HELP WANTED-MALE

Other (Iqualited Ads on Page 2)

# COSSIP OF THE STREET BUSINESS CAREER

### IBERTY LOAN AND GERMAN DRIVES ARE WATCHED KEENLY AND TRADING IS NEGLECTED

Bels Go on Former as Brokers Suspend Business to "Put To MY surprise the old man didn't ask It Over" in Final Spurt—Gossip of the Street

TAR news and the news of the immedal district run parallel these days. Any one who keeps posted on either one can almost guess the

The financial news, outside of the activities of the stock market, was fined to the Liberty Loan campaign yesterday. The final drive has segm and promises to make a much better record and bring better record and bring better ready profit hard worth paying that two plants than the German drive in Europe seems to have accomplished.

Think I would have given up. It is also southern section and along the constant. While this condition is reported on in the state of the State only of the stand in the state of the state of the stand in the state of the state of the stand in the stand in the state of the stand in the state of the stand in the stand

andoned what little business there might be to devote every energy aring the present week to the Liberty Loan. Even their weekly letters me almost all devoted to advising every one to subscribe to the Liberty an, And this condition is not confined to the regular brokers, but also those who devote their energies to Carb securities.

There is the keenest interest manifested in the whole financial diset, not only to achieve the remaining \$700,000,000 or \$800,000,000 neresary to reach the total of \$3,000,000,000, but many predict that the persubscription will amount to many millions ahead. It has been a sell-recognized fact that the last week of the two preceding loans was boked upon as the speeding-up week, and the result in each instance ess the recording of some of the largest subscriptions,

#### w York Bond Sales Jump

Investment houses assert that, although they did not try to secure ness last week, the amount of sales was very satisfactory. The sales bonds on the New York Stock Exchange for the last week largely eeded the sales for the corresponding week for the last two years; fact, they were almost double the amount sold in the same week

It must be taken into consideration in this connection, however, that large amount of this turnover comes from the sales of the Liberty 3128 and 4s. The bond market showed considerable strength in virtually every says in all recent transactions. There were, of course, a few declines, ranging from 1 to 3 points. Rails were not no strong as industrials, but this was expected, on account of the still unsettled condition of the railway situation.

It is the surprise of many bankers and brokers that the foreign continue as strong as they do, in view of the condition in the western European front; and from this is argued the confidence which the Allics have in themselves to stem the tide in their favor. One well-known downtown broker was very outspoken when asked his personal opinion of the European situation. He voiced his belief that the news we are getting about Germany and the interior conditions of the Central Empires, both as regards economics and politics, is all German propaganda and is being manufactured and sent over here to mislead us. His stand is that it should not be permitted to influence the market our preparations for a most vigorous prosecution of the war. Asked on what he based his opinion, he said that no one has access to Germany to get a full grasp of the real conditions covering the whole situation. and so much of the news in the past, which purported to come from authorized sources, has proved to be erroneous.

In these days, when every one seems to be advising his neighbor to save and buy Liberty Bonds, it might be well to inquire if all saving is adicious unless it is tempered with a little common sense.

While it is acknowledged that all must save, there is a distinction in the quality of saving. Otto H. Kahn, of the banking house of Kuhn, Loeb & Co., of New York, in a pamphlet issued by that house, draws the

"We must all save, rich and poor. Some savings are more needed and more effective than others. Some are wiser than others, Certain excesses of saving are actually unwise, some positively barmful.

"Moreover, the national benefit derived from saving is not and cannot be accomplished entirely by the individual. If he saves \$10, the immediate result is that he can loan that amount to the Government. But an equally important result is that to the extent of \$10 he has set labor free from private purposes to war purposes. How to direct and utilize the labor thus set free by private thrift is the task-and a highly important task-of the Government.

"We must and we should cheerfully recognize the democratic spirit and tendencies of the day. We must cordially co-operate toward all rational measures calculated to augment the opportunities, the happiness, ententment and well-being of the people. We must help to correct such thortcomings of the present social order as justly call for reform. We should discountenance profiteering in wartime, unfair treatment of employes and other objectionable practices and denounce those indulging them as enemies of business, as they are enemies to that national good feeling and that fair and reasonable adjustment of social relationship which must be striven for, sincerely and persistently, if class misunderstandings, class animosities and the resulting evil consequences

Press dispatches from Washington state that the War Department has announced that Government nitrate plant No. 3, composed of two half-units, would be located in Toledo, O., and at Elizabethtown, near Cincinnati, O. The two half-units will equal in capacity the full unit now under construction at Sheffield Ala. The half-unit at Toledo will be located on the outskirts of the city in the vicinity of the new Acme generating Mation of Cities Service Company. The Government will expend approximately \$22,000,000 in the construction of this plant, which will require twenty-four-hour load of 35,000 kilowatts of electric energy.

