TLE GALLERY GOD HO IS WOMAN'S FRIEND

Every Business Man and Likes Good Clothes. Pointers for the Girl Who Wants to Be Promoted

the Woman's Page.

the Woman's Page.

talked about beauty in our column. Won't you mething about the woman give a care about beauty this has on her advance—

t mean beauty in the spate term. I mean the spate term. I mean the spate term. I went the spate term that the spate term

who overdresses in the that it is interesting to make who underdresses.

This may seem unfair but it is true. The woman who knew less about the matter at hand got the position because she wore better clothes."

I THOUGHT over what my friend said—she, who was in a position to know. It didn't seem fair for a thing like that to happen. So the next time

like that to happen. So all like subject again.

I saw her I brought up the subject again.

"Explain it." I said. "how is it fair?"

"A PASSER-BY.

Seful than any I can say, reserved, "it is fair. The employes of a company, you might say, are that company's first foot forward. They are one of the outward signs of the company's standard. For instance, a business of any repute lays great stress on the kind of letters it sends out. Good stationery is used, good typewriters are used, and if a girl turns out letters uneven in touch and with erasures she isn't of much value to the firm. Well, it is the same way with employes. They are a sort of personal letters that link the company with the outside world. If they are uneven in dress and full of erasures—well, you can draw the rest of the parallel yourself."

"But what about the employer who never reasoned things out this way and who just likes the well-dressed."

"But what about the employer who never reasoned things out this way and who just likes the well-dressed woman's looks and takes her on?" I asked.

That." answered my friend, "is the queer little god in the gallery women have to play to. A man may be full provements in a business. Sime again I have seen two peting for the same job. I to say, 'all things being well-dressed woman always that isn't true. 'All things gual,' the woman who gave advantage of it. If one women doesn't, the next one will!"

VENTURES WITH A PURSE

BLUE STITCHES

ination for the Hope -Silk Bags for Little Sister

ever watch a woman walk a shop, pausing here and s display before which she
pause, and times without
libe tempted to buy. I speak
dainty feminine things that
be resisted. But how is it
turn one's back, for instance,
bination I saw today? It is
oft white batiste, trimmed
inch-wide beading around
with straps of the beading
wilders. Pale blue ribbon. with straps of the beading sulders. Pale blue ribbon, nurrers of an inch in width in the beading, and about pale blue stitches shape the at the waist. Whether you immediate use, or whether mind tucking it away in best, you will want it, paren you know that it is to be

BLUE STITCHES

PINK LINGERIE

her best dress? One I saw today is of green, roman-striped silk, lined also with silk and containing a wee pocketbook and a little round mirror. The price is only fifty cents. And can you imagine a happier little body than Mistress Dorothy with a handbag just like mother's!

When our soldiers come back from camp or "over there," many are the tales they will have to tell, and numerous are the adventures they will numerous are the adventures they will recount. And how they would love it if they had pictures to show you. "See," he would explain. "here is a picture of the fellow I told you about. And here is a photograph of our barracks." That soldier just naturally must have a camera. I saw one today which folds up and will fit in his pocket. This costs \$7.50. But, if your purse will not permit of this extravagance, why then you can get him a good little square camera for \$2.

You may say what you please, but even bare floors in the hot weather do not give the same cool, restful effect as summer rugs. And just now the low prices of serviceable grass rugs are most consoling. A figured rug of grass of a shade to carry out the general color scheme of your living-room, and of a size to fit nicely, it measures 3 by 12 feet, can be secured for \$9.75. It is very serviceable, and can be used for several seasons.

For the names of shops where arti-cles mentioned in "Adventures With a Purse" can be purchased, address Editor of Woman's Page, EVENING PUBLIC LEDGER, or phone the

Side Tricks Make the Bathing Suit A Daily Fashion Talk by Florence Rose



Bathing suit accessories from the smartest shops! The rubber cap at the right is modeled after the one worn by our aviators and the one at the left is visor shape. The latter is of silk and has a rubber lining. A ribbon how ties in the front. The cap at the top is of bright-colored rubber, with a butterfly of the same color edged with a darker shade alight on the front. One pair of bathing shoes—the sandals—remind one of children's Buster Brown slippers. The others are high boots of

GREAT deal of money may be ex- the costume. This will immediately A expended in accessories, and yet stamp you as a woman who knows, there is nothing that can give such a . finishing touches. And, really, they may be obtained for a very reasonable amount, once you know the secrets—and the delights—of buying wisely; but accessories can't be picked up in a haphazard way with any degree of success This bit of truism applies to all sorts of sartorial tid-bits—neckwear, stockings, shoes, gloves, veils, belts, bags, etc., and

bathing suit, and then you can bring the ensemble up to a very formidable amount ensemble up to a very formidable amount by buying at random the footgear, cap, etc. And yet one must have these accessories if one is going even to play a beach role on the sandy stage. There is beach role on the sandy stage. There is also displayed.

