

### CITY TO BE INVADDED BY FOOD-SAVING ARMY

**Woman Experts to Give Demonstrations in Art of Making War Bread**

This city is to be invaded by a battalion of the women's food-saving army on May 20. This battalion, composed of thirty-five or forty experts, will come here under the auspices of the women's department of the United States food administration, in charge of Mrs. H. C. Boden, who is directing the work in Philadelphia.

Eighteen members of the battalion are expert demonstrators from State College, who will, in turn, direct the affairs of a corps of assistants, so that every part of the city will be reached in a comparatively short time. Their work will be instruction and demonstration in making war bread, in canning and drying fruits and vegetables.

It is planned to have at least thirty-six demonstrations each day, with the possible total of about 500. The work will be done in co-operation with the various Liberty Loan committees, Red Cross, Alliance of Catholic Women, Visiting Nurses' Society, Society for Organizing Charity and other women's associations and societies doing philanthropic and charitable work.

Demonstrations will be given in all large industrial plants, Red Cross centers, schools, parochial buildings, and in the central kitchen of the war bureau in City Hall courtyard, which will be used as headquarters. Instructors will leave there each morning and go to their respective districts, where they will receive final instructions and talk over the problems of the day. In this way they will be enabled to emphasize the particular methods best suited to particular districts of the city.

This demonstration work will be done from the view to making all housewives familiar with the making of war bread and the proper use of the substitutes which they must buy with wheat flour. Clubs and other organizations desiring to arrange for instructions and demonstrations are invited to send their names and locations to the United States food administration, fifth floor, Bulletin Building, care of Mrs. H. C. Boden.

### CONCERT FOR WAR FUND PLEASES BIG AUDIENCE

**Varied Benefit Program Given Admirably by Noted Musicians**

The war relief fund was the beneficiary of a sizable addition as the result of a special concert given last evening in the ballroom of the Bellevue-Stratford for the purpose of augmenting the finances of this laudable purpose. The attractive and spacious room was thronged by an interested audience, whose patriotism was rewarded by an evening of the finest musical enjoyment, thanks to the varied and excellent program interpreted by an admirable group of volunteer soloists.

Perhaps the "star" number on the program was the cantata from the finale of Puccini's "Madame Butterfly," in which Mrs. Hotz's crystalline and lovely tones blended beautifully with the clear and sweet tenor of Mr. Braun. Mrs. Hotz has sung the role of the pathetic heroine, Cio-Cio-San, with the Philadelphia Operatic Society and Mr. Braun has been for years a capable interpreter of operatic roles, so the combination attained dramatic effectiveness.

Mrs. Hotz sang freshly and finely two groups of songs, and Mr. Braun was also heard to advantage in two groups, the French group being done with special sympathy. Mr. Pfouts is a technically efficient and interpretatively understanding artist, and his violin pieces were highly enjoyable. Mrs. Pfouts played very discriminating accompaniments.

### DEHYDRATION OF FOODS DISCUSSED BY EXPERTS

Dehydration or drying of foodstuffs was discussed at a joint meeting of the Civic Club and the National League for Women's Service at the Art Alliance, 1223 Walnut street, today.

Mrs. Bertha L. Grimes, of New York, an expert on foods dried in the home, was the principal speaker. She discussed the handling of waste, the value of dehydration and its uses and the storing of a year's rations for an ordinary family. Thomas B. Elcock, Jr., assistant food director for the city, also emphasized the importance of dehydration.

### Clean-Up Week Hints for Busy Housewives

A vacuum cleaner can be successfully used to clean a hard-wood stove. By its use all flying ashes can be eliminated.

A handy pocket for storing wrapping paper and string can be made by tacking to the pantry door a heavy piece of burlap or cotton material.

Old window shades need not be thrown away. Soak and boil them clean, taking out all the stiffening. They can be used for roller towels or kitchen curtains or dyed and made into rag rugs.

Tissue paper which has accumulated in the house can be saved and kept in a bag in the kitchen to wipe the grease from pots and pans. This effects a great saving in dish towels.

A sewing machine can be cleaned by moistening all the metal parts and the bearings with kerosene, running the machine rapidly for a few minutes and then wiping off all the liquid with a soft cloth. The kerosene oil must be thoroughly wiped off and it is well to run a piece of old cloth through the machine before attempting to sew one's fine summer things on it.