The Acme plant will furnish the electric energy for the operation of the Toledo nitrate plant. To provide for this additional energy a second 25,000-kilowatt generating unit will be installed in the Acme plant at once. making a total installed capacity of 40,000 kilowatts. Financing and construction of transmission lines to the nitrate plant will be provided by he Government. The power business now attached to the lines of the new Acme plant, with that required by the Government nitrate plant, will absorb the entire output of electric energy after the second generating unit has been placed in operation.

Toledo is an ideal location for the new Government plant from the Mandpoint of materials and transportation, ranking as the third city in the United States in transportation facilities. Work on the plant is ex-Dected to begin at once and its construction will mean much for Toledo and the future of the Toledo Traction, Light and Power Company and

#### Multiple Subscription to Loan Urged

In their weekly letter Schmidt & Deery, of the Widener Building, say: "There is no question about the ultimate success of the present aberty Loan flotation even in the minds of the most pessimistic, but is it fair for the important banking and financial institutions to assume the major portion of this issue when the Government's every action proves that our leaders realize that the most help will come from a wide distribution of the bonds into the hands of small investors? Money in un-precedented quantity is needed now more than ever for the financing of large commercial organizations in the manufacture of war necessities motives, cars, ships and the necessities of life, of which food is the

"Every reputable bank, trust company, brokerage firm and financial rganization has made it possible for the small investor to support the evernment and own the very best security ever offered for sale. The ime for action is now."

#### resident Ends War Finance Board Gossip

The President's sending to the Senate yesterday the following nomims as members of the war finance board will end all the speculation which has been going on recently as to who were likely to be the

W. P. G. Harding, Alabama, two years; Allen B. Forbes, New York, We years; Eugene Meyer, Jr., New York, four years, and Angus Mclean, North Carolina, four years.

The significant point in the local money market is the increasing member banks are making of the rediscount privilege offered by the ederal Reserve Bank. On April 5 rediscounts stood at \$26,997,000 and on April 26 they had increased to \$35,350,995. Bankers look for a steady spansion in this item in the next six months, due to heavier Government

The Federal Reserve Bank last week withdrew from depositories this district \$39,000,000 in Government deposits and today withdraws a additional \$5,000,000.

There is a renewed inquiry for Treasury tax certificates. Some bankers she the view that as the tax payments must be made in the next six This it is better that preparations be made now and they are urging fomers with taxes to way to purchase the lax certificates.

## OF PETER FLINT

A Story of Salesmanship by Harold Whitehead

LXXXVI

the customer who get his torn on the barked wire which I was setting yester-day. Minton said the man nogift to have had sense enough to get off the Some people are set used to read indicating and that together with it.

window to get out anything we want and yet by keeping the doors closed we keep out the dust. Quite a good struct. I think, and it surprises me that more retail stores don't bey in their windows.

Well, I fold Mike he had believ get my and clean the windows. "He fold you to clean them," was his

He did not I med indegmently. Who the biank are you around here

giving orders" flared up Mike. "I guess I'm in charge all right when the old man's out. You better get bust and clean those wiedows or there'll be

Fill clean the windows, but I'm going to toll the old man about it when be

had to mark the east and selling price on all the packages. Old man Minton uses a secret mark for them. I think he would be much when if he would just at down the regular retail price.

gets to mad if you suggest anything blist that I just been my mouth shut. Mike get a burket of water and a both and began to clean the window couldn't belp it-I just said to him I'm glad to ree you know who's boo

around here."
Siosh: Before I knew what had map-pened Mike had ber fly the wet rug, which got me across the face. For a

Now, no one can throw a wet rag to my face and get away with it. I honored over the counter and hit—nothing, for Milke ducked line a young set, grinned me around the walst and we both felt to Mike-and I was soon on my feet again and would have tanned the hide off him

had two girls not come into the stor-How long they had been there I don know, but they evidently enjoyed the scrap, for they were giggling. "What can I do for you, miss?" I said as composedly as I could.

