PAGE OF SPRIGHTLY INTERESTS FOR WOMEN—IVY FLOWER BOXES—RECIPES—LETTERS

SMALL TOWN PAPER OWNER **NEW VOCATION FOR WOMEN**

A Successful "Lady" Publisher and Editor of Daily in Middle West Outlines Possibilities in This Field for Many Recruits

A NEW business adventure for wom-en has been suggested by a woman the world believes. And so does Mrs. who tested the soundness of it and came through successfully. She is a newspaper owner in a small town.

Mrs. Zella Hart Deming, owner and for eighteen years manager, secretary she allows that invaluable quality in

In an interview recently she said:

"I think the press offers women a splendid opportunity, and I am thinking not only of the newspapers in the large cities, but those in the country towns. I should sincerely advise any woman who likes the work to buy a newspaper in a small town—many of them are weeklies or semiweeklies. If sahe has not the capital to put up she can borrow money on the newspaper requipment and pay the remainder tradually. She can put into the work of building it up all that she has in herself, and she will find that it repays her in every way, by broadening her interests and keeping her alive. Through such a paper, also, one can Through such a paper, also, one can cessful.

and treasurer of the largest daily newspaper in Warren, O., a town with
boundary business.
"I am very careful to mix business."

"I am very careful to mix business

T IS generally conceded that the OF COURSE this field could not safely allure a woman who knew To its generally conceded that the country newspapers are prosperous. They have an enormous circulation for the size of the community where they are printed. Everybody in a little town reads the village paper, and long after the sons and daughters leave the home tens and go to the big cities you will find them still eagerly scanning the dear familiar columns. Perhaps it is because the home town paper is nothing more or less than a sort of a personal letter to the community that a woman is particularly suited for getting the "letter" together.

Alice Kent and the Day's Work The Story of a Business Girl Who Would Not Fail By MARTHA KEELER

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could be no loveller location than that of Bellington.

The sun's gray were pometrating the seried as a defensive reaction whereby and the front port of a house below on the opposite side of South Union street, and the drowy atiliness when the seried as a defensive reaction whereby hereby and the drowy atiliness when the seried as a defensive reaction whereby hereby and the drowy atiliness when the motion of the front port of a house when the motion of the front port of a house when the motion of the problem more and more by the awakening activities of the new day. From within I heard the prattle of children when the seried as a defensive reaction where accentrated by here accentrated by the problem of the contract of the co

NEXT morning Mrs. Bordon was on hand to bid me good link too the sake of both of us), when I sallied forth from her boarding house in the shabler section of Maple avenue for Mrs. Modry's home on South Union street. The latest of hoth of us in the shabler section of Maple avenue for Mrs. Modry's home on South Union street. The latest of the shabler section of Maple avenue for Mrs. Modry's home on South Union street. The latest of the shabler section of Maple avenue for Mrs. Modry's home on South Union street. The latest of the shable will be shable to shad the shable section of Maple avenue for Mrs. Modry's home on South Union street. The latest of the shable will be shable to shad the shable section of Maple avenue for Mrs. Modry's home on South Union street. The latest of the shable will be shabled to shad the shable streets below, the street of the street is some places by buildings and at some fine view of the lake which, ten miles wide at Bellington, outspread its along the shable streets below, under the shable streets below, the street of the street and in any shable streets below, was pierced here and there be a church spire and in any shable streets below, was pierced here and there be a shable to look dut the street is below, was pierced here and there be a streets below, was pierced here and there be a shable to look dut the street is below, was pierced here and there be a shad to look of the streets below, was pierced here and there by a church spire and in any shad the flower beds; and the shadle will be shadled to look of the streets below, was pierced here and there be a shadle of the shadle will be shadled to look of the streets below, was pierced here and the streets below, was pierced here and there be a shadle will be shadled to look of the streets below, was pierced here and the streets below, wa

SUMMER'S KNITTING STORY IS TOLD IN TERMS OF WICKER



The bell drops petals of the hour That says "It's getting late." For nothing else on earth I care, But wash my face and comb my

And hurry out to meet him there My father at the gate.

It's-oh, how slow the hours go! How hard it is to wait! Till, drawing near, his steps I I ear, And up he grabs me, lifts me clear Above the garden gate.

