HOW WE ARE WINNING WAR IN SHIPYARDS NEW YORK SHIPYARD WORKMEN


FULL MOON: FULL BOAT MERCHANTS' YARD DELAYED LAUNCHING SOON


WORK FOR THE BOYS AT THE FRONT
Without commercial, industrial and financial prosthe backing they expect. Step in and take their places at home. Hee
Peirce School will train you, as it is training hun-
dreds of other young men and women, to take over esponsible positions, so vital to a successful proseci-

Big Business Needs You Take a course at Peirce School that will make you a trained worker. Place your
of nationally important business.
fit A well-planned course at Peirce School will soon
Day and evening classes may be joined at any time.

## Peirce School

Business Administration
AMERICA'S FOREMOST BUSINESS SCHOOL
Pine Street, West of Broad, Philadelphia (Send for 54th Year Book)

The Down Stairs Store at Wanamaker's Holds Much of Coolness


New Suits for Women Have Heard the Call of Autumn And. oh, how they have answered itit. Clear-cut lines do
 Exclusive Models
 Dresses, Too, Answer the Call

 Hundreds of Cool Frocks Are Worth Twice Their Marked Prices


Reduced to $\$ 15$

| A New Supply of Extra-Size Blouses |
| :---: |
| That Are Fresh and Cool |
|  |
| 隹 |
| , |
|  |
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|  |
| Up, |

Women's Silk Coats Are Reduced
For $\$ 15$
 For \$29.75

${ }^{\text {than }}$ sitis is to beralized 1
Long or forot capest of mani niaterin

The Coolness of White Skirts


 $\$ 1, \$ 3$ and $\$ 3$
Bathing Suits Plenty of 'em
$\qquad$ buseen paces here womens suit or many kind


## Special <br> 1500 Pairs of <br> Women's Bathing Shoes, 60c pair <br> 111



Lovely Pastel Shades


Light Crepe Dresses

Embroidered in White


Pretty and Cool
 $\underset{\substack{\text { Special at } \\ \text { Linene Suits }}}{ }$


Make August Safe for the Kiddies


\$2!!!
Is the Price of Any One of These Fine Undermuslins

$$
\begin{aligned}
& \text { women have heard that uttered with scorn } \\
& \text { and have probably thought it yourself, but } \\
& \text { wait !-Look over this list; better still, come, } \\
& \text { see the things. }
\end{aligned}
$$

Envelope Chemises
 Nightgowns



Pink Nightgowns

Crepe Pajamas

Camisoles

What Do You Want in a Rug?
Aualities; and and the poss pobibitity of being hhanged from one room to another without looking out of place - adaptabiity -
want all hese, , ont yout

A Wool-and-Fiber Rug

tant
$27 \times 54$ inches, $\$ 2$.
$36 \times 63$ inches $\$ 0.50$


Men's Outing Shirts Are in Their Prime

$\qquad$ | mercerized conton or or |
| :--- |
| cut on |
| have collars fortable athe | the pointa.

White Poplin 35c a Yard
 Nurses' Poplin



The Daintiest of Curtains



## Cretonne 18

Assured
This Autumn

## 



Well-Reinforced Stockings for
$\qquad$



## Light, Cool

 Vests for Women


Have You Plenty of Handkerchiefs?


## With coiored borders, whose ithunfees ondes erhere hundreds of handerchief

To Keep That Clipping Put it in the Scrap Book

$\qquad$

$\qquad$





