

THE ROLLING STONE GATHERS NO MOSS

IN these war-days, mushroom industries are springing up over night.

Workers are lured from home and friends by the glitter of war-time wages.

The worker who wanders from town to town, safe in the assurance that "I can get a job, any time," is storing up trouble for the future.

There Is a Market for Your Skill and Energy in Philadelphia

Your present employer is ready to reward loyalty and effort.

And if the time ever comes when men must be laid off, see that you are one of the men whose loyalty is recognized.

Your employer isn't a cold-blooded money-making machine.

He has HIS problems these days.

High material costs—congested shipping, shifting markets—are bringing cold sweat to his brow.

The men who stand shoulder to shoulder with their employers—who give the extra energy to meet the extraordinary demands on factory production—are as sure of reward as anything human can be.

And the pay-envelope can't be the sole consideration in war-time.

Your employer faces cheerfully the fact that war-taxes will take most of his profits.

You who stay by the forge, or lathe, or bench, are serving as surely as the boys in the trenches.

The man who stays by his job in these days—the man who is a stayer—NOT A FLOATER, here today, gone tomorrow—HE is the man whose services are best appreciated and who lays the foundation for his OWN home, for himself and family.

Every motive of self-interest should lead the workers of Philadelphia to stand fast by their tasks—but more important is the war-time necessity that every man keep to the job he knows best.

Philadelphia Firms Are Ready to Reward Intelligent Service

BALDWIN LOCOMOTIVE WORKS
SOUTHWARK FOUNDRY AND MACHINE CO.

JOHN LUCAS & CO., Inc.
STANDARD STEEL WORKS