

AMERICAN MOTHERS SHOW A MAGNIFICENT PATRIOTISM—FASHION TALK BY FLORENCE ROSE

NEW ATTITUDE COMES TO OUR AMERICAN MOTHERS

French Women, They Now Want Their Sons to Fight. The Boy Who Was Forbidden to Enlist and Changed His Name to Get In

LETTER from one of our readers under an assumed name because mother refused to let him enter service shows so clearly how our attitude has changed in their attitude toward the war since that memorable day when it was declared.

THE WOMAN'S EXCHANGE

TODAY'S INQUIRIES: 1. Who is Catherine Breshkowsky? 2. What large national organization of colored women is making a study of work and food conservation?

Bring War Into Study

Dear Madam—Although a long way from you I am a subscriber and reader of your valued paper. You have been helpful to me before and I am coming to you with a fresh problem—a social one this time—knowing your willingness to assist those in a quandary.

Can't Trace Liberty Bond

Dear Madam—Could you kindly tell me if there is any way of identifying a Liberty Bond of the late Mrs. J. M. G. that is now in my possession?

A's Argument

Dear Madam—Will you kindly publish in your valued paper as soon as possible the correct answer to the following:

Sweater and Skirt to Match

A Daily Fashion Talk by Florence Rose



A skirt of white satin with pockets embroidered in rose wool matches the short sleeveless sweater of rose, which is described in today's Fashion Talk.

Ask Florence Rose

If you want any personal advice on materials, colors and styles suitable for you, address Miss Rose, in care of the Evening Public Ledger.

The Heart Hunters

Author of "Hunting a Husband" By MARY DOUGLASS

THE STORY THUS FAR Eleanor Gates shows Prudence, the writer of the story, her true heart, Prudence confesses to a desire to paint pictures.

IV The Lesson

I DID not tell Aunt Jennie nor Aunt Letitia that I was going out. The screen door swung to behind me. I slipped through the green meadow behind the house over the rough stone wall, into the tree-shadowed lane.

Everything around me was forgotten. I put in my coat with a few sure strokes. I swept on my skirt, I squinted my eyes to study again the mill. A deep, quiet voice started in me: "May I see what you are doing?"

I looked at his face again. His is a strange face, delicately lined. The sharp, clean line of his nose smiles. But the eyes were unsmiling, almost melancholy.

Oh, no, I answered. I felt the color flame in my cheeks. Somehow, I felt very young and inexperienced beside this stranger. I went back to work. But I was not so sure of my hand—the color would not come right.

He had been looking off to the lowly hills. "Could you help me?" I asked timidly. His eyes met me for a long moment. I felt that he had looked through me, seen to the depths of my simple yearning.

FOUND TODAY

- 1. Cunning aquat bottle for the dressing table. 2. "Peacock" bar pins. 3. Fastening needles for soldiers' socks. 4. Smart frock greatly reduced.

I MUST say that I do like to see squat little silver dress bottles on the counter. They give such a cozy, fisher-look, and, of course, they can be very useful, too.

Isn't the term "peacock jewelry" applied to the pins and rings, with stones of green, blue and red, which blends in a peacock's tail? One of the shops has some unusually attractive bar pins and brooches with these stones.

Now is the time for reductions in dresses. Frocks which were once \$25 are offered for as little as \$15, and many of the more expensive models can be had for \$25 or less.

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address Editor of Woman's Page, EVENING PUBLIC LEDGER, or phone the Woman's Department, Walnut 3000.

Thrift Not Always Ugly

Women's dress is becoming more and more discussed in connection with thrift and economy. The growing popularity of uniforms and the question of practicality of standardized dress for women in business bring forward the question whether clothing in wartime should be cheerful or austere.

Women's dress may be the expression of an instinct for display and vanity, but man in his attire is the slave of a standardized past, said Dr. Lucia Felton, executive chairman of the department of child welfare of the woman's committee, Council of National Defense.