"Well, if you are quite distingaged, want a padlock."

served them and Mike returned to job of cleaning the windows am afraid we both acted like a

le of geese and sulked all day When the old man get back he looked at the glass slides of the window, called me and said. That's a very poor job, couldn't you do better than that? "You didn't expect me to clean them."

said, surprised.
"I don't mind who cleaned them, but should think you could see they were." leaned properly. Why didn't you do hats, furnishings and clothes, sumberland.
"Didn't have a change of the paid to Mike.

"Didn't have a chance," he snapped : "that fellow butts in too much." One thing fed to another and before long the old man had wormed the whole story out of us. He was not so man "If I have any more disputes like this when I'm out of the store I shall dismiss you both. How do you think you'll ever make business men if cannot agree? Do learn to work with each other. You know the old proverle a house divided against itself cannot

TODAY'S BUSINESS EPIGRAM Two organizates make a riot not a riokt.

Business Questions Answered

or shame at the university in an office and some second.

I am a woman working in an office and soing the same kind of work as some second from the case I get the same pay that they do, but much more is expected of me than of the men. If you make a mistake it is, "What do you expert from a woman?" But if they make a mistake it is just an accident. It is most unfair and unjust that the discrimination against women should be made, and I am sind to see that a giant in your position is championing their cause.

AGVES B.

I am glad to receive this letter. would certainly like to hear from more of the readers of this column on this matter, for it is one which I believe has to be given more and more consideraion in the immediate future.

How many daily newspapers are there is United States? L. T. There are about 2700. This include: inancial, sporting and foreign-language

(CONTINUED TOMORROW)

1879

## 1918 PHILADELPHIA STEAM HEATING **COMPANY**

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#### GLOOMY OUTLOOK FOR COTTON IN GEORGIA AT PRESENT TIME

State Commissioner of Agriculture Says the Stand Has Failed in Several Counties-Large Acreage to Be Used for Feed and Food Crops

To MY surprise the old man didn't ask the to pay for the pair of new trousers which he had to buy to satisfy the customer who get his torn on the

have had sense enough to get off the wire, and that while I was much to blame he would let me off this time.

My: but I felt mankful, for it I had had any more burdens junt on me: "That the sentence was prospect to not in the give them out." Such the sentence will be give them out. Such Mr. Brown below the formers if forgivers in forcing results Already more of the first the sentence was prospect to not in the southern ready posterior and ning the matter than the southern ready matter.

baving another four-fifty taken out for some burn's many.

I had quite a row with Mike today.

Old main Minton went to Boston to do some buying and lost as he left he called the loss back over his shoulder. I want the glass slides inside the window washed today.

If many of the countries are stand to 8 mighty poor one to mighty poor one.

Dr. A. C. Lease State Entropyles of the mint from the information he had received it is more at less guestal, through motival over the minter of countries are very glossories in the stand of cotton this year."

State, presents an even glossories in the stand of cotton this year."

SPRING RESORTS.

NEW YORK CITY Our window loss two log glazs sid. It be placed in restrict below of the ling doors. We can open our side of the window to get our anything we want and yet by beginning the control of get and the placed in a filled and the ability to get send of critical has falled and the ability to get send of critical has falled and the ability to

> Officer Home on Furlough Hammonton, N. A. April 20. 13cm-tenant W. E. McHyaine, who resigned his office as conscilutan and his modern practice to enter the service of the ma-tion, has been spending a ten dark for longly here with his parents. Lecturians McHraine in stationed in the regimental infirmacy at Camp McClettan.

Bank to Be Open Evenings

## Philadelphia Arrivals

at New York Hotels

Trade Representatives.





## This means a cold house and immense waste of coal Calk the cracks and Stop the Trouble like that

At the left is shown the average window-your win-- with the cold air rushing in between the window frame and the building itself.

That's what wastes 20% to 50% of your coal, what makes the house feel chilly when winter winds blow. That's what causes the soot deposit all around your windows-what lets in the moisture which loosens the paper and makes redecorating necessary.

At the right is shown the same window calked with Pecara Elastic Calking Compound—all your troubles ended. No more cold draughts around the window frames, no more fuel waste or soiled or loosened wall paper.

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in a seworks, general, good wagon, rail and which will washington ave. MIDVALE STEEL AND ORDNANCE CO.

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THE REDELL COMPANY LITH AND MARKET STS.

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ASSISTANT to office manager, intelligan
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and combine fort and four-lessy with executive ability. 31 218, Lesser Office.

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percence. It is Louise Office.

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