

WOOD CUT UNFELT, PLAN LAUNCHINGS FOR LABOR DAY

Shipments to Allies During Last Year Valued at \$1,400,000,000

PRaises Women of U. S.

Conservation in America Vastly Increased Supplies for Forces Abroad

By the United Press
Washington, July 18. When America tightened up her belt June 1, 1917, she made it possible for the United States to ship to the Allies \$4,400,000,000 worth of goods...

Number of Ships to Leave Ways to Exceed That of July 4

Labor Day is to be another "Ship-launching day." Plans for the celebration in all the shipyards of the country are assuming such proportions that the ninety-four ships launched July 4 will be a small number in comparison with the total number to glide from the ways on September 2.

Yards in This Vicinity Will Try to Outdo Independence Day Record

The origin of the idea has about it a certain inspiring quality. On July 4, Charles E. Pies, vice president for construction of the Emergency Fleet Corporation, attended the triple launching at the Los Angeles Shipbuilding and Dry Dock Company. He complimented the manager of the yard on the wonderful showing of that concern in turning out three large vessels in a single day.

Food Worth \$1,400,000,000

All food shipments to the Allies, the Belgian relief and the Red Cross totaled \$1,400,000,000 during the fiscal year, represented in 3,011,100,000 pounds of meat and fats (including meat and dairy products, vegetable oils, etc.) and \$40,800,000 bushels of cereals...

FIGHT WATER RATE BOOST

West Conshohocken Residents Testify Before Service Commissioner
Increase of its minimum rate from \$9 to \$12 by the West Conshohocken Water Company brought a further shipment of residents of West Conshohocken, which was heard today before Public Service Commissioner...

STRICT COAL RULES AT WILKES-BARRE

Rigorous Conservation Regulations for Elevators, Street Cars and Lighting
The skin-tight has been put in effect on all Wilkes-Barre trolley lines and the use of artificial light has been generally reduced...

WAR HITS CITY DIRECTORY

Shortage of Help Delays 1918 Appearance Until August
Even the City Directory has been hit by the ravages of war. The Howe Advertising Company announces that the book, usually issued in May, will not appear until August...

PROMOTE NAVY OFFICERS

Twenty-six New Rear Admirals to Be Chosen by Board
Washington, July 18.—Secretary Daniels announced the naval selection board has begun sessions to select officers for promotion.

MILLIONS OF MEN BELIEVE IN THIS LABEL

The words "Palm Beach" mean more to a Summer Suit than all the rest in the dictionary. When set thus in script, with the palm tree branches beneath them, they fashion a trade-marked design that stamps the garment in which it is sewn—the coolest and the worthiest.

PUSHING TO VICTORY AT SHIPYARDS

MERCHANTS' SOCCER HOPES TO "KICK IN"

Shipworkers Team Is Out for Top Honors in National League
The Merchants shipyard soccer team is out with a strong bid for top honors this season. Through the efforts of W. T. Wilson, soccer promoter, the team has been taken into the National Soccer League.

BASEBALL BACKERS AT SUN "SHIP"



These men are largely responsible for the successful team at the down-river shipyard
G. H. TROUT, WORKS MANAGER

DENY MANY LIVES LOST IN SHIPYARDS

Tales of Numerous Fatalities Attributed to German Propaganda
German agents and propagandists, alarmed at the rapidity of the United States in turning out ships, are circulating stories that American shipyards are claiming more lives than the trenches in France.

NO MORE 'POSSUMS' FOR CHRIS REDFERN

Nimrod of Sun Shipyard Is Done With Such Varmints After Personal Encounter
Chris Redfern, of Department 8, Sun shipyard, Chester, is done with "possums" forever. Pursuing the little prowler is one of this shipworker's favorite diversions...

CITY WATER FOR HOG ISLAND

Proposed to Extend West Philadelphia System to Plant
The Federal Government is at present the largest individual purchaser of Philadelphia water and it is now proposed to extend the city service to the Hog Island plant.

SHIPWORKERS TO DANCE

Foremen's Association at New York Yard Plans Pavilion
Dancing is gaining in popularity with the foremen at the New York Shipyard, Camden. The foremen have an association for their diversion, and diversion they are going to have.

FIREMAN TO BUILD SHIPS

Lure of New York Yard Attracts Camden City Employee
Levering Miniater, No. 4 Engine Company, Camden, is the latest Camden city employee to take a job in the New York shipyard.

MORE CARS TO HOG ISLAND

Extension of Service on Philadelphia Railways Company's Line
Additional cars are to be added to the Philadelphia Railways Company's line from Third and Jackson streets to Hog Island until the maximum number of seventy cars are in operation.

"DOLLS UP" QUARTS FOR USE ON SHIPS

Girl Worker Delights in Decorating Wine for Christenings
One of the busiest young women in the accounting department of the Chester Shipbuilding Company is Miss Dorothy Ann Harrison. She is the daughter of the late Captain John W. Harrison, of "Chester" paymaster at the same office for thirty-five years.

