which means they are very much reduced. Women who wear waist bands of 30 to 36 will find a comprehensive stock of white skirts in rep, gabardine, striped poplin, plain pique and fanciful pique. The skirts show a wide variety of style and design that is surprising. Pockets are attractively cut, and lines are purposely watched to give the appearance of slimness. (Market)

UGUST and September are A the best months at the shore! The water then seems at its best, and bathers appreciate it. Women's Bathing

Suits Are Here and there is still a fairly large choice among bathing suits for young girls and small women, at \$6.50.

A few children's suits are here for choosing and— Suits for Large Women who wear up to 50 bust measure

are marked at \$4.75 and \$5.

Striped Crepe Frocks for Little Girls

There seems to be no end to their color combinations, though all are soft in tone. The collars, cuffs and pocket flaps are of plaincolored crepe, with a bit of hand embroidery—all carrying out the colorings in the dresses. The frocks are cut on simple, youthful lines, hanging straight from the shoulders and loosely belted. In 6 to 14 year sizes, at \$5.50.

(Central)

Perky Hair Bows

add prettiness to even the plainer little girls and make the pretty lassies still more charming. Ribbons of good hair-bow width—
4% inches or so—are in various
good shades. Red—plenty of it,
blue, yellow, rose pink and white
ribbon with satin stripes in it is
waiting to adorn little girls'
heads. 38c a yard.

Underthings for Kiddies

Little drawers of fine white nainsook are made with straight or bloomer knees, trimmed with lace or with pretty embroidery. These drawers were bought long ago, but were delayed in arriving, so prices are low-35c to 75c for drawers for girls of 2 to 14 years. Mothers who are getting in a supply of underwear for the school year will buy several pairs for each child.

New Teddies

They are somewhat like the envelope chemises of the grown-ups, but the back part unbuttons from the waist, and there is also a button in front to button on the petticoats. The upper part is prettied with designs of insertion and lace, and the material itself is fine white nainsook. For girls of 8, 10 and 12 years the Teddies are just right. \$1.

(Central)

Wool Wilton Rugs Sound Hot, But Their Prices Are Cool

The rugs are finished with attractive linen fringe, and their prices average less than the present wholesale prices. Wool sounds warm, but the rugs are not any too warm for later Summer, and they will be just right for Winter and all year around.

27x54 inches, \$6.50. 36x63 inches, \$10. 4.6x7.6 feet, \$21. 6x9 feet, \$36. 8.3x10.6 feet, \$53.50. 9x12 feet, \$57.50.

Tapestries Are Ready to Make New Dresses for Your Furniture

Many people are having their furniture re-covered for the Autumn, and are coming to the Down Stairs Store to buy the tapestry. You will not wonder at that when you see the large and varied assortment of both light and dark verdure enterns. Most of the tapestry is 50 inches wide and \$1.65 to \$4 a yafe.

Sensible, Comfortable Oxfords for Women \$4.75 a Pair

They are made of black or tan calfskin on good-looking lines.

The soles are durably welted and the heels are medium height.

Pretty Pumps

soft white leather resemble buckskin closely. They are quite plainly made and the soles are turned. The high heels are cov-ered with white, too. \$4 a pair.

Bathing Shees 60c a Pa Of course, the special! There are nan and nearly all sizes in shoes of surf gatin.