

CAPE MAY CROWDS
GAYER THAN EVER

Beach in Splendid Shape and
Famous Resort Is Brilliant
With Uniforms

Cape May, N. J., June 12.—Everything is ready here for the most prosperous summer season which this resort has known in recent years, barring two seasons, about six years ago, which exceeded all other previous ones in social brilliancy. This season will not only be a crowded one, as throughout in a social way for many years. The presence of the army and navy personnel and officers of high rank will make the place the mecca of hundreds who have never before visited the place.

The charming beach was never in better form than this season, notwithstanding the great coastal storm of about eight weeks ago. That seemed to have cleared the beaches of debris and made them prettier. The bathing has already started, and last Sunday saw a great throng in the surf, which is being repeated daily now. Heretofore the popular bathing hour has been from 11 in the morning until about 1 in the afternoon, and after these hours the servants had the surf. These conditions are all changed now, and from early after breakfast until sundown the bathers, many well known, are frolicking in the water.

The hotels have all been put in excellent shape for the reception of patrons, but the only fault with Cape May this year is that only the country corners are to be taken care of comfortably; but all who come will be taken care of somehow. The cottage colony is the "greatest ever." Early in the week some persons, unable to get what they thought were desirable cottages, tried to buy villas and then make a bargain with the tenants to move out with a profit on their leases. In two instances this was accomplished, but most of the renters would not think of going from the resort.

In Hotel Circles
The New Stockton, on the site of the famous old Stockton, raised in 1911, is under the management of its owner, Mrs. S. B. Davis, who is now in her third season with it. She has a splendid list of patrons, and many have already arrived to begin their summer vacation there.

The Colonial Hotel is under the proprietorship of the William H. Church, a former owner, who bought it in the early part of the year. Its pleasant location at the beachfront has brought it many patrons and Mr. Church's reputation is also an aid to its success. The Windsor is in splendid condition, having been remodeled last winter. Its new architecture is Colonial. Its splendid piazzas and sun parlors are added attractions to its comforts. Its manager is R. Halpin, who has had charge of it in several past seasons.

The Columbia, owned and managed by the McCray Brothers, is one of the popular hotels of the resort, and although it was early in the season the last two Sundays saw its patrons so numerous that related ones had to sleep in the halls and parlors and writing rooms. This condition formerly prevailed at Cape May in the midseason Sundays, but that condition seems destined to be the same at all hotels this summer.

The City Convention Hall Pier is open for the summer, and its ballroom and the archways are gathering places for the early visitors. Dances take place there on Wednesday and Saturday evenings. This season there will be not only band concerts three times a day in the main hall, but there will be dance music nightly from a second orchestra provided by the municipal authorities.

Ball Games and Fishing
The Columbia ball park has been taken over by the athletic department of the Swellville Point submarine patrol base, and every day games are to be played between teams from the naval reserves and visitors.

Fishermen are finding a paradise here, and anglers are having good luck, both off shore and in the harbor. The harbor, with its forty feet of water and 500 acres of room makes it a splendid place to catch hake, kingfish and weak-



The start of an exciting swimming race

fish. Large strings are being brought home every day, and when the parties come down to the wharves at Schellenger's Landing they attract the admiration of the onlookers. Sea fishing is also good, and the Philadelphia excursionists come down and enjoy the trips outside. The greens committee of the Cape May Golf Club is having the links put in order for playing. All winter they have been cared for. Players going over the course find them much improved over last year. Owing to the war there will be fewer men on the links, but the women are taking their places, and the mixed events of the summer promises to be more social than heretofore. To get in the club one must be introduced by a member, and the links are, therefore, used by the best class of visitors.

Long Branch, N. J.

Summer life in Long Branch this year will be marked prominently by the military, for Long Branch is the big recreation center for the men at Camp Alfred Vail, signal corps men, including aviators. Camp Vail has been growing since the first detachment of engineers arrived late last summer to lay out the camp, and it is expanding every day. Many officers have established their families in cottages in Long Branch.

Long Branch, too, can justly claim the home of the aviators who daily now are flying singly and in groups, up and down the coast and giving summer vacationists a daily new thrill. No fete in Long Branch this year will be complete without the soldiers.

The cottage colony is fast filling up, and the big stables of the millionaires are being opened. Hubert T. Parsons, who recently purchased Shadow Lawn, where President Wilson passed his vacation two years ago and which the late John A. McCall laid out at a cost of \$1,000,000, is now established with his family here.