**Miss Day**  
139 South 13th St.  
**Extraordinary Sale**  
of  
**Early Spring Models**  
Original Prices  
**\$25, \$20, \$18**  
Selling for

### MOTHERS' PROBLEMS

**For the Children's Year**

By MARY L. READ, B. S.

Director of the School of Mothercraft War Service

#### "Tell Me a Story"

(Copyright, 1918, by Public Ledger Company)



Story time at home is a great bond of family life, a pleasure for the present and a bulwark for the future.

**Have you special problems with children? Send them to Miss Read, in care of the Evening Public Ledger. Write your questions distinctly on one side of the paper only. State age of the children in months and whether boys or girls.**

"Tell me a story" is the great opportunity. Here is a child hungry—for vocabulary, for pictures, for emotions, for knowledge, for ideals—and longing to be fed. Shall we feed him with sawdust, with pastry, with gumdrops, with hardtack, or with good whole-wheat bread, pure milk, clover honey and mellow apples?

"Tell me a story" does not come unexpectedly. When the baby is born we know this call is coming in about two years, and then for more than a dozen years there will be this daily opportunity, especially clamorous for six or seven years. And no teacher can be a substitute for parents, in story-telling, but only a supplement.

There is such a wonderful range to choose from, of worthwhile personal reminiscences, nature stories, wonder tales, myths, fairy tales, jingles, bits of history and biography, Bible stories, hero tales, legends, adventure, humorous tales, romance, that the question arises, When is the time for abundant measure of each of these? The interest and choice of the children is our guide. How much of each is needed to furnish the most nourishing diet for a wholesome, sturdy mind and spirit? Here we must be careful, and a good general rule is like that of popular dietetics—to furnish a mixed diet in good variety, and carefully select the best quality in everything.

Anticipate the future, as well as the pleasure of the present, in choosing the stories. We cannot foresee what special problems, what struggles, what difficulties, life will bring to these children, and we know that it will bring some. We know the days are coming when we cannot speak, when they will not listen to what we want to tell them, of the eternal verities, the ideals, the practical wisdom, the beautiful visions, the bulwarks of courage. They will be too busy, or too far away. What we tell them now, repeatedly, in stories, if we tell it vividly and tactfully, will stay by them, stored for all time in subconsciousness, and in part in conscious memory.

Effective telling of stories comes through practice, spontaneously, vividly, and these come better through telling than through reading a story. Be prepared to have something ready to tell. Ransack your memory, keep your eyes open, make use of the library. Have something worth telling. Find the best of its kind. Consider and choose carefully. And remember that we cannot hand bread or cookies or peaches from an empty basket, nor be sure of getting even sound apples by grabbing into the barrel in the dark.

Know the story so well that you see the pictures in your own mind, see the colors, hear the sounds, feel the emotions of the characters.

Then tell the story so that the children see these pictures, hear these sounds, and feel with the characters in the story—their perplexities, surprise, disappointment, courage, intentions, joys.

Story time at home is a great bond of family life, a pleasure for the present and a bulwark for the future.

### QUESTIONS AND ANSWERS

My little boy, one year old, has eight teeth. I would like to know what food would be best to give him so he will have good teeth. He has only milk at meals, with once a day a codded egg, and has orange juice between meals. Mrs. C. K.

He needs some hard food and some vegetables every day. Give a piece of

### "I know something that will clear your skin"

"My sister went through just the same thing. Her face was a perfect sight with eczema, and the itching nearly drove her wild—especially at night. She tried everything until a doctor recommended Resinol Ointment and Resinol Soap. All the suffering stopped at once and the eruption was gone in a wonderfully short time. Why don't you begin using them today?"

The Resinol treatment is equally effective in making red, rough, pimply complexions clear and healthy.

### WILL EXPLORE LANDS NEVER SEEN BY WHITES

**Expedition Under Dr. de Booy to Visit Sierra Pareja Mountains, Venezuela**

An expedition to explore the Sierra Pareja Mountains in Venezuela, where, it is said, white man has never set foot, is today on its way to South America under the leadership of Dr. Theodore de Booy, of the University of Pennsylvania Museum, assistant curator of the American section.

