

Evening Public Ledger THE EVENING TELEGRAPH PUBLIC LEDGER COMPANY

CYRUS H. CURTIS, President... CHARLES H. ENDICOTT, Vice President... JOHN C. MARTIN, Secretary and Treasurer...

Published daily at 12th and Chestnut Streets, Philadelphia, Pa. Telephone 3-1211. Circulation 100,000.

Member of the Associated Press THE ASSOCIATED PRESS is exclusive...

Philadelphia, Monday, August 12, 1918

THE WINNING CONCERN

IT is likely to be increasingly difficult to conduct a loan campaign by emphasizing the beauties of self-sacrifice.

COLOMBIA UNDERSTANDS

THE huge failure of German propaganda in America daily assumes increased proportions. Following its collapse in the territory of the United States, the Latin Republics furnished the chief stamping ground for ambitious though futile intrigues.

THE HARVEST

THE Germans have been encouraging themselves by reports that the American harvest was deplorably poor.

THE PLIGHT OF SPAIN

THE spectacle of proud Spain seeking to quell German madness by a bombardment of official notes is distinctly saddening.

THE BROKEN SWORD

WE CHANGED to pick up a volume of Duruy's "History of France." It was first published in 1863, but after the Franco-Prussian War a new edition was issued.

THE GREAT "DISROBING ACT"

"OH, be early English," sighed the twenty esthetic maidens of "Patience," "ere it is too late."

SHOP TALK FOR A MOMENT

Readers Will Pardon a Brief Discussion of a Difficult Newspaper Problem

NEWSPAPERS and their makers, like dramatists and their actors, seldom find it policy to inflict upon their clients, the public, the discussion of their perplexities and problems of behind the scenes.

Difficulties of fuel distribution, wood pulp and finished-roller transportation and a variety of other factors have made it imperative in the view of this body that there shall be a considerable curtailment in the use of news-print paper.

The War Industries Board has ordered that, beginning today and continuing until October 1, the reduction in the daily and Sunday editions shall be made according to a sliding scale.

If newspapers as a whole were not doing a highly valuable and indispensable service to the Government and the people they might properly be classified with any other private industry which has had to get out of the way of work for winning the war.

Second in importance to a better understanding with Mexico is the establishment of the new order in Colombia. Moreover, it is well worth noting that the recent election was legally conducted.

The weather man feels like boosting the summer fur business again he will meet with scant opposition.

When the next loan comes around in the fall any refusals to subscribe cannot only be ascribed to unpatriotism but to a mighty poor conception of what is "good business."

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Weather, indeed, has played a role of marked significance throughout the war. Weather conditions, sometimes too much rain, sometimes too much sunlight, have often had an unhappy effect on the plans of the Allies.

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CAMPBOR BALLS

The Triumphs of German Science PROFESSOR LANGLEBEN had devoted the best years of his youth to studying the methods by which human life might be prolonged.

In years of laboratory research Professor Langleben had learned that the longest-lived men on earth were the cannibals of New Guinea. By using the blood of these unsuspecting natives he devised a serum which, when injected into men of pure Teuton race, caused them to live 7,036 years longer (on the average) than they otherwise would have done.

Stimulated by the success of his experiments, Professor Langleben labored early and late. Presently he was able to announce that the observation of certain formulae as to diet and exercise would prevent hardening of the arteries and make jazz dancing possible for great-grandparents.

The professor passed away very suddenly of overwork at the age of forty-one. He was cremated, and all the leading scientists of Germany followed the urn to its safe-deposit vault.

How pleasant it would be if cleaning one's desk could be put on the list of non-essential occupations.

Dear Rosner—Why don't German officers wear Sam Brown belts?

That curious epidemic of death and Switzerland that seems to afflict Germans of high station may be expected to attack Ludendorff before long.

Between Montdidier and Noyon lies the village of Canny. The Scotch should have no difficulty in retaking it.

The Crown Prince is convinced that the Devil Dogs have hydrophobia. The mere sight of a river makes them mad, he says; every time they come to a stream they insist on crossing it.