The Hollywood Hotel, most palatial of Long Branch hotels, shares with other shore hotels the prospects of an unusually prosperous season, and an early one. The Hollywood has made the usual preparations for the reception of visitors. The Panoram, Scarborough and other beach front houses also are enjoying the new rush of sojourners to the North Jersey coast, and look forward to excellent business.

Golf at the Hollywood Club, tennis, polo and the West End Horse Show are among the summer features which occupy vacationists in this section. Deal, which merges into Long Branch at the south, has in recent years become linked with the social activities of its neighbor. Long Branch folk are daily visitors at the Deal Casino, and exchange visits at the Deal Golf Club.

Hathaway Inn, at Deal, and the Deal Inn, already opened for the season, anticipate a big season. Deal cottagers are arriving in force and are preparing to take up summer activities.

SUMMER RESORTS
WILDWOOD, N. J.



NEW EGYPT N. J.
The Columbia hall park has been taken over by the athletic department of the Swellville Point submarine patrol base, and every day games are to be played between teams from the naval reserves and visitors.

THE CEDARBROOK
Surrounded by six acres of beautiful lawn and shade trees. Tennis courts, croquet, swing, etc. Close to village, station and amusements. Write for Booklet, Box 58.

AMERICAN HOUSE
Open All Year
Five minutes to station; center of all amusements and attractions. Meals served at all hours to automobile parties. Excellent table, reasonable rates.
OLIVER COX, Prop.

THE COLONIAL
STRICTLY MODERN
5 minutes to station; 3 minutes to Oak Point. Reasonable rates. MRS. A. R. MORIN. Write for Booklet.

BETTERTON MD.
ON THE CHESAPEAKE
SITUATED AT THE HEAD OF THE CHESAPEAKE BAY, a grand hotel, on a high bluff, commanding a view. Pure spring water and table furnished with everything fresh from farm nearby. Bathing, fishing and all resort amusements. Capacity 150. Orchestra. Automobile parties given special attention.
HOWARD TURNER, Prop.

HOTEL RIGBIE
SITUATED AT THE HEAD OF THE CHESAPEAKE BAY, a grand hotel, on a high bluff, commanding a view. Pure spring water and table furnished with everything fresh from farm nearby. Bathing, fishing and all resort amusements. Capacity 150. Orchestra. Automobile parties given special attention.
HOWARD TURNER, Prop.

HOTEL BETTERTON
High location; magnificent view of Chesapeake Bay; one square from beach. Large veranda, lawn, shade; vegetables from garden. Open all year. Booklet.
JAS. T. CREW, Proprietor

HOTEL CHESAPEAKE
BETTERTON, MD.
Under New Management
DIRECTLY ON THE BEACH
Our table supplied with Fresh Vegetables and Sea Food from farms and Bay close by.
Send for Illustrated Booklet.
MRS. L. M. OWENS

THE EMERSON
High elevation; new sanitary improvements; auto meets all boats and trains on request; coolest house in Betterton. Write for rates. Vegetables from own garden.
A. EMERSON, Prop.

BETTERTON CASINO and AMUSEMENT PIER
Pictures, Dancing, Bowling.

OWENS COTTAGE
Excellent table; reasonable rates; finely located; old shade; spring water; sanitary; improvements. Vegetables from own garden.

GREENLEIGH
221 E. Pine St.
Excellent table. Bathing from house.
MRS. M. MOLONEY

JUSTICE
Near Beach and Amusements
Full Ocean View
Excellent Table
W. A. JUSTICE
OWNERSHIP MANAGEMENT

THE BREAKERS
OPENS JUNE 12
Capacity 200
White service. Rooms with private bath; sea-

BAR HARBOR AWAITS
THE TOURIST THROG

Busy Season Forecast for the
Noted Maine Watering
Place

Bar Harbor, Me., June 12.—Many cottages are now occupied, as are camps and cabins. Hotels have either opened their doors or will do so soon. The various entertainment and recreation centers have swung wide their doors and all in all Bar Harbor has come into its own and is wearing its real summer attire. This resort may be said to be the rendezvous for tourists from all parts of the country and they have been drawn here by reason of the fact that many of America's leading artists and authors spend the summer months at this or nearby resorts.

Bar Harbor, Northeast Harbor, Seal Harbor and Southwest Harbor alike extend a welcoming hand to the pleasure-seeker, promising to each genuine recreation and enjoyment. No other place combines the scenic charm of ocean, mountains, islands, fields and forests. Well-fitted steamers ply between the various resorts, and one fond of water, boating, fishing and bathing may indulge to his heart's content. Situated on the Cromwell Harbor road are the golf links of the Kebo Valley Golf Club, while close at hand are several tennis courts, a swimming pool and fine clubhouse and casino.