The range of mountains into which the expedition will try to penetrate just into Colombia and is utterly unexplored. The character of its inhabitants are unknown. Ever since white men discovered the region 400 years ago strange tales have been told of the Indians, who never come down to the plains. They remain in high elevations, through which no trade routes pass, and consequently have never been visited.

It is reported that there is a white tribe there, but this is commonly said of many sections, and no such race has ever been found. The trip will last about six months, and if promising fields of information are discovered a larger expedition will be dispatched. The mountains are a long distance from Lake Maracibo and the passes through the range are about 100 miles apart.

**Philadelphians at Kelly Field**  
Kelly Field, Texas, May 8.—Sergeant J. A. Comber has recently returned to Kelly Field, South San Antonio, Texas, and resumed his duty with the 228th Aero Squadron. Comber has been in charge of a detachment sent from the field to an institute of technology. Sergeant Comber resides at 2711 Chestnut street.

Frank A. Booth, one of the Philadelphia boys who enlisted some time ago in the aviation section of the signal corps, recently received his rating as corporal in the 369th Aero Squadron.

### Ladies' Shirt Waists

ALL STYLES, INCLUDING MINK AND GEORGETTE CREPE  
Best quality white and colored  
Special Value  
**\$1.50 to \$6**

Also full line of ladies', children's and men's  
McPHILOMY'S, 1624 Market St.  
NEXT TO STANLEY THEATRE  
OPEN EVENINGS  
Except Tuesday and Wednesday

FRIDAY—YOUTH

### Geutings' (Pronounced GYUING)

The Store of Famous Shoes

### The Store of White Shoes

WE are ready as never before with white in real china buck, washable kid and our now famous KID-KLOTH, originated by Geutings' and introduced by us last year.

Kid-Kloth is a finely textured fabric that on the foot cannot be distinguished from buck, that is more shape-holding, cooler and more comfortable, cleans easier and is much more economical. A great idea for a war-time year. In a wonderful series of pumps, oxfords and boots.

Pure Thread White Silk Stockings, Special at \$1.50 a Pair

1230 Market Street  
19 South 11th Street



### CAMDEN COUNTY'S LOAN TOTAL OVER \$7,000,000

Camden County's subscription to the third Liberty Loan in all probability will exceed \$7,000,000 to meet a quota of \$4,700,000. Subscriptions continue to come into the banks in such volume that it has been impossible to compile a final

list of sales. Sales jumped nearly \$500,000 Monday and, according to reports received at Liberty Loan headquarters yesterday, the grand total to date is \$6,900,000.

An appeal was sent out yesterday from headquarters to subscribers who have not paid to call immediately at their banks and make first or total payment on their applications. All such

subscriptions not made good before today must be turned over to the Federal Reserve banks.

The First National Bank yesterday made public some of the larger subscriptions recently received by that institution. Among them are included the New York Shipbuilding Corporation, which subscribed \$200,000; employees of the concern subscribed \$280,000 addi-

tional. The David Ross play and employees from the Camden Curtain Company played took \$24,000. Teachers and employees subscribed \$125,000. Public schools entered in subscription, \$208,700 and in addition have savings stamps to the amount of \$900. Liberty School is far in the turning in a total of \$48,880.

# Freihofer's

## Announcement

In its plan to conserve the nation's wheat supply, the Food Administration has ruled that substitutes or cereals shall be used in making bread.

In the Spirit of Patriotism, the Freihofer bakers are complying absolutely with this ruling, and at the same time exerting every effort to satisfy the discriminating taste with the real Freihofer Quality.

Our laboratory experts, after months of experimental and research work, have succeeded in perfecting a loaf of bread that meets the requirements of wheat conservation, and is highly palatable and nutritious. This perfected loaf is the result of proper blending of materials, and making and baking under the latest scientific methods.

The Food Administration has suggested, for the period of the war, that all bread be named "Victory" bread. Therefore, we are withdrawing from the market our well-known brands—until such time as conditions return to normal. This includes all of Freihofer's famous specialties, such as Butter Krust, Liberty, Shaker and other brands.

This important change takes place today.

# Freihofer's VICTORY BREAD



Pure, Tasty and Nourishing  
Scientifically Made  
Nutrition for the Children

# Freihofer's

Resinol Ointment is so nearly flesh-colored that it can be kept on exposed surfaces without attracting attention. Resinol Soap and Ointment are sold by all druggists. It comes in two sizes (50c and \$1).