Butterfly clothing is very different from fresh, simple, useful dress from sports clothing represents Austere garments do not necessarily clothe courage; it is the gay military uniform of the past. It is perfectly possible to be thrifty and cheerful, to wear clothing of simple lines and inexpensive material, so as to liberate labor, now engaged in creating empty superfluous, and thus aid to the general efficiency of the woman-power of the country.

Mexico Deport Archbishop: El Paso, Tex., July 18.—Archbishop Francisco Orozco y Jimenez, of Guadalajara, Mex., has been ordered deported from Mexico, as he is expected to reach El Paso, Tex., yesterday according to information received by Father Garza, of the Sacred Heart Church.

SOCIETY GIRL TO BE FILM STAR

Elise M. Morris, of Haverford, who is seeking a career on the stage, is following in the footsteps of her mother



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Haverford Society Girl GOES TO WORK IN MOVIES

Miss Elsie M. Morris, Grandniece of Late Clement A. Grison, Says She Was Impelled by Financial Necessity to Enter Film World

FINANCIAL necessity, not the glamour of the stage, is the reason frankly given by Miss Elsie M. Morris, twenty-year-old daughter of Stephen Morris, of Haverford, for her determination to become an actress.

Philadelphia society has been stirred by the fact that Miss Morris, a grandniece of the late Clement A. Grison, and descendant of some of Philadelphia's oldest families, has returned from the west a movie debutante instead of a social butterfly.

"I don't say I am a star," she declared today. "It is necessary for me to do something, and I have chosen the stage because it is the thing I am best fitted to do. There may be those who will condemn me, but I hope my mother's friends will uphold me. I am going to take her name, Isabel Ritchie, and I hope to make it famous."

Photographs of the beautiful Mrs. Stephen Morris, who as "Edith Ritchie" was a prominent place on the movie stage before her death two years ago, surrounded the young girl as she sat in the drawing room of the Cottage, the Morris home in Haverford. Clad in a frock of lavender and white, she wore a crown of black velvet. Miss Morris talked of her ambitions.

"If I were rich," she said, "there is nothing I would like better than to take a course in dramatic art and perhaps teach it. But real stage life is a dog's life. "Understand, please, my experience has covered only a brief period, but I already know that it means deadly and continuous work. Whether you feel like it or not, you have to be there every day. I have a room for rent from 9 o'clock in the morning till 4 o'clock in the afternoon with my make-up on waiting to take my part in one scene. It was a trivial matter, but I had to do it, and I never knew what minute the director might call me."

Alice Kent and the Day's Work

The Story of a Business Girl Who Would Not Fail By MARTHA KEELER (Copyright, 1918, by the Public Ledger Company)

FROM this point I had expected to hire a conveyance to Hillston. But when I said as much to the station agent he received the intimation with a rueful headache, stared at me for a brief interval and said: "I don't know who could get to carry you as far as Hillston on a day like this. Even in good weather the trolley don't meet this train, being as how it is only a local. An' anyway, the trolley folks are dead-end 'agin' carryin' a passenger." He grinned confidentially and added, "I guess it would be cheaper for you to buy a rig yourself—or walk."

After squinting in all directions and looking out of all the windows he observed that the trolley was not coming hangin' around here this time of day. When you don't want him—which is liable to be the case 264 days in the year—he's forever underfoot; but if you happen to be lookin' for the boy to hold a horse or run of errands you can bet your bottom dollar you can't find nary hide or hair of him. But his ma probably kept 'em home this afternoon on account of this here storm. Was you in a hurry, miss?"

"Why, I should like to get to Hillston before dark, if possible. It looks to me as if it might keep on snowing all night. He nodded in agreement with my views, and then inquired: "Goin' to the minister's?"

"No, to Deacon Yates'," said I. "Queer they didn't come to meet you," remarked, as he threw a hod of coal into the stove. "I'm a stranger to the family," I felt it incumbent upon me to explain. "Have never seen any one of them."