When, curved and white, a bugle bright. The moon makes magic of the

night. A fairy trumpet blowing: To me this seems the very best

To kiss good-night and be undressed. And held against my mother's

breast. Like snow outside that's blowing.

It's-oh, how fast the time goes

How quick the moments leap! Till mother lays me down and sings A song, and, dreaming many things.

She leaves me fast asleep. -Madison Cawein, in Scribner's.

A Dainty Egg Caddy

Even in wartime there is a breakfast tray. It is mostly for the semisick per-son and therefore should be made as at-tractive as possible. An egg caddy is a little novelty that has lately made some breakfast trays unusual and attractive. The caddy is very much like the tea comfy and fits over the top of the egg comfy and fits over the top of the egg cup. It is made of satin or silk in four thry sections Joined together with silk cording and ornamented on the top with a little satin or georgetic crepe rose that served as a "handle." The object of the caddy is to keep the heat in the egg. There is no danger of its soiling, as an egg, it goes without saying, is always immaculately clean and, of course, the caddy is laid aside when "breakfast is served."

Ribbon Uses Ribbon is taking the places of many materials, and beautifully, too. There are knitted hat ribbons, ribbon plumes and now comes a sweater knitted of baby yellow ribbon, with delightfully fringed pockets and sash.

KNITTING NOVELTIES

Come to Suit Every Pocketbook

Other years the girl of his dreams began to sigh for the mountains or the thing like that to keep the cat from getof any woman. ting the yarn.

Of course, one might stretch a point and accept a fascinating wicker sewing stand lined with cretonne that has roses growing all over it. Anyway, 1918's summer girl is satisfied to stay at home during a great many of the summer months and go faithfully on with her war work. But there are recompenses on the front porch. Walk through the summer furniture

section of the department stores and you will find them. You will be inter-ested if you are going to stay at home or if you are going to do your knitting to the tune of sea breezes. Designers have put heads together and turned out the daintiest, prettiest knitting furniture that —. Well, there really never was any knitting furniture before, was there?

There is Susie, for instance. Have you ever heard of her? Susie is really nothing more or less than the prettiest little stand in the world to hold wirn. One particular Susie was painted gray and hand decorated with little pink biossoms. Strictly speaking, it should grace the drawing room, for Susie could match the finest piece of furniture there; but the summer girl cannot find it in her heart to leave it there all the time.

Then a little removed from Susle price and surely reasonable enough to win its way onto the most unassuming of front porches is the basket knitting stand. This is sort of a best seller—a sturdy and very roomy yarn basket attached to a wicker stand . A plece that will greatly appeal to

the woman who loves a roomy and at the same time unusual sewing basket is the wicker one, which somehow reminds you of the delightful wicker standing you of the delightful wicker standing flower boxes that are seen in the shops this season. The basket is lined with cretonne, sweet and heavy with roses. It could easily be used for knitting or for sewing. It stands on substantial, yet dainty, legs.

Besides these distinctly new pieces in the shops there is the always popular.

the shops, there is the always popular little collapsible mahogany and cretonne knitting stand. The cretonne, really a well-made bag, is hung on a little mahogany frame that collapses. Then there is a very attractive newcomer that has "two stories"—yarn goes in the top and anything in the bottom. This comes in mahogany.

To tell the story of the nineteen-eigh-een knitting furniture without saying a word about knitting bags, would be like leaving Hamlet out of his own play. The seashore knitting bag comes in raffla, decorated with bright-colored

fruit. It is a delightful little affair that slips over the arm like a little oldfashioned bonnet. The clasp knitting IN DEMAND FOR PORCH bag, we are told by those who know, is in for a strong season of popularity. Irresistible and Practical, They and even the lighter summer material there. The old reliable roomy cretonne bag is still in favor. New patterns are introduced into the fabric that go to make it up this season, but the same

room is there. One can still put into it everything but the kitchen stove! Standing on the brink of real summer seachore at this time of year. June, days, whether the next three months are seashore at this time of year. June.

1918, finds her sitting on the front porch

-knitting. All she asks is a little

wicker basket stand or a Susie or some
to be spent at home or away, one looks
long and longingly at these knitting accessories. They are all practical enough
to be well worth the money invested.

Send for Those Recipes

In the name of our fighting men and our allies, the United States food administration is asking patriotic home women to do entirely without wheat for the next ten weeks; until August, the time of the new harvest.