Inquiries are solicited and may be a solicited

I have selected some of these acces-The bathing cap at the left has as its feature the vizor, one of the fashions brought into vogue last winter. This model is of silk with a rubber lining, and

rubber, and has a butterfly at the front which is of the same colored rubber

it applies with even more force of truth the cap at the right is institute. This to the tributaries of the bathing coston, is of rubber. The lower cap at the tume.

You can buy a very moderately priced bathing suit, and then you can bring the bathing suit, and then you can bring the control of the bathing suit.

By MARTHA KEELER

THAT same evening Dick returned from a week's absence in Rutland. and from my first glimpse of him as he drove in through the side gate and the whole family rushed out to welcome him I was devoutly grateful that on my arrival three days earlier he had been away from home. This gratitude, it must be confessed, sprang from nothing else than vanity. To be sure, it hadn't needed fifteen years of life to make me understand that at best I could never be a heauty and that the charge of blocking traffic never would be laid to my account; but, on the other hand, being of optimistic attitude, I had hoped that my appearance in any given place would not necessarily stop all the nearby clocks. Yet hints in plenty and none too gentle had been given me.

Aunt Jane, grandfather's splinster sister who brought me up, used to have a way of swooping down upon me un awares in those engrossing moments when, seeking solace from biack hair straight as an Indian's. I put it up in cuit papers. Heaving a deep sigh, she would then shake her head and say. "Handsome is as handsome does," And to do justice to my elderly, grim felative I believe that on such occasions she was moved by sorrow, not anger, and quoted the maxim not so much to give I believe that on such occasions she was moved by sorrow, not anger, and quoted the maxim not so much to give I believe that on such occasions she was moved by sorrow, not anger, and unter the maxim not so much to give I believe that on such occasions she was moved by sorrow, not anger, and unter the maxim not so much to give I believe that on such occasions she was moved by sorrow, not anger, and unter the maxim not so much occasions she was moved by sorrow, not anger, and unter the maxim not so much to give I believe that on such occasions she would then shake her head and say.

Handsome is as handsome does, "And to do justice to my elderly, grim felative I believe that on such occasions she would then shake her head and say.

Handsome is as handsome does, "And to do justice to my elderly, grim felati

red-checked girl.

ANGE

YESTERDAY'S ANSWERS

The standard wage for the members of the woman's land army is fifteen delibrar a month with room and heard librar and heard librar a month with room and heard librar and librar a month with room and heard librar a month with room and heard librar and heard librar and lib

walst and pulled down my belt.

By this time the Carruths were trooping back into the house, with Dick and his mother in the lead, the woman's face radiant as she gazed up at her first-born. Thinking my new friends would prefer to be alone with the young man for awhile, and shy too on my own account, when the door opened I turned from the window where, safely out of sight myself I had been watching him, and started for upstairs.

But Mrs. Carruth called after me.

mail.

"Richard," sne said softly, and he looked up from his letters; then from a height of full six feet looked down at us and I beheld a pair of the deepest kindliest blue eyes that ever glorified a blond youth of twenty-one. "This is "Alice." We called her 'Miss Kent' when she came here the other day. But she's 'Alice' to us now."

"Well," he answered amilion and here is the same here the other day.

For Mending China

Ladies' Shirt Waists ALL STYLES, INCLUD-ING SILK AND GEORGETTE CREPE Best quality; white and Special Value \$1.50 to \$6

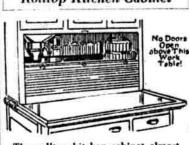
McPHILOMY'S, 1624 Market St.

Hunting a Husband By MARY DOUGLAS



Tomorrow-Bennie Returns.

Rolltop Kitchen Cabinet



The rolltop kitchen cabinet almost speaks for itself. The only incon-venient thing about a kitchen cabinet has been the swinging doors. In small apartments, where this piece of furniture serves many purposes, the little bride could not open and close the doors until she removed everything from the cabinet (able. The rolltop door does away with all this inconvenience. Illustration from Illustrated World.

MOTHERS' PROBLEMS

For the Children's Year By MARY L. READ, B. S.

Copyright, 1918, by Public Ledger Company MEASURING THE SUMMER'S GAINS



Keeping record of the summer's results means giving more attention and thought to the prevention of losses and the increasing of gains in health, in experience, in knowledge and in character

health, in experience, in knowledge and in character

Of YOU expect your children to gain or lose during the summer? Under the summer months than during the summer children are ill, more children are ill, more children and less is gained in knowledge or character than during a mong children and less is gained in knowledge or character than during any other time. With the excitement and feverishness of war, it is a special

Where Living Things Grow

Free

My mother said when she was small. There were no city streets at all.

