

It's Pretty Soft for You

YOU are a merchant, a manufacturer, a broker, a lawyer—willing, but fat; patriotic, but forty. You can't stand the gaff, so there is a soldier in France doing your fighting for you. No matter what sacrifice of ease, time and money you are making, beside the lot of your soldier in France, *it's pretty soft for you, isn't it?*

You are young, you are strong, but because you are a good farmer your country orders you to serve at home, raising food for the soldiers. You are sweating in the fields from sun-up to sun-down, short of labor, fertilizer and materials, but beside the lot of your soldier in France, *it's pretty soft for you, isn't it?*

You are working in the office, the shop or the factory, some because your country requires it, some because age or condition demands it. You are doing hard work, good work, patriotic work, but after all, beside the lot of your soldier in France, *it's pretty soft for you, isn't it?*

You have a soldier in France who is facing death for you. What can you do for him? There is very little that you can do for him in comparison to what he is doing for you. But—

You can give him yourself—your loyalty in thought, word and deed. You can give him your money—to the last dollar if he needs it to carry on your fight.

But your country does not ask you to give, only to invest your savings in the best and safest bond on earth—the Liberty Bond. *It's pretty soft for you, isn't it?*

Buy your bonds today that your soldier in France may know that the man for whom he is going through Hell has fighting stuff in him, even if he has to stay at home.

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It is donated as an expression of complete unity with the aims and purposes of our national government.

There is immediate and urgent need for every dollar you can spare. You are only *lending* not giving your money. Your Government guarantees the return of your money with interest. *The Time to Act Is Now!*

LIBERTY LOAN COMMITTEE
Third Federal Reserve District
LINCOLN BUILDING, PHILADELPHIA