



# The Man Behind A Big Part To The Desk Has Play In This War

There are but TWO LINES now--the FIGHTING LINE "over there" and the WORKING LINE "over here" Choose YOURS! Help Man the LINE!

The TESTING TIME of the AGES is upon us. Nearly a thousand years ago the impassioned eloquence of Peter the Hermit thrilled Christendom and sent its armed might to rescue the Holy Sepulchre from the Turk.

In this enlightened year of Grace 1918 a tremendously more vital cause is OURS TO DEFEND—and the brave dead of ALL TIME will turn IN THEIR GRAVES if this nation does not RISE TO A MAN and DEFEND IT!

The WAR DRUMS are echoing around the globe—and stirring strange new feelings within the breasts of men.

Not Christendom alone—but the MANHOOD OF THE WORLD is rising—and making common cause against a common foe. Red men, black men, yellow men, brown men, and the islanders of the South Seas are joining up with Anglo-Saxon and Gaul to SWAT THE HUN! Are you?

One of these days this war will be a thing of yesterday—when the troubled waters subside, and the sediment settles to the bottom, then there will be but TWO RESPECTABLE CLASSES in this land—

those who manned the FIGHTING LINE—and those who manned the WORKING LINE.

Which is the more honorable?

There is no difference! Are you too YOUNG or too OLD to fight? Is it YOUR job to swing a HAMMER, stand at a LATHE, delve in a LABORATORY, sell behind a COUNTER, sit at a DESK, work at a DRAFTING BOARD, pore over books as an AUDITOR, devise EXPERT BUSINESS SYSTEMS—or perform any one of a THOUSAND other tasks? Fine! You are helping MAN THE LINE!

You may never draw the Cross of War for what you're doing, but DO it—with ALL YOUR MIGHT—and HANG ON! Posterity will honor you for it!

But, play the SLACKER—act the part of the COWARD, and hide in your HOLE in this supreme hour of your COUNTRY'S NEED—and do you know what will happen to YOU?

Your name will ricochet down the centuries, kicked and execrated by mankind—along with Benedict Arnold and Judas Iscariot.

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