

WOMEN SUGAR "REPEATERS"—ARE CHEATING AMERICA

That Shopper Who Gets Two Pounds at One Store, Two at Another and So on Schemes at the Expense of Our Soldiers and Our Allies—A Poor Sense of Humor

IN A LETTER concerning women who refuse to live up to the sugar regulations a reader sums up the matter very neatly.

"It is a puzzle to me," she writes, "how women can go around from store to store and to beat the Government out of sugar. They may think they are putting something over on the grocers. I think they are putting it over on their country."

WOMEN who go to one store and get their couple of pounds of sugar and then to another and so on are what is known in the terminology of the food administration as "repeaters."

They really are a little proud of their achievements and confide them laughingly to close friends. An older reader says they think they are putting over something on the grocers.

As our reader adds, they are really putting something over on their country. A reader writes to inquire about isn't it? Not only our soldiers the repeater's joke is on, but all of our Allies, and some of them are so very small.

A sense of humor is a wonderful thing to have, but somehow it fails you when you think of all the different kinds of people the repeater's laugh is up.

THE sugar situation is serious. Surely it must be lack of realization of this that makes our women try to get around the rationing.

Last Word in Veils and Collars

A Daily Fashion Talk by Florence Rose



Perhaps they seem a bit exaggerated, but have you ever seen any veil as becoming? The collar and cuffs described in today's fashion talk are of organic edged with bias folds on which are embroidered dots.

VEILS never were so much worn as they have been this summer. They seem like a very bold and broad statement, nevertheless, it is an actual fact that it is the small face veil that proved so popular.

Most of the veils worn are on the order of the harem veil—a fashion which was started two years ago at Newport, and it has taken two years for that veil to strike popular fancy.

There are many different styles of this veil, but one of the best, almost most expensive, is the large mesh veil, either plain or with hand-run serail design.

Underneath shown today is a white georgette with a plaited front. The neckline and the narrow ruffles on either side are edged with black satin ribbon.

Adventures With a Purse

FOUND TODAY

- 1. Odd silver buckles.
2. Tassels or trinkets.
3. Silver locket the size of a quarter.
4. Knitting-needle sheaths.

THE season of the shirtwaist man is upon us, and it is difficult for the most fastidious of us to look with disapproval upon the man of the house who delicately removes his coat.

Last week I discovered a silver locket that I thought was particularly pretty, and I wrote about it, but today I saw one that makes me wish I hadn't written about the first one.

It is surprising what a tassel will do by way of giving just the right finishing touch to a belt or giraffe, particularly if she would marry a man so much better looking than she is because he is a good-looking fellow who pays attention to her.

It is not rounded, however, but is of engine-turned finish, which means that the surface is striped with fine lines, with an oval or square space left for an initial.

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Please Tell Me What to Do

By CYNTHIA

Cynthia is a real woman who knows and understands girls. In this department she stands ready to help them with the intricate problems somewhat peculiar to Cynthia.

Dear Cynthia—The other evening a girl friend and I had an argument and we decided to write to you and ask you and the girls and boys who read your column to give their opinions.

Dear Cynthia—I am deeply interested in the letter of E. K. appearing in your paper of August 1, and sincerely wish to help her.

Dear Cynthia—I am advised by a girl friend of mine who reads your column daily to ask your advice on a subject that is giving her much worry.

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The Heart Hunters by MARY DOUGLASS. Author of "Hunting a Husband". CHAPTER XXII At the Corner of Thirty-fourth Street...

YESTERDAY'S ROAST BEEF is today's delicious hash with money saved and appetite gained if into the hash go a few drops of the delicious flavor of AL SAUCE.

J.M. Gidding & Co. 1422 Walnut Street. Final Reductions. Remaining lines have been regrouped to effect a prompt disposal...

Steadily Gaining in Weight All Summer. Borden's Eagle Brand is giving him just the nourishment he needs, now that Nature's food is no longer sufficient...

Alice Kent and the Day's Work. The Story of a Business Girl Who Would Not Fail. By MARTHA KEELER.

THE following Sunday the Press supplement printed my essay on the other prize-winners last Monday...

THE WOMAN'S EXCHANGE. TODAY'S INQUIRIES. 1. How does a Japanese mother express great affection for her daughter?

THE WOMAN'S EXCHANGE. YESTERDAY'S ANSWERS. 1. The child institute training, which he had left in the hands of his mother...

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