

STANDING ON THE THRESHOLD OF HOMES THAT MOURN HEROES

Lindsay, Not Yet Twenty, Died on the Fourth of July. The Miraculous Peace of Heart That Comes to Women After the First Wild Grief

LOVED to swim. In France... as at home he was forever... twenty years old at this minute... August 4, 1917... Lindsay, Not Yet Twenty, Died on the Fourth of July.

And then? Ah, it is good for the rest of America to stand with bare heads on the threshold of the homes that are mourning their hero dead... Ah, it is good for the rest of America to stand with bare heads on the threshold of the homes that are mourning their hero dead.

Dear Mrs. Lindsay, the words ran... your grandson left this with me last night... Dear Mrs. Lindsay, the words ran...

Alice Kent and the Day's Work The Story of a Business Girl Who Would Not Fail

By MARTHA KEELER

CHAPTER LXXX... Friday afternoon of the next week... we were recalled from recitations to the assembly room at twenty minutes before 6 o'clock...

THE WOMAN'S EXCHANGE

TODAY'S INQUIRIES... The third institute training course of the American Red Cross will begin at Washington in October... YESTERDAY'S ANSWERS... Madame Huard is an American woman who went to France at the age of fifteen...

SUMMER SALADS TEMPT WHEN WEATHER IS HOT

Here Are Recipes for Some That Will Appeal to the Jaded Appetite and Dispositions... During the winter salad ingredients are confined chiefly to grape fruit, apples, bananas and oranges...

But to this bereaved family there has come the miraculous reconciliation that is showing the world American women are going to march shoulder to shoulder with the women of France and of England... How much we loved him only God knows...

Judging the Home Gardens

Already the united school garden army is thinking of its harvest... The park to which the garden women have so far been bereft...

Marching Behind

"I'm marching on," said the colonel... "I'm marching on," said the colonel... "I'm marching on," said the colonel...

Baked Pickled

Clean fish and wipe inside and out with clean, damp cloth... Rub with salt... Stuff with dressing...

Georgette Crepe and Foulard

A Daily Fashion Talk by Florence Rose

There are quite as many frocks showing a combination of materials such as serge and satin, velvet and crepe... Georgette crepe and foulard are the most popular of these combinations...



It would be difficult to find a cooler looking frock than this combination of dark blue foulard dotted with white and fashioned together with white georgette crepe.

The Heart Hunters

By MARY DOUGLASS

I COULD not shake off the tiny feeling of dread that clutched at me... Friday—another criticism... The charcoal smok in my hand...

Cottage Cheese With Fruits

At this season of the year, when the supply of fruits is at its highest and prices are low... Cottage cheese and fruit preserves, such as strawberries, figs or cherries...

Monday morning we inaugurate a Money-Saving Sale for women of fashion

Presenting Foremost Styles of the Day at a Very Low Price... DALSIMER STANDARD SHOES... Monday morning we inaugurate a Money-Saving Sale for women of fashion...



FRENCH-HEEL PUMP... White Buck, Gray Buck, Tan Calf, Cordo Calf, Black Calf, Patent Colt... Buckles, 50c up

Tomorrow—At the Corner of Thirty-fourth Street... Our corps of competent salespeople are ever ready to assist you in your selection, and will fit you correctly.

Dandruff Kills the Hair... Cuticura Helps Remove Dandruff and Soothes Irritated Scalps... Try one treatment with Cuticura and see how quickly it clears the scalp of dandruff and irritation...

THE YARN SHOP... Good Shepherd and Minerva Yarns Reduction Sale in Hand-knit SWEATERS... PERMANENT WAVE... NESTLE METHOD

To an Aviator

High, high in the dream-bound sky you sail... Tearing the silver-tinted clouds asunder... Brother you seem to some strong-hearted gale...

Love and the world are little things, apart— How can I, just a speck, reach up to show you... Dear, that you cannot rise above my heart!

Adventures With a Purse

FOUND TODAY... 1. Odd silver ring... 2. Embroidered bib for Friend Baby... 3. Collar and cuff set... I TRIED it on, and held my hand out critically...

What an Attractive Collar and Cuff Set!

"What an attractive collar and cuff set!" exclaimed my friend... "That's an unusually neat collar and cuff set," said another...

Find \$500 Gem in Claim

While fishing in the Wisconsin River, nine miles from Stevens Point, Wis., George Platt, of Lake City, Minn., pulled up a claim...

Please Tell Me What to Do

By CYNTHIA

Tragedy in Bungalow Apron... Dear Cynthia—I take great pleasure in reading the woman's page every evening... I have been going with a young man for three months...

Write to the Soldier

Dear Cynthia—I know a young man in one of the camps and I am wondering what I would really like to do to give him a little more cheer...

Ask Florence Rose

If you want a personal advice on materials, colors and styles suitable for you, Ask Florence Rose...

Wilbur's Cocoa

"ALL FOOD, NO WASTE" Endorsed by the medical profession and dietitians, as to purity and high food value...

Skin diseases quickly yield to Resinol



Don't let that itching skin-trouble torment you an hour longer! Just spread a little Resinol Ointment over the sick skin and see if the itching is not speedily relieved...

Your Private Branch Exchange Operator?

THE Private Branch Exchange Operator is not under the direction of the Telephone Company, but the Company is interested in her and the important part she is playing in telephone service.

The following is an abstract from a letter received from a subscriber:

"We occasionally note your advertisements calling attention to co-operation in the advancement of good service and are surprised on calling business houses such as to have the Branch Exchange operator answer 'Hello.' We suggest that you, through your advertising, urge them to answer by the name of Firm or Company, for the first thing one wishes to know is that he is in touch with the subscriber asked for."

This is not a small matter; it is most important. Answering, "Smith & Co." when your office is called will conserve words, time and service—all real factors in business as it must be conducted to-day.

The Bell Telephone Company of Penna. This is today's cost of manufacture, if we were to duplicate the style and splendid quality of these models 'Tis a Feat to Fit Feet