Included among the hotels of Bar Harbor are The Malvern, the Newport House and Annex, each having a capacity of 200 rooms; the LeMay House, the St. Sauveur and cottages, the Belmont.

**SUMMER RESORTS
WILDWOOD, N. J.**
DOUGLASS
Pine and Atlantic Aves.
Ocean-view rooms, all southern exposure, spacious porch.
C. A. DOUGLASS, Owner and Prop.

HOTEL THELMA
234 East Cedar Ave.
Furnished rooms by day, week or month. Restaurant just across the street. Table board next door. For rates apply.
MRS. G. H. ALBUS

ARLINGTON
Superb beach-front location; capacity 200; noted for table; moderate rates; booklet.
A. R. and C. H. TOPHAM, Owners

THE MEADOWBROOK
Modern house, surrounded by 8 acres of beautiful lawn and old shade trees. Close to village and station and all amusements including boating, bathing, fishing and dancing.
Tennis, Croquet, Hammocks and Swines on Grounds.
Table supplied by our own farm products.
Write for Booklet.
MRS. LOUIS E. FOULKS.

WILDWOOD MANOR
Whole block, ocean front. Capacity 400. Fresh and salt water in all baths. Electric elevators. One block above Wildwood's largest ocean pier. European plan. Coach at Wildwood depot. Open June 29. Booklet.
MRS. W. M. R. LESTER, Manager

THE PELHAM
Lavender Road. Close to Beach and Amusements. Comfortable Rooms. Night and Breakfast. Free. Wildwood Crest, N. J.

H. L. NICKERSON
With BAKER BROTHER FOUNDERS
Real Estate and Insurance
TRUST COMPANY BUILDING
WILDWOOD, N. J.

WESTMINSTER
Roberts Ave. Near Ocean
Excellent table.
WRITE FOR RATES
MRS. E. MAGOWA

SHERWOOD
SIST AND PENNA. AVES.
Ocean view; excellent table; moderate rates; select clientele.
MRS. G. A. GORMAN
Ownership Management

LORRAINE
PINE AVENUE
First house from beach. Special to July 15.
MRS. J. L. LORRAINE

The Rangleley region is reached by rail either via Rumford and Bemis or South Rangleley via Farmington. With its hundreds of miles of new State highways, Maine provides the tourist with an ideal opportunity to enjoy the scenic beauty of this section by motoring to these resorts. In Rangleley are the Rangleley Lake House, a modern and exclusive hotel with 250 rooms; the Mingo Spring Hotel and camps, the Ploford camps, the Rangleley Tavern and the York camp.

At Mountain View, on the shore of the Rangleleys, is the Mountain View House; at Kennebago, the Kennebago Lake House and camps; at Barker the Barker Hotel and camps; at Birchton, the Birchton Hotel; while all of the other little retreats situated about the region have their hotels and boarding houses.

Right in the heart of the Maine wilderness is the most palatial hotel ever constructed at an inland resort. It is the Mount Kineo House and Annex at Kineo. Mount Kineo, aside from its claim to being exclusive, is one of the most picturesque elevations in the Pine Tree State. Kineo has all the natural sources of amusement, added to which is the well-outlined nine-hole golf course. It is also one of the greatest canoeing grounds in America.

Lying in close proximity to Kineo is Moosehead Lake region, and among its larger hotels are the Kokadjo Inn, the Capoue and the Hotel Rockwood. The Attean Camps, West Outlet Camps and Indian Pond Camps have and continue to enjoy a wide acquaintance with sportsmen from near and distant points.

Spring Lake, N. J.
Always one of the earliest resorts of the North Jersey coast to assemble its cottage contingent, Spring Lake today is astir with summer activities. What the season holds in store socially for the summer throngs is conjectural, but the indications are that it will be quite like last year, with benefits for the Red Cross and various other war relief organizations.

Out at the Country Club golfers are getting into form for the season Red Cross tournaments. "Jimmy" Ferguson, the home professional, has been on the grounds several weeks.

Point Pleasant Golfers
Have a New Clubhouse
Point Pleasant, N. J., June 12.—A new golf club, with a clubhouse built in Revolutionary days, was formally opened here on Memorial Day, with ceremonies in which Peter Backes, the president of the club, and others participated. Located along the Marapan river, on the old Cook homestead, the new course has a total area of 2000 yards and has many natural hazards, water holes and other traps to make it one of the sportiest in this section.

Bluffs, ocean and river, pine groves and wild stretches of high-tuned beach—this is the topography of Point Pleasant, and as such its charm is felt by thousands who during the season visit its hotels or pass the vacation period in cottages or bungalows. Fishermen from all parts of the country are beginning to congregate here. Tennis is a popular sport and there is a big group of horseback riders.

Among the changes in the hotels is that at the Pine Bluff Inn, C. M. Brooks is proprietor of the Leighton.

SUMMER RESORTS
WILDWOOD, N. J.
WILDWOOD BY THE SEA

**Most Satisfying Seaside
Resort in America**

A million seekers after health and pleasure come to Wildwood every year. Its national advantages far outstrip those of any other resort. Its splendid beach, with an easy, gradual slope, provides the safest and finest salt-water bathing to be found. Deep-sea fishing from large, strong boats and surf fishing from the piers and boardwalk is positively the best on the coast.

A Magnificent 5-Mile Boardwalk

is lined with high-class amusements and shops. Theatres, dancing, bowling, skeeball and other forms of entertainment make Wildwood attractive to visitors of all ages and tastes. Fine motor roads, connecting with other resorts, are a strong attraction to owners of automobiles.

Cottages, bungalows and apartments, fully furnished, may be rented for the season. Make your selection at once, for they are being taken rapidly. Splendid hotels offer excellent accommodations at moderate rates. For illustrated folder and additional details write

City Clerk, Wildwood, N. J.



Wildwood Crest

The Breeziest, Cleanest, Healthiest Spot on Jersey Coast

Splendid, slightly sloping bathing beach. High-class amusements. Daily concerts afternoon and evening by excellent band. Safe, attractive resort for women and children. Cottages, bungalows and apartments, fully furnished, at moderate rentals. For detailed information write
C. L. NICKERSON, City Clerk, Wildwood Crest, N. J.



NEW HOTEL SHELDON
Wildwood's Most Modern Hotel
THE new HOTEL SHELDON has been enlarged and thoroughly renovated and refurnished throughout. New electric elevator to ground floor; running hot and cold water in all rooms; rooms with private baths and en suite. Located in most select part of Wildwood; capacity 350; one block from Ocean Piers; full ocean view; occupies entire block, surrounded by beautiful lawn; all outside rooms; 5092 square feet of porches; moderate rates; excellent table; fresh fruits and vegetables direct from our farms; white service throughout. Automobile meets all trains. Booklet.
D. J. WOODS, Ownership Management.



Are You Fond of the Picturesque and Unusual?
Arcadia
When tired of the glare of the sun and sand it proves most restful to return to the green and quiet such as the environment of Arcadia offers you. There, too, will you find airy, well-furnished bedrooms, absolutely comfortable beds and an abundant home table served by studious waitresses.
MRS. FRANCIS D. MAXWELL, Maxella and Pacific Aves., Wildwood, N. J.
Near Beach and Amusements. Send for Booklet.

BEACHWOOD
Capacity 200. Ocean front. Excellent table. Auto meets all trains. Ownership management. 17th season.
C. KURTZ.

THE BREAKERS
OPENS JUNE 12
Capacity 200
White service. Rooms with private bath; sea-

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SUMMER RESORTS
WILDWOOD, N. J.



HOTEL DORSEY
WILDWOOD, N. J.

**The Place for a Pleasant
Vacation**
Where there is always something to entertain both young and old, also comfort and good taste. Here the bathing and Deep-sea Fishing can't be beat, and the crabbing and still-water fishing is a much-enjoyed sport. The table is unexcelled; fresh vegetables and fruits always on hand. A full ocean view is had from the porches, and over two-thirds of the rooms. Rooms single or en suite, with private bath. Auto meets all trains. Capacity 250. Special early season rates and to large parties, or to those making a long stay. For Booklet and other information write to
JAMES E. WHITESSELL, Prop.
Montgomery Ave. & Beach
WILDWOOD, N. J.

Leading Wildwood Hotel

**ADELPHI-
WITTE**

Hot and Cold Running Water in every Room. Private Baths Electric Elevator From Ground Floor
Auto Service

Nearby farms supply our tables with fresh vegetables and fruits.
Special Early Season Rates

H. Witte, Ownership Mgt.

**The Royal
Inn**

211 Young's Avenue

Entirely new and up-to-date. Running water in all rooms. Near beach. Excellent table. Open all year.

Mrs. Annie Bush.

HOTEL HAVILL

Burk Avenue and Beach
Ideal situation, near Boardwalk and amusements. A real home hotel. Plenty good food and excellent service. Accommodations at moderate rates. Direct ocean view.
Address MRS. FRANK J. TICE
Ownership Management

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Lavender Road. Close to Beach and Amusements. Comfortable Rooms. Night and Breakfast. Free. Wildwood Crest, N. J.

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