

THIRTY-EIGHT out of every Hundred families in Philadelphia do not pay rent—they own their homes.

In New York the proportion is ELEVEN—in Boston it is SEVENTEEN.

In no other big American City is the proportion of home-owners so great as in Philadelphia, and it speaks well.

It shows Philadelphia has sound underpinning—comparative freedom from Labor troubles—decent Living conditions—satisfactory Working conditions.

There are no CONGESTED DISTRICTS in Philadelphia. Land is PLENTIFUL, and there's ROOM FOR EXPANSION.

Compared with other big cities, BUILDING-LOTS are CHEAP and HOUSE-RENTS are not high.

A HOME in Philadelphia means a HOUSE, a YARD, Daylight, Pure Air and wholesome Surroundings.

The workingman, or salaried employe, who wants a home of his own is a good man for a town, and a good man for HIMSELF. Philadelphia has room for THOUSANDS of men of this thrifty type.

Competent mechanics and workers do better in Philadelphia than anywhere on EARTH—it's a case of NURSING THE JOB—and LAYING AWAY a little.

Soon they graduate out of the "renting" class and become HOME owners! So can YOU!

