

Store Closed All Day Today

WANAMAKER'S

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WEATHER
Fair

Getting Right Down to the Actual Facts of the Merchandise That Makes the Greatest of Furniture Sales

Monday This Store wheels into its proper place in voluntarily releasing many of its utilities to the Government at this critical moment of its needs.

We are cheerfully contributing additional man-power and full resources by confining our business hours to six and one-half hours, from 10 to 4.30, all daylight hours, and all of us on duty continuously at our posts every day, excepting Saturday Summer holidays, when we do not use a pound of coal or any man-power except watchmen and cleaners.

[Signed] *John Wanamaker*

August 10, 1918.

Advance Styles in Coats for School and College Girls

For the college girl we have a new coat of English tweed that can be used as a top coat or a raincoat. It is equally suitable for motoring or vacation wear now.

Colors are a rich dark brown and gray and green combinations, and the weight is medium.

Size 14 to 20 years. Price, \$27.50.

For the schoolgirl of 8 to 14 years we have a raincoat of tan rubberized poplin that has large patch pockets, convertible collar and belt, and a hat to match goes with it.

Price, \$7.75.

(Second Floor, Chestnut)

New Furniture for Old

Has your furniture grown a little shabby, and would you like to have it reupholstered and done over for the winter? Send it to us before the Fall rush and let our expert workmen take apart and retie the springs, renew the upholstery and, if necessary, refinish the wood.

We have an unusually lovely lot of tapestries to choose from. \$1.75 to \$13.50 a yard.

(Fifth Floor, Market)

A Small Clearaway of Untrimmed Millinery

There are many colors. There are all kinds of straws. There are a great variety of shapes. All, needless to say, far below the normal selling price.

\$1 to \$3.50.

(Second Floor, Chestnut)

Hand-Embroidered Collars and Sets

that will do wonders toward freshening a dress and prolonging its life.

At 50c—Hand-embroidered orange collars, trimmed with lace, or plain tailored. Hand-embroidered heavy linen collars trimmed with picot or imitation filet edge. At \$1—Collar and cuff sets, hand embroidered and trimmed with picot or imitation filet edge.

(Main Floor, Central)

A Chic New Waist

An advance Autumn model of navy blue or black George crepe, trimmed with tiny tucks, hand-embroidered dots, and vested, collared and cuffed with snowy white tuck crepe. The collar can be worn high or low. \$15.75.

(Third Floor, Central)

Bathing Bloomers

They come in black sateen \$1.65, black silk \$3.50, and black satin \$4.75.

(Third Floor, Central)

A New Shipment of Bright Plaid Gingham

These goods are in medium and large plaids and the colors are unusually attractive and cheerful.

All are 32 inches wide and prices are 35c, 38c and 60c a yard.

(First Floor, Chestnut)

New Leather Handbags Modestly Priced

It is difficult now to get good leathers and good workmanship in low-priced handbags when you get good style in addition.

But all these things are combined in this new lot of pocket-books and handbags of morocco, seal and auto leathers in shapes for women and girls.

Prices are \$2, \$3, \$3.50 and \$4.

(Main Floor, Chestnut)

200 Women's Afternoon Dresses Reduced to \$35 Each

These are our better frocks for women, and the reductions are substantial, some of them being half their original prices.

Materials are figured and striped chiffons, taffetas, Georgette crepes and foulards, and the styles are some of the best shown this season.

The light-colored crepes de chine are suitable for evening and luncheon wear. They are in such dainty shades as flesh and white, coral, lavender, light blue, corn color and maize.

The woman who needs an extra dress to finish the Summer with should not fail to see what this collection offers her.

(First Floor, Central)

Extraordinary Sale of Whittall Rugs

Extraordinary because of the savings and because of the opportunity to buy these finest of all domestic rugs at this particular time.

But it happened that a shipment of discontinued patterns expected last month did not arrive until a few days ago, so you may buy the following at large and real reductions—

Anglo-Persian 9x12 ft., \$92.50. 8.3x10.6 ft., \$83.50. 10.6x12 ft., \$125. 10.6x13.6 ft., \$142.50.	Royal Worcesters 9x12 ft., \$68.50. 9x15 ft., \$97.50.
Anglo-Indian 9x12 ft., \$78.50. 8.3x10.6 ft., \$72.50.	Teprac Wiltons 9x15 ft., \$80. 11.3x15 ft., \$100.

