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America's