This will mean a great deal of home baking.

The woman's committee of the food administration, Room 509, Bulletin Building, will gladly send recipes for wheatless breads and cakes, too, upon request. The recipes are free.

Think of our fighters. Think of our allies; some of them are very little, just three years old or so! They all want bread. Realize all this and then sit down and send for those recipes!

For Sunday Morning Breakfasts

Jim says that Sunday is the only fast, so I always try to give him something worth enjoying. Sometimes it's chipped beef in cream with a sprinkling of Al Sauce, but what he likes even better than that the feathery kind of ham omelet know how to make. I mix half a cup of stale bread

crumbs with half a cup of hot milk, a tablespoonful of butter, and a little salt and pepper, and let the mixture stand for five minutes. Then add the beaten yolks of three eggs. half a cup of finely chopped ham. and fold in the whites of the eggs beaten stiff. Just before I pour it into the pan I add a dash of Al Sauce-and there's the rub. It makes the most ordinary omelet taste like a dish to set before a king. You just ask Jim!-Advt.



Palm Beach or Newport-there's a certain type of woman you just know wears La France Shoes. No need to look.

The rare discrimination that makes the quiet elegance and modish charm of her footwear an affidavit of quality genuineness - is evident in everything she does-everything she wears.

This model of La France Shees, made in all leathers

NEW YORK

THE WOMAN'S EXCHANGE

TODAY'S INQUIRIES that is the difference between the bride's bouquet carried at the formal and informal wedding?

- hat is the age requirement for women who take up careteria management in the Y. W. C. A.? troducing a man to a woman which hat furnishes an excellent home-made haller for strawberries?

Two Corn-Syrup Candy Recipes

ear Madam—I am a constant reader of column and have got a lot of good so out of it. I would like to know the of the prepared leghorn hat cleaner spoke of in Saturday's Exchange. I instang and will you please give me corn-syrup candy recipes? MRS F. B.

changed in his feelings for her? Is it to the boiling point and boil with stirring until it forms a hard bail a tried in cold water. Pour on a least or white agate tray which been slightly moistened. Fold edges into center before they have time thard, as this will make the candy but be careful in doing it not to go the candy too much, as this will get to contemplate, but at the same time it seems due to the future happiness of all concerned that the real feelings is should be known before the irrevocable was of marriage are spoken. If the girl wanted to hold him to it he could not be a candy is cool enough to be known before the irrevocable wows of marriage are spoken. If the girl wanted to hold him to it he could not be with corn syrup, Put two cups of one-fourth cup of corn syrup and alf cup of water in a saucepan, stir sugar is dissolved, bring to bolling without stirring until it begins to lor on edge of pan. Pour out on platter and pull as soon as it can indied, flavoring with a few drops it of poppermint. Pull until cold hen break into short lengths.

The only club I know of anywhere of the previous and so the proper in all shout them. Thanking you in a syrup.

The only club I know of anywhere of the previous and so the proper mint. Pull until cold hen break into short lengths.

The only club I know of anywhere of the previous and so the previous and soon as it can be applied to the previous and the previ

What Do You Think?

Dear Madam—I saw where a girl wrote to ou and asked you what to do about breaking or engagement to a man she had found she

It is considered dishonorable for

hear that it is fulfilling its purpose. low citizens. But, on the other hand, is can make taffy with corn syrup as it honorable for him to love another Melt one and one-half table- woman and not tell the one into whose of butter in a saucepan, add care he is to give his name, his honor up of sugar, two-thirds of a cup of syrup and one-third of a cup of changed in his feelings for her? Is it.

Stir until sugar is dissolved.

In advance.

MANAYUNK.

The only club I know of anywhere near Manayunk is the Y M. C. A. in Germantown, except of course, the clubs connected with various churches. Is there no reading room or clubroom at the clurch you attend? Perhaps some of the readers of the column know of a club that you could join, and if they write to me about it I will let you know through the column. The Y M. C. A. costs \$1 a year for boys under eighteen and \$2 for older boys. This includes the privileges of the library, any entertainments that are being given and the graph of the privileges of the library, any entertainments that are being given and the graph of the privileges are given and the graph of the graph of the privileges are given and the graph of the privileges are given and the graph of the privileges are given and the graph of the g

YESTERDAY'S ANSWERS

1. The cards of the wife of a fleutenant in the army should be engraved simply Mrs. John Smith. It is very bad form for a married woman to try to share her husband's titles on her cards.