(Seventh Floor, Chestnut)

American Dinner Sets Specially Priced at \$20

We are offering a group of American semiporcelain dinner sets in eleven new border patterns at \$20 a set, which means an attractive reduction from the regular price—the saving being not less than \$5 on any set in the collection.

All are sets of 107 pieces, and at this time of growing scarcity and rising prices they should find owners quickly.

(Fourth Floor, Chestnut)

A Beautiful New Lot of Madeira Tea Napkins and Lunch Sets Saving of One-Third

New Monday in the Linen Store you will find this handsome lot of Madeira hand-embroidered linen tea napkins and lunch sets, specially purchased from an importer and priced one-third less than goods of the same class are selling regularly for today.

The collection brings—
120 dozen Tea Napkins, 14x14

(First Floor, Chestnut)

inches, now \$8.75 a dozen.
155 Lunch Sets of 13 pieces at \$6.75 a set.

All are beautifully hand-embroidered and half scalloped. The lunch sets comprise six tumbler doilies, six plate doilies and one centerpiece.

A very unusual lot of merchandise, all things considered.

People Can Sleep Soundly on the Mattresses in This Sale

Mattresses of certified quality are the only kind comprised in it—and of these there is a full selection.

During this August sale we are making hair mattresses in all desired sizes at specially reduced prices. We cover them in ticking of the customers' own selection.

All our felted cotton mattresses are offered at reduced prices also, as well as pillows, bolsters and a number of excellent grades of bed-springs.

Hair Mattresses at August Sale Prices

Double-bed size (54x76 inches), \$22 to \$48.50.
Single-bed size (36x76 inches), \$13.75 to \$29.35.
Cot size (30x76 inches), \$11 to \$24.25.

(Sixth Floor, Chestnut)

Felted Cotton Mattresses at August Sale Prices

Double-bed size (54x76 inches), \$16.50 to \$36.
Single-bed size (36x76 inches), \$12 to \$30.
Cot size (30x76 inches), \$10.80 to \$22.50.

100 Silk Wash Skirts Reduced to \$12.75 Each

A few overlots and samples from our best manufacturer, all below wholesale cost and mostly half or less than half regular prices.

They are the season's best designs, and are of the heavy, fine weaves of tricotine, satin and

(First Floor, Central)

crepe de chine that are so hard to get just now. In white and a variety of colors, and trimmed with large pockets, hemstitching, tucks or fancy folds.

In white washable silk there are a few large sizes up to 40 waist measure.

When a store event becomes as large and important as this August Furniture Sale it has necessarily to be written of in general terms, at least at the outset.

The magnitude of it demands that it be presented in full perspective, rather than corner-wise or in detail.

But the time always comes for getting right down to the individual groups of merchandise, and that is an occasion which we are always glad to welcome.

We are especially glad of the opportunity to get down to the details of the merchandise, because this is a sale which derives all its strength and character from the wonderful groups of merchandise comprised in it.

These individual groups are numerous and varied and certainly equal to every need of every home worthy of the name.

In value the newer purchases reach something like one million dollars, and they bring savings amounting to many thousands of dollars:

One of the most remarkable of these lots brings

\$52,000 Worth of Dining-Room and Living-Room Furniture to Sell for \$35,000

For anybody needing low-priced furniture of the most dependable kind this particular purchase provides a wonderful opportunity. We secured it from a maker who wants to go ahead with war work. The choice of pieces is extraordinary.

There are about one thousand dining-room chairs in this one purchase alone at \$5 to \$10 each.

All the dining-room furniture is in oak, made in the mission and in a brown finish. No more serviceable furniture can be had.

The living-room pieces are mahogany-finished birch and are mostly in English styles, the Queen Anne influence predominating, some pieces, however, being in Colonial.

The Living Room Group

Settees, Colonial design, fumed oak or mahogany-finished birch, with cane backs and tapestry seats, \$36 to \$43 each.