And where she lived the country air was all about her everynchere.

My mother said when she was small. There were no city streets at all.

And where she lived the country air was all about her everynchere.

When in among the fields she'd play Flavers were blooming every day.

And, do you know, for every child There'd be a violet growing wild:

Do YOU expect your children to gain in character the summer, and to take special precautions that the children shall not lose, but rather the children shall not lose, but rather children shall during the summer months than during any other period of the year. Under wrong conditions more children are ill, more children die, there is more wrong-doing among children and less is gained in knowledge or character than during any other time. With the excitement and feverishness of war, it is a special

And there were trees too, thick

and dark, Just like the alders in the Park, And little, winding paths to show Where any happy child might go,

While overhead the birds would fly Across the tree tops toward the sky. And oh, how happy I should be Where all the living things prote

-Beatrice Washburn in the New York Tribune.

one-half a pitcher of cold tea, add the juice of a lemon and several sprigs of mint. Keep on ice, and at the last minute pour in a bottle of ginger ale. This should not stand before serving, as the ginger ale will lose its sparkle. A rather strong and not too sweet ginger ale should be used for this punch. Knitting Help

Delicious Cold Drinks

Delicious Cold Drinks

Grape Julce is an excellent foundation for a variety of delicious drinks, and has the advantage of being healthful. It is much more economical to put up your own grape julce each year, but if you have not done this a case of small bottles does not come high.

Grape julce and limes make one of the most deliciously cooling of summer drinks. Pour into a tall glass three or four fingers of grape julce, add the julce of two limes and a slice of the peel; fill the glass with water to taste—a sparkling water is preferable — and serve ice cold.

Grape julce and lemonade make a good combination.

A ginger ale and cold tea punch is a novel drink that is very good. Sweeten

While knitting front and back pieces of helmets with steel needles, one often has trouble with stitches being crowded off end of needle.

Try slipping a cork (the small vial size) firmly on one end of needles, and you will have no further trouble.

Don't Get Tired

If you think you are tired of

saving wheat and buying thrift stamps, please read these few words of a letter from a member of the

Women's Overseas Hospitals to the

Woman Citisen. Then see who ought to be most tired:

"Picture us in the great long barrack with two tiny dim lights, one

at each end of the room. The men lie in crude little iron beds. Occasionally some one asks for a match to light his pipe. He is not

able to sleep. Another may call for us to turn him 'a gauche' or 'a droit.' These soldiers are all like

children. Smile, and they smile with you. At midnight when the stiliness is broken by some absurd request one laughs, and the laugh echoes the full length of the room and silence rolens again."

They smile. What, then, about



Endorsed by the medical profession and dietitians, as to purity and high food value. Wilbur's Cocoa nourishes the body and is inexpensive to buy.

Wilbur's War-Time Recipes show how to make dainty, delicious and sconomic cal deserts. Your copy's waiting.



H: O. WILBUR & SONS, Inc.

Saving Fats Does Not Mean Flavorless Foods!

Economy and Better Cooking the Rule in Households Where Mazola is Used

What olive oil is to Italy-Mazola is to America. Pressed from Indian Corn, for sautéing, deep frying, shortening and salad dressings, it is as pure and wholesome as the food it is cooked with or eaten on.

Mazola is a wonderful aid to good cooking because it enables the housewife to serve more delicate pastries, fried and sautéd dishes-and at the same time save animal fats, such as butter, lard, suct.

The same lot of Mazola can be used many times over as it does not carry flavor or odor from one food to another. That is why Mazola is so economical.

And for salad dressings it is perfect—easier to mix than an olive oil dressing.

For sale in pints, quarts, half gallons and gallons. For greater economy buy the large sizes.

There is a valuable Cook Book for Mazola users. It shows you how to fry, saute, make dressings and sauces more delicious, make light digestible pastry. Should be in every home. Send for it or ask your grocer. FREE. Corn Products Refining

Company P. O. Box 161 New York

NATIONAL STARCH CO.



after sifting
Cream Mazola and sugar, add beaten
yolks, sift flour, baking pewder and
salt together and add alternately with
the milk. When well mixed fold in
the stiffly beaten whites and flavoring.
Start baking in a very hot even,
reduce after two minutes and finish
baking slowly. Test center with a
teath wick.



