CINCINNATI REDS CAPTURE THE FIRST GAME OF DOUBLE-HEADER FROM PHILLIES; SCORE 5-

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## GAINSBOROUGH WINS DERBY



## "Quality" <br> The Basis of our Clothing

nt trial these days-our conviction is that labor and that it is se $p$ eer add eeed duty of every citizen to conserve both in viding for their personal requiremento The opposite course adopted by some houses is to offer clothing at presumably bargain prices in order that people will buy now, in excess of their needs. in order to thereby safeguard themselves agains uture increases in price.
Our contention is that Quality is the one measure of value - that one of Reed's suits, made of cloth such as we use, and perfectly fashioned and tai lored, will save wool and save labor, because one of these suits will give equal or greater service than two suits of the usual kind.

Don't trust too much to the "Price" inducement-examine the clothes to see if they are made to give service, or if workmanship

Spring and Summer Suits, $\$ 20$ to $\$ 55$
JACob Ree cons


Face to face
The truth is we all like Helma
Stmapyon