CHESTER SHIPMEN TO BOX AND WRESTLE

Sun Yard Athletic Association Arranges Bout for This Evening
Twilight boxing and wrestling are to be tried out this evening by the Athletic Association of the Sun Shipbuilding Company, at Chester, under the direction of the service department headed by J. Leonard Mason.

BOXING AT CHESTER

Twilight Show for Sun Shipbuilding Men
Something will happen in Chester tonight which has never happened before. The Athletic Association of the Sun Shipbuilding Company will give an all-star twilight boxing show to its members.

FINISH SHIPS RAPIDLY

First, Launched July 4, to Be in Service in Month
The first of the cargo carriers launched for the Emergency Fleet Corporation on July 4—"Ship Launching Day"—will be in the merchant marine service within a month.

LOTS OF LUMBER FOR 600 WOODEN VESSELS

Pacific Northwest Has Enough Lumber to Build 600 Ships of 500 Tons Each
Enough lumber to build 600 ships of 500 tons each is available in the Pacific Northwest, western lumber men have informed Director Schwab, who is now touring the coast on an investigation of the shipping situation.

YARD AMAZES JAPANESE

Four Visitors Describe Hog Island as "Stupendous"
Four distinguished Japanese visitors visited Hog Island and were amazed by the shipyard. The visitors were Akira Ito, Japanese financial commissioner and financial attaché of the Japanese embassy in Philadelphia.

TO SPEED UP DESTROYERS

Secretary Daniels Discusses Plans With Shipbuilders
Washington, July 18.—Further speeding up of destroyer construction was discussed today at a conference between Secretary Daniels and representatives of the shipbuilding companies having destroyer contracts.

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ATLANTIC CITY GAS CO. TO FIGHT RECEIVERSHIP
President Protests Minority Bondholders Gave No Notice of Action
Atlantic City, July 18. Clarence M. Geist, of Philadelphia and Atlantic City, president of the Atlantic City Gas Company, stated today immediate legal action will be taken for the ousting of a Federal receiver for the \$4,000,000 corporation, appointed by the United States Court at the instance of Carlton Godfrey, counsel for Miss Bertha Elizabeth Patterson, of Pittsburgh, a \$5000 bondholder.

PALM BEACH CLOTH
is a peculiar patented construction, the result of years of study and experimentation. The weave is porous and sanitary—the garment washable, durable, beautiful and shapely. Many shades, many patterns—agreeably inexpensive at good clothiers the world over.
THE PALM BEACH MILLS—GOODALL WORSTED CO.
SELLING AGT.: A. ROHAUT DEPT., 229-4th AVE., N.Y.

WILKES-BARRE TO FIGHT RECEIVERSHIP
President Protests Minority Bondholders Gave No Notice of Action
Wilkes-Barre, July 18. The anthracite region, has started in for coal conservation until it hurts. In a city where one might think a fight in need of coal could just go right on and dig it up, the anthracite industry there the most rigorous conservation rules in the country have been laid down and are being conscientiously and patriotically observed.

STRICT COAL RULES AT WILKES-BARRE
Rigorous Conservation Regulations for Elevators, Street Cars and Lighting
The skin-tight has been put in effect on all Wilkes-Barre trolley lines and the use of artificial light has been generally reduced, but the most severe conservation measures have been taken in the matter of elevator service.

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Summer Shoes Reduced
A wonderful lot of women's street slippers and ties, tan Russia, dull and patent leather, smart two-color combinations. Only a few pairs of a kind; but something to fit everybody. These have been \$8.00 to \$12.00.
Steigerwalt

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Store Closed All Day Saturday
STORE ORDERS ACCEPTED
Hirsch's
923 MARKET STREET
Just for Friday
A Special Grouping
SILK DRESSES
Originally Priced \$16.75
From \$22.50 to \$25.00, at
Reduced in price from our regular stocks for this one day's selling. All new, this season's models developed by Georgettes, Charmeuse, Satins, Crepes de Chine.
Many with embroidered, fringed or with beaded, tunics, crushed girdles and fancy collars. All sizes for women and misses.
\$1 and \$1.25 Voile
Waists 85c
For Friday
This silk Georgette Dress \$16.50
\$1 and \$1.25 Envelope Chemise 85c
In pink or white, daintily trimmed with lace.
\$1.25 Black Sateen Petticoats 85c
Women's 75c Muslin Drawers 45c
Women's \$1.00 Summer Corsets 69c
BARGAIN BASEMENT
Women's Wash Dresses \$2.69
Values to \$5.00
Women's Wash Dresses \$4.50
Values to \$7.50
Women's and Misses' New Taffeta and Satin DRESSES \$8.69
New style, with Georgette crepe sleeves. Sizes from 16 years to 44 bust.
\$5.00 Sleeveless Sport SUITS
In white, pink and blue, washable. Sizes up to 44.
New Sleeveless Sport COATS
New Colors of Ramie linen in new styles. All sizes.
Children's 75c Embroidered WASH DRESSES 49c
2 to 6 years.
Children's \$1.80 WASH LINGERIE DRESSES
2 to 6 years.
THE HOME OF...