THE WOMAN'S EXCHANGE

ODAY'S INQUIRIES to proper place to wear the

er a bride to write notes of these notes of thanks be

Gocart for Baby

From Tallow

department should be addressed as fol-lows: THE WOMAN'S EXCHANGE Evening Public Ledger, Philadelphia, Pa

Gift for Principal of School

Gift for Principal of School

To the Editor of Woman's Page:

Dear Madam—Expecting to graduate this June. I am elected among the girls in my room to give to the principal of our school a little gift. We will all put in a certain amount of money each, but I must buy and present her with the gift. I haven't the least idea what to get for her and would like your advice very much. Also what would be nice to say when I give it to her. Is there a quick way to curl the hair without ruining it?

I must add that your interesting column has been a wonderful help to me in many ways. Thanking you kindly. L. J. M.

ways. Thanking you kindly. L. J. M.

I wish you had told me in your letter how many girls are in your class and how much each one will give toward the present. Then it would have been easier to suggest, wouldn't it? A slik umbrella would be very acceptable as a present, or a small sterling-silver vase, a large box of writing paper or bronze or brass book ends for her desk. Two other things that would be nice are a pretty knitting bag, if she knits (one with classa); a silver picture frame with a picture of the class in it, or if silver is too expensive, a wood frame. When you present it, say: "Miss ——, the class of 19— has asked me to give you this gift as a token of our love and a reminder of our class. We all hope that it will always remind you of us and of our appreciation of all that you have done for us here in school."

There is a certain "curier" advertised

Tell Your Parents First To the Editor of Woman's Page:

To the Editor of Woman's Page:

Dear Madam—I am a young girl of seventeen. Last summor I met a young man my senior by four years. I have seen him frequently since then and how he wants to marry means the seen him frequently since then and how he wants to marry means to the to the to marry means to the to the to marry means to the to marry means to the to marry means to the would be to the to the tell my because as he is in the draft are and may be called at any time. He thinks they would object as he cannot leave me provided for financially. What do you think I should do? I love him very dearly, but it should do? I love him very dearly, but the for financially. What do you think I should the to see this chort know if I would be right to do this. He says I do not love him enough to the the to the total the total

My dear. I am so glad you wrote to me. You are right in your doubts. I see that the young man is naturally heartsick at having to go away and leave you. Naturally also he wants you to be his wife before he goes.

But suppose you do this thing and perhaps she would rather have the knowledge of your love more than anything else in the world. Go to her and tell her you love her and

Agnes Nestor is now head of the commit-tee on women's war industry under the United States Department of Labor.

French knots in three shudes of nurble add leveliness to a lavender voile or batiste blouse. natists blouse.

Antiron first padded and then covered
with a piece of old blanket makes a
more anxistactory floor pollsher than
the conventional brick. This pollshes
furniture as well as the floor. Use a
little floor wax first.

Swiss cheese hes greater food value than Neufchatel cheese. It only takes four-fifths of an ounce of the Swiss to give one hundred calories or units of food value, while it takes an ounce and a tenth to give one hundred calories in Neufchatel.

Neutranser.

A piece of volvet that can be carried around in the purse makes the best brush for a silk freek or a summer hat. It is very convenient as well.

the Editor of Woman's Page: Dear Madam-I write these lines to you Dear Madam—I write these lines to you to see if you can give me some information in the Evening Public Ledons where I can get a paper bell about two feet high. I want it the regular shape of a bell, as I want it make a ministure of the Liberty Bell in a parade for my boy for the Fourth of July, and I thought perhaps you could give me some information on that subject. I can get a flat one, but I do not want that kind, as I want it saying did not want that kind, as I want it saying did not want that kind, as I want it saying did not want that kind, as I want it saying did not want that kind, as I want it saying did not want that kind, as I want it saying did not want that kind, as I want it saying did not be saying the me reply as a min as pessible, thanking you for the same, I remain.

After a good deal of searching I found a place where you can get a bell that might answer your purpose. As I can-and you will get it in a day or two. I hope little son will be satisfied with his Liberty Bell.

But Mrs, Carruth called after me. "Alice, come here." Even then I hesitated, as she came in pursuit; and in less than no time took me by the hand, led me back, into the living room and straight up to the mantelpiece, beside which stood the idol

"Well." he answered, smiling and put-ting out his hand, "I always trail with the family. So you'll have to let me call you 'Allee' too." There was a pause, and he still held my hand. "May 1?"

For Mending China

An old and tested recipe for a mending substance for china and glass, which will resist the action of water and heat, is as follows: Mix a cupful of milk with a cupful of vinegar. Separate the curd from the whey and mix the whey with the whites of five eggs, beating the whole thoroughly together. When it is well mixed, sift in a little quicklime and stir until it is a thick paste. This dries quickly and may be used very satisfactorily for broken china and glass.