Please Tell Me What to Do

By CYNTHIA

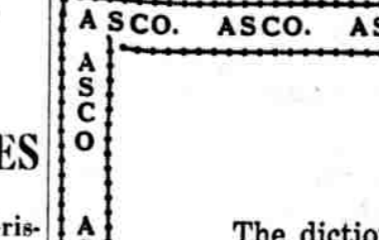
Cynthia is a real woman who knows and understands girls. In this department she stands ready to help them with the intricate problems somehow easier to handle in a letter than in any other way. If you are worried or perplexed write to "Cynthia" in care of the woman's page, Evening Public Ledger.

Dear Cynthia—I am a young girl sixteen years of age. I am a young girl sixteen years of age. I am a young girl sixteen years of age. I am a young girl sixteen years of age.

Let Brother Do It: Dear Cynthia—I am a young girl of eighteen. One of my girl friends is engaged to a young man I know. My brother, who goes with this man, heard him speak strangely of his fiancée and insult her. Do you think I should tell the girl so that she could break with him? Or should I refrain from telling her and love her so much I do not wish to whom to turn for advice? Please write me as soon as possible.

Should She Write to Soldier?: Dear Cynthia—Please tell me if you think it is improper for a girl to write to a soldier who gave her his address when passing through the city to a camp. It would not be improper, and if you think it would be a help to him to get cheerful, sensible letters from you, write to him. Be very careful, though, in writing to avoid all sentimental allusions.

Pearls Restrung 25c: Broken Ones Replaced KAUFMANN, Jeweler, 1016 Chestnut



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ASCO. ASCO. ASCO. MEDICIN STORES CO. AMERICAN ASCO. ASCO. ASCO. A DIRECT LINE The dictionary definition gives a direct line as, "the shortest distance between two points."

"Louella" BUTTER Without Question, the Best Butter Made Received direct from the finest dairy districts in the world. Made from the pasteurized cream of selected cows, produced under strict hygienic conditions.

Our Very Best Coffee, lb. 22c Our Very Best Tea, lb. 45c Asco Beans . can 10c, 15c Heinz Beans, 14c, 20c, 30c Condensed Milk . can 10c Corn Meal lb. 5 1/2c Seeded Raisins . . pkg 13c Laundry Soap . . . cake 4 1/2c Hires' Ext. for Root Beer, 15c Old Dutch Cleanser, can 8c Mason's Jars, doz 80c, 85c Best Soup Beans . . lb. 15c

Keep on Reading. "A Penny Saved Is a Penny Earned" Uneda Biscuit pkg. 7c Hershey's Cocoa, can 8c-15c Spiced Wafers lb. 20c Pickled Olives bot. 10c-13c Stuffed Onions bot. 12c Potted Meats can 5c-10c Sardines can 14c-25c Salad Oil bot. 10c-20c Asparagus can 16c Enameled Pails ea. 25c Dust Brushes 10c-18c-25c Bluing bot. 5c Witch Hazel bot. 14c Ammonia bot. 9c Insectine can 10c Washing Soda lb. 2 1/2c Fly Swatter ea. 4c 3 cana Cleanser for 10c Chloride of Lime can 5c-9c Fresh Noodles pkg. 5c Asco Farina pkg. 10c Asco Macaroni pkg. 10c-12c S. A. Marrow Beans lb. 12c Best Corn Flour lb. 7c Mackerel ea. 12c-15c Sander's Catap. bot. 15c Apple Butter jar 15c Calif. Peaches can 16c-20c-25c

Best Potatoes 15c 1/4-pk. 3 3/4 lb. You simply can't get them any better—big, dry, heavy potatoes—full weight guaranteed. Always buy by weight, then you are sure of getting full measure.

The Following Prices in All Our Up-to-the-Minute Meat Markets Small Lean Smoked Picnics, 25c lb. Genuine Maryland Spring Lamb Legs 45c lb. Loin Chops 55c lb. Shoulders 38c lb. Rib Chops 48c lb. Stewing 32c lb. Rack Chops 42c lb. EVERYWHERE IN PHILADELPHIA And Throughout Pennsylvania, New Jersey, Delaware and Maryland