How delightful it would be if American advertisers were as eloquent as the Japanese. An American recently returned from the East reports this from an advertisement of a Japanese store: "Parcels done up with such loving as a wife bestows upon her husband."

When the commutation ticket expires, the tobacco pouch runs empty and that hole in the shoe gets through to the sock, and all in one day, it does not do to listen too attentively to language in the suburbs.

Every time anybody reads of Trotsky's manifestoes he declares war.

The Germans don't even stop to get a receipt for the villages they surrender.

Hog Island wants to fly the largest flag in the world. We don't know any place that has a better right to, unless, perhaps, the town of Chateau-Thierry.

Two publishers in New York are bickering over a novel said to have been dictated to an "ouija board" by the spirit of Mark Twain.

The lawyer for the defendant publisher says: "We will put the issue up to the Supreme Court. We will have a final ruling on immortality."

THE MISFIRE

By Lieutenant Leon Archibald British Royal Engineers

THE best laid schemes of mice and men gang aft agley, and this was no exception, for on this occasion the very elaborately planned and most thoroughly rehearsed trench operation went completely wrong.

Rarely, if ever, is the stay-at-home public informed of the failures that sometimes mar the constant and heroic attempts to carry destruction into the ranks of the despicable Prussian bully.

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THE ANZAC SIGHTS LAND

By Jack Hamilton

THE long sea-lane draws to a close twelve thousand miles from home; The grinding has vanished from the furrows of the foam;

We're staring from the transport deck with half-believing gaze As purple peaks of Cornish land peep shyly through the haze;

Our spray-stained escort dips and swerves her zigzag course ahead— Ho! rouse below and let her go, and board the deep-sea lead!

For sixty days and sixty nights we've trailed the mighty deep. Ay, half-way round two hemispheres we've trailed its spring and neap;

From forty south to fifty north, the route the clippers plied— Ho! rouse below and let her go, to catch the flooding tide!

The meadow lands of Devonshire all fragrant, fresh and green. In April garments lie ahead, with Plymouth Sound between;

And knights of old have her in tow—Dick Grenville, Hawkins, Drake— But rouse below and let her go, the port is yet to make!

Where buxom maids with rosy cheeks are waiting on the Hoe, Bidding us welcome to the land we never seen, but soon;

By thrilling tales of grandees told, by art and rhyme and rote— Ho! down below, ease up to slow, here comes the pilot boat!

What Do You Know?

QUIZ

1. What is a rann? 2. Name two lines of France taken prisoner in battle. 3. What is the first name of Marshal Foch?

4. What is the name of King Edward III, who cut around his neck a golden garter? 5. Of whom was it first said, "Nothing in his life became him like the leaving it?"

6. What American soldier is generally called "Old Bill" and claimed that Scotland was his home? 7. What canal has the greatest volume of commerce in the world?

8. Who was "Artemus Ward"? 9. What group of people in Europe speak the Rumanian language? 10. What is the origin of the word "boulevard"?

Answers to Saturday's Quiz 1. Camp Custer is at Battle Creek, Mich. 2. Hohen, served in the 101st...

3. Charles II of England, provides that the heir of any peer restrained of his lands, shall be bound to give a garter to the king. 4. King Edward III, who cut around his neck a golden garter...

5. Shakespeare, in "Hamlet," says, "Nothing in his life became him like the leaving it." 6. Billingsgate, the name of the London fish market, is generally called "Old Bill" and claimed that Scotland was his home.

7. The Suez Canal has the greatest volume of commerce in the world. 8. Artemus Ward was a famous American humorist and author.

9. The Rumanians speak the Rumanian language. 10. The word "boulevard" is derived from the French word "boulvard," which means a wide street or promenade.

Nonessential Industries Coining of campaign phrases. Building of castles in the air. Whitewashing of grafters. Wringing of hands.

Raking up old scandals. Threshing out theological problems. Sowing wild oats.—Syracuse Herald.

It Can't Be Done A war tax on hotel bills proposed. Does the man who thought of it believe that many people have any money left after they pay their bills?—Cleveland Plain Dealer.

Sometimes Right Russian proverb: "When in doubt assassinate.—Columbia, S. C. State.