

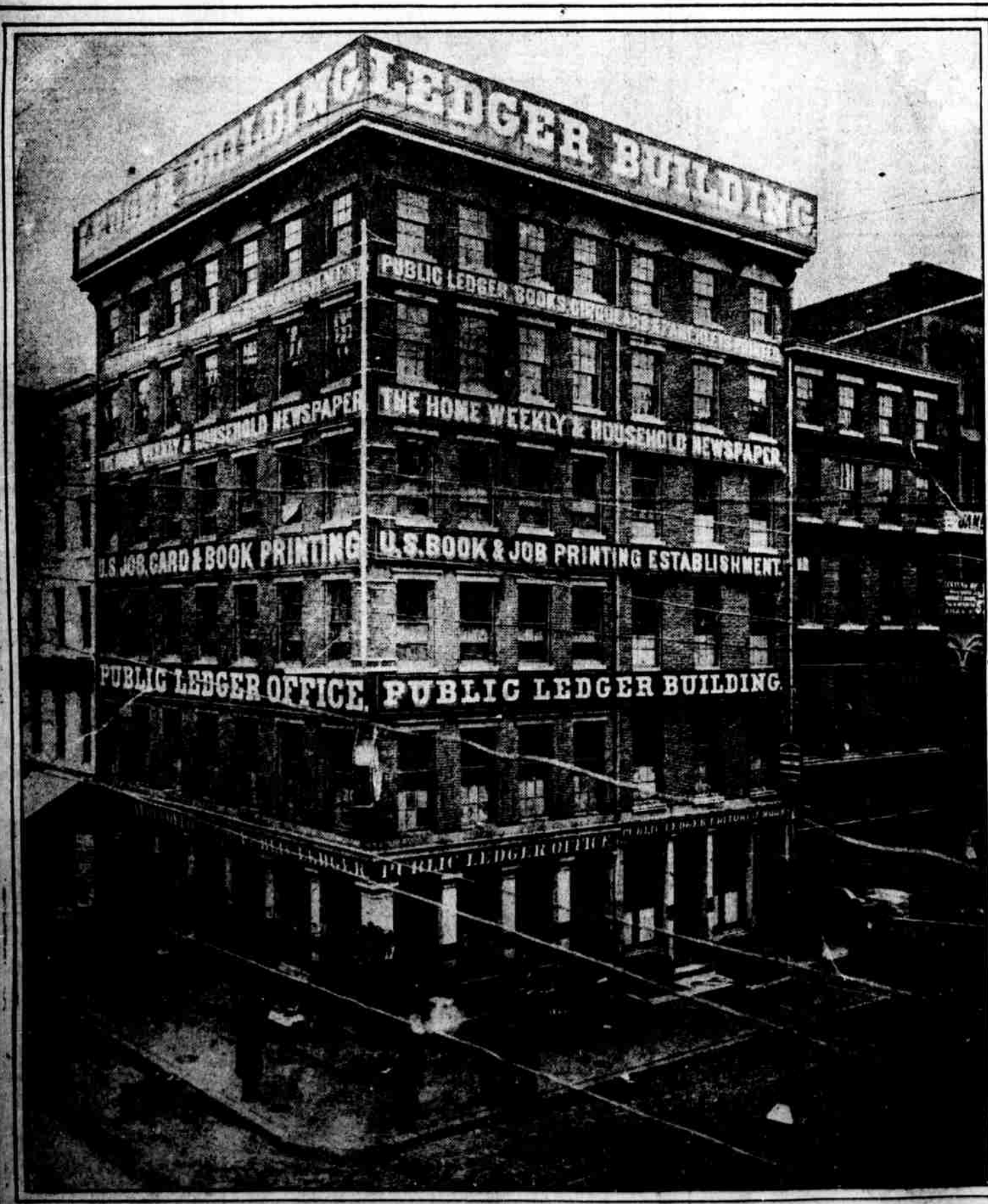
Evening Public Ledger

Philadelphia, Thursday, June 20, 1918

NEW LEDGER BUILDING WILL AGAIN SET THE PACE FOR AMERICAN NEWSPAPER ENTERPRISE



SPACIOUSNESS WILL BE the distinguishing feature of the new Ledger Building, here shown in a reproduction from a perspective drawing of the architects' exterior plans. Ten stories in height, the structure will occupy the entire block bounded by Sixth and Seventh, Chestnut and Sansom streets. The architecture is a happy adaptation of the Colonial, quite in keeping with the location beside Independence Hall. The building will be of red brick, with marble base and coping similar in style to the Curtis Building.



WHEN GEORGE W. CHILDS assumed the proprietorship of the Public Ledger the newspaper's home was at the southwest corner of Third and Chestnut streets, in the building shown above. This, the third home of the Public Ledger, was vacated June 19, 1867, for the present building, at Sixth and Chestnut streets.



JUST FIFTY-ONE YEARS AGO to this very day the greatest newspaper office in the United States was opened with appropriate ceremonies in the present home of the Ledgers, at Sixth and Chestnut streets. It was on June 20, 1867, that the Public Ledger began publication in the brownstone building here shown as it then appeared.
Photo by Gutknecht