

ANNOUNCEMENT

The Public Ledger Company has purchased *The Evening Telegraph*, which has had a long and honorable career of fifty-five years in this city, and beginning today that newspaper is merged with the Evening Public Ledger

It gives the Ledger management much gratification to make the announcement, and it means that by this combination the Evening Public Ledger acquires *the most complete news service of any afternoon paper in this country*. To the several news association services — the United Press, the Central News and the International News — and the exclusive special cable service already enjoyed by the Evening Public Ledger is added membership in the Associated Press, making its facilities unequaled.

The Evening Public Ledger is thus enabled to offer its readers better service than has ever before been attempted in the afternoon newspaper field of this city. Such improvement will continue to be our constant aim as a part of our policy to give the best obtainable service to the people of Philadelphia.

Leyrus H. Curtis

President