

Evening Public Ledger

and
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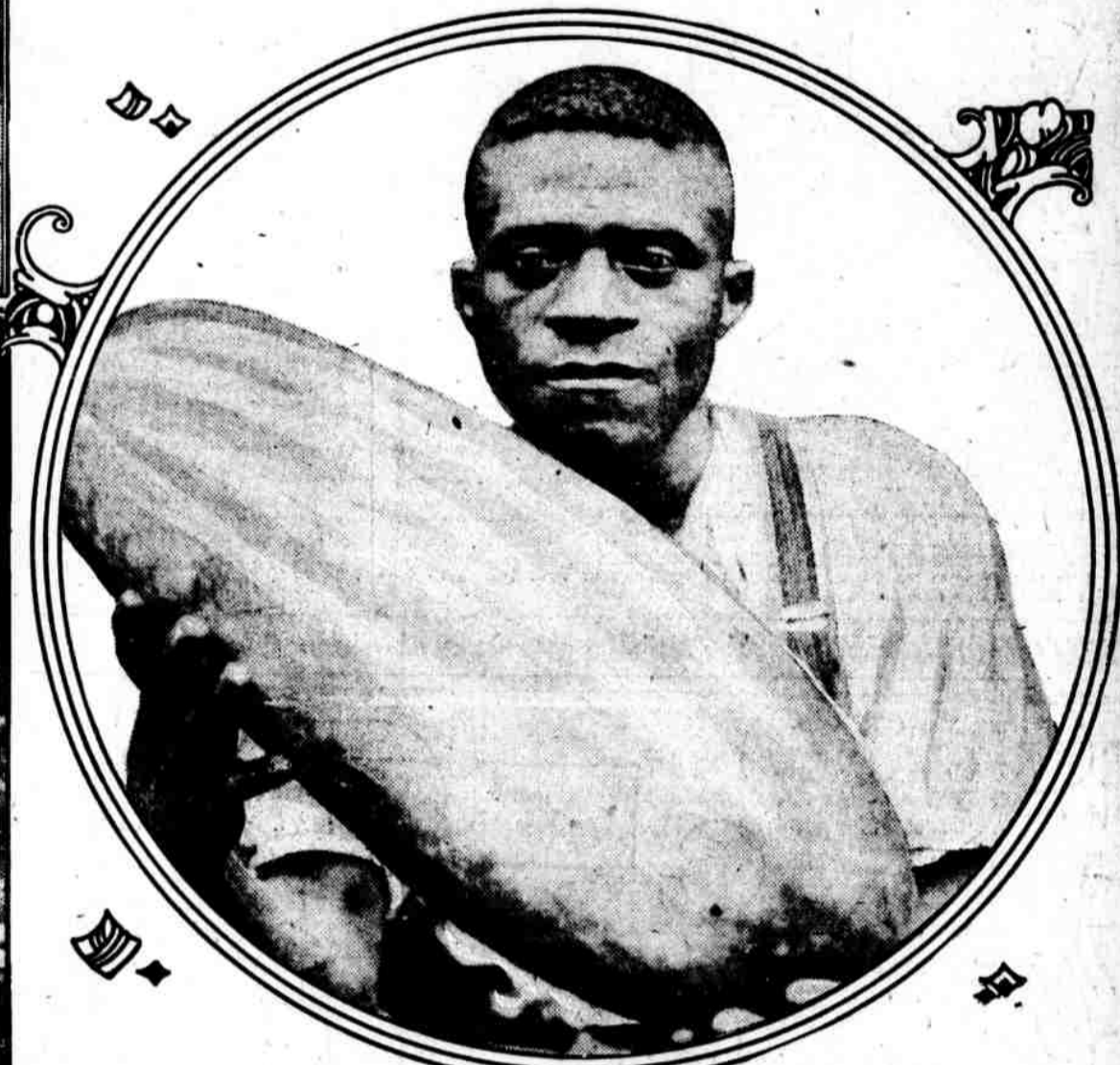
THE VEGETABLE ARMY BEING RUSHED TO THE PHILADELPHIA FRONT TO DEFEAT THE HIGH COST OF LIVING



THERE'S NO WARTIME PROFITEERING by avaricious "middlemen" where these thrifty housewives are concerned, for they believe in buying direct from the farmer.



THE UBIQUITOUS PUSH CART is another means of bringing produce to the consumer, now that most horses are hauling guns and military supplies.



JUST SO LONG AS IT'S WATERMELON SEASON, he doesn't care in the least whether it's the heat or the humidity. Watermelon tastes good in either case



PLUG 'EM YOURSELF, to see that they're ripe, but you'll never find the secret why the cost of watermelons remains high.



FEEDING PHILADELPHIA IS A GIGANTIC TASK, as anybody who watches the teeming traffic at the Dock Street Market any morning will quickly realize.