The matching pieces are priced thus:
Chairs, \$10 and \$18 each.
Rockers, \$10, \$12, \$18 and \$20.

Library suites, upholstered in tapestry with loose-cushion seats; the davenport (7-6 ft.) \$112; chair and rocker to match, \$64 each.

Davenport tables, \$14, \$36.
Library tables, \$10.50, \$11, \$20.

1000 library chairs and rockers—regular mission style, in straight lines, \$4, \$5.50, \$5.75, \$6, \$7.50, \$10, \$16 and \$36.

Rockers, \$5.50, \$8.75, \$10, \$16, \$18 and \$33.

The Dining Room Group

81 fumed oak buffets, \$25, \$32, \$40, \$76 and \$92.
70 fumed oak china closets, \$33 and \$36.

125 fumed oak extension tables, \$30, \$38 and \$39.
100 fumed oak serving tables, \$16, \$22 and \$27.

(Fifth and Sixth Floors)



3335 Pair of Children's Shoes at \$2 March Into the Great Summer Sale

This is one of the best features of the entire sale, bringing a splendid lot of shoes for girls and little boys at savings that range from 50c to \$4.50 a pair.

These are all Summer shoes, in high and low styles, and in tan, black and white. In the popular play shoes you will find all sizes. In the street and dress shoes the sizes are incomplete, but reductions are so large that it will be well worth while to look about until you get the children fitted.

Wise parents will at once appreciate the opportunity to outfit the little folks for next season.

The Other Shoes in the Sale

Men, women and boys are taking full advantage of these remarkable offerings of more than 30,000 pair of high and low shoes at savings that start at \$2 a pair.

Men's low shoes at \$4.90, \$5.90 and \$6.90.

Men's high shoes at \$4.65 and \$5.90.
Boys' high and low shoes at \$2 a pair.
Women's low shoes at \$2.90, \$3.90, \$4.90 and \$5.90.
Women's high shoes at \$2.50, \$2.90, \$4.40 and \$8.75.

You Can Preserve Without Sugar

if you use a Mudge patent canner, which retains all the natural juices and will "do up" fruit and vegetables with only water. You need not use sugar or syrups unless you wish to.

Even a novice can get good results with a Mudge canner. Printed directions and recipes in accordance with Government recommendations accompany each outfit, and, if you follow these directions, failure is impossible.

Prices of Mudge canners range from \$5 to \$23.75, according to size, and we shall be glad to demonstrate them.

(Fourth Floor, Market)

A NEW vacuum bottle is guaranteed unbreakable for a year and also to keep its contents hot or cold. \$13.50. (Gallery, Chestnut.)

HOT weather is hard on tires, and you want to know where to get them quickly and easily. We have a complete assortment of Bergouan tires from \$17.29 to \$88.42. (Gallery, Chestnut.)

"WEE WHISTLES," the Killies call their mouth organs, and more than one gallant little band has gone "over the top" to their rollicking tunes. Send your soldier one. 50c, 60c to \$2.25. (Second Floor, Central.)

FRAGRANT soap keeps you cool. Have you tried Queen

Mary bath tablets in your favorite scent? 10c each. (Main Floor, Chestnut.)

OFFICERS' overseas caps. Have you seen them piped in regimental colors and set with some fighting man's head? They certainly are dashing. \$3. (Gallery, Chestnut.)

A brand-new trench flash light comes in a khaki case and is so fashioned that the light is shielded from the enemy and concentrated by a burnished steel reflector. \$3.

WE ALL like to hear money jingling in our pockets, of course, but it's much safer to carry a coin purse. In pig-grain leather, black or tan. (Main Floor, Chestnut.)

HOW can a soldier ever know how chipper he looks if he hasn't a trench mirror of burnished steel? \$1 to \$3.50. (Gallery, Chestnut.)

A SPONGE is one of the joys of life in hot weather. We have a great collection of them from 25c to \$10. (Main Floor, Chestnut.)

THE lass who loves a sailor will want to give him one of these waterproof khaki cigarette cases. \$1. (Gallery, Chestnut.)

A handy bath kit for the traveler fits any faucet and is a combination shower, shampoo, rub-down and massage. \$3.75. (Main Floor, Chestnut.)