

## Perry \& Co. Announce

## This Season's One \& Only

 INTENSIFIED VALQESALE
Comprising Several Thousand SPRING \& SUMMER SUITS all of Unquestionable and Unqualified $\mathbf{\$ 2 5}$, $\$ 28$ and \$30 Qualities
at the

## One Uniform Price

## \$20

- When we looked over the woolent situation many months ago with a view to planning our regular Intensified Value Sales for this Spring and Summer Season, we almost threw up our hands in despair and confessed that it couldn't be done. ALMOST--but not quite! We just stood by in readiness and watched our chances-and the Chances came!
- For spot cash offered at opportune moments, we secured here, there, and else$\$ 30$ qualities from one concern, $\$ 28$ and $\$ 25$ $\$ 30$ qualities from one concern, $\$ 28$ and $\$ 25$ qualities from another, to which we added staple goods already on hand purchased over
two years ago, making, all told, the quantity of merchandise needed to hold one Rousing Perry Intensified Value Sale. To supple sacrifice part of our own legitimate profitsa contribution absolutely necessary to enable us to sell these Suits in an Intensified Value Sale at the One U'niform Price of $\$ 20$.


## THE SUITS

II Smart, youthful styles for young fellows: sedate, conservative styles for quiet dressers; neat patterns and aggressive patterns-gray mixtures; browns and brownish mixtures: blues and bluish mixtures; Blue Flannels, and Blue Serges - every one an unquestionable and unqualified $\$ 25, \$ 28$ or $\$ 30$ quality, and all to be sold in this

Intensified Value Sale at the

One Uniform Pric $\$ 20$

Sale Started This Monday Morrutas at Eight o'Clock

Perry \& 0 "N. B. T"

16th and Cheet