Mrs. Chalmers Watson. M. D. is the highest ranking woman officer in the British army. She is the chief controller of the Waacs, the Woman's Auxiliary Army Corros of England.

3. The woman's metal helmet is similar to the army helmet with the exception that it is lined with dainty and soft material. It is a product of the smart military shops in London and was designed with an idea of protecting women during air raids.

1. It requires 900 or 1000 ydrds of baby ribbon to make the average ribbon sweater.

5. To be satisfactory jelly must be made.

o be satisfactory jelly must be made from fruit juice that contains pectin and acid. Peetin is that substance in the fruit which can be dissolved in hot water and which when cooked with sugar and the acid in the fruit makes the jelly "jell" after coulds. corn-syrup candy recipes? MRS. F. B.

man to break his engagement to a girl,

to hat cleaner will be sent you by

I am very glad you get help from

olumn, and it is always encouraging

an unfortunate reputation with his fel-

What Words End in "cion"?

What Words End in "con ?

To the Editor of Woman's Page:

Dear Madam—A few days ago a man asked the what were the six words in the English language ending in "cion." Since then i have been able to find out three of them—scion, suspicion and coercion. I would like very much to find the other three words and am writing to you in the hope that you will be able to inform me through your valuable column what these other words are Very truly yours.

WYNCOTE, PA

Very truly yours. WYNCOTE, PA
After consulting dictionaries, the public library and various other sources of
information I have found two more
words with the desired ending—epiniciou,
meaning a song of triumph, and internicion, meaning general slaughter. The
public library reported that "cion" is an
obsolete form of the ending "tion," and
I could dig up only these two words
built in the old way. Perhaps some of
the readers would care to join the puzzie
and hunt for "cions." If so I shall be
very glad to know what the sixth word
is.

Exterminators for Pests To the Editor of Woman's Page:

Pongee Replaces Serge in Summer A Daily Fashion Talk by Florence Rose



There are three very new features

Ask Florence Rose if you want to know where the cos-tume sketched in today dress talk can be secured. Write to Miss Rose if you want her own personal advice on materials colors and styles suitable for you. PATTERNS CANNOT BE SUP-PLIED. Address Miss Rose, in care of the Eventor Punic Ledger's woman's page. Send self-addressed stamped en-velope for reply, as all inquiries are answered by mail.

Many girls and many women com-plain of the serge gown because it

is too warm for wear during the hot

The vacancy left in one's outfit by

omitting the serge frock must, however.

be filled, and the good qualities for

which the serge frock is noted have

to be retained. Prominent among these attributes are style, neatness and wear.

It is, therefore, with all of these essen-

tials in mind and with the added qualification of coolness that the artist has made a sketch of a very interesting model for today to replace the serge

This model is made of natural-colored

bongee, a material renowned for its coolness as well as its wear. There are three decidedly new style features in

this model—the bolero, which has gained favor on the other side; then the deep girdle which comes well over

collar finished with the bow at the

forgee is used for the bolero, the foundation skirt and the full tunic, while

the blouse is of creps de chine. The bow tie and the deep girdle are of blue foulard with a tan dot. The toque worn with this costume is of

blue georgette; cording is run through the georgette to form the roll effect and

Copyright, 1918, by Florence Rose

cherries decorate the toque at the

hips and has also been out with the late models for summer; the high

months; therefore they abandon it.

There are three very new features in this little summer street dress which is of pongee: the bolero or little jacket, the deep girdle, which comes well over the hips, and the high collar, finished with a bow at the neck. The bolero, tunic and skirt are of pongee, but the little tucked blouse is of crepe de chine. The bow the and deep girdle are blee foulard with a see sot Strawberry Punch

Four cupfuls of strawberry juice, one cupful of water, one cupful of strong tea, chilled, six lemons (juice only), six oranges, one cupful of pineapple juice, two cupfuls of sugar.

Boll water and sugar fifteen minutes. Remove from fire, add lemon and orange juice. Let stand until cold. Add all other ingredients. Strain. Add four quarts lee water. Place in punchbowl with a place of ics. This will serve

J.M. Gidding & Co. 1422 Walnut Street

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