ECLIPSE OF SUN VISIBLE
HERE SATURDAY EVENING
The Rev. Walter Matos, Swarthmore, Warns Against Por Harm to Eyes in Viewing Phenomenon

SCENARIO TO SCREEN AND IN BETWEEN

Personal Appearance of Dolly
Sisters at Victoria-Other Movie Gossip






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STRAWBPffTO-MORROW will be the third day of this important economy event in the history of this Store, which means the most notable in the history of this city. We have larger stocks than in former Anniversary Sales, notwithstanding the growing scarcity of merchandise in many lines. While we were buying for this Sale, some stores were waiting for lower prices, only to find they had to pay higher prices. For many months, we have been preparing for this annual event-always the greatest Special Sale of the year in Philadelphia, and in this GOLDEN YEAR much more advantageous to our customers than in former years.

This celebration of this Store's fifty years of uninterrupted progress from a very small corner shop to one of the hal--dozen largest mercantile estabishments in America will prove to be a memorable occasion for TENS OF THOUSANDS OF DISCRIMINATING SHOPPERS. It will pay to come a hundred miles to take advantage of -

## This Real Profit-Sharing Distribution of Hundreds of Thousands of Dollars' Worth of All the Kinds of Merchandise Now in Demand

Difficult as it now is to secure merchandise in very large quantities, we have, by skillful planning months before the Sale, not only gathered large lots, but at very decisive concessions in price from our good friends the manufacturers. In hundreds of cases the manufacturer has shared his profits with us and we share our profits with the public. Therefore, you will readily understand how and why in the face of a higher cost of production, we have hundreds of thousands of dollars' worth of seasonable and standard goods at FAR BELOW PRESENT MARKET VALUE.

# Summer Apparel, Vacation Supplies, All Things for Personal Use, Home Furnishings, Scores of Remarkable Values in Every Department 

Among the many important purchases and accumulations of goods for this wonderful Sale, all to be sold at LESS THAN REGULAR PRICES, are 5,000 Women's Silk and Cotton Summer Dresses; 38,000 Women's Silk and Cotton Waists; 1200 Women's Summer Coats; 4,000 Summer Dress Skirts; 3,000 pairs of Corsets (more to come); thousands of Muslin Undergarments; hundreds of Trimmed Hats and hundreds of Untrimmed Hats; 75,000 yards of Silks; 105,000 ,yards of white and colored Cotton Dress Goods; 12,000 yards of WQolen Dress Goods; 14,000 yards of Embroidery; 10,000 pieces of Women's Neckwear

FOR MEN we have, at special Sale prices, 4,000 Spring and Summer Suits, also 1500 tropical two-piece Suits; 3,000 pairs of Trousers; about 36,000 Shirts; 6,500 Straw and Panama Hats; about 20,000 Neckties of various kinds, and large quantities of Belts, Suspenders, Pajamas, and other furnishings.

Of Knitted Underwear for men, women and children, to be sold at special Anniversary Sale prices, we have more than 100,000 garments, and nearly 100,000 pairs of Hosiery. Of Shoes in the Sale there are 9,500 pairs; of Gloves, 27,000 pairs.

In the Sale are hundreds of Rugs under price; thousands of Table Cloths and Napkins; Upholstery goods and Curtain materials; 36,000 Sheets and Pillow Cases; 8,000 Bed Spreads; a large lot of graphs


" 1847 " Rogers Bros. Silverware at half price. Thousands of Booles at fractional prices. A remakable lot of 200 Bicycles, and 300 Baby Coaches and Go-Carts under price.

But there are equally attractive values in ALL DEPART: MENTS, though not all in such large quantities: Women's Suits Misses' and Girls' Apparel, Infants' Wear, Petticoats, House Dresse Handkerchiefs, Hand Bags, Traveling Bags, Trunks, Toilet Prep rations, Fans, Belts, Jewelry, Watches and Clocks, Stationery, $\mathbb{H}$ brellas and Parasols, Candies.

Furniture, Metal Bedsteads and Bedding, Davenport Beds, Pictures, Lamps, Mirrors, Wall Paper,Toys, Games, Sporting Goods, Hammocks, Refrigerators,Housefurnishings; Sewing Machines, Art Needlework, Dinner Sets, miscellaneous China, Cut Glass, Photographic Supplies, Pianos, Player-

Golden Special To-morre

## 9600 Women't

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of the many hundreds of exceptional velo
the only one described is the Goldon ay
White Lisle Vesta, from one of our :
White Lisle Vests, from one of our;
Swiss-ribbed, beading top, squarg or $Y$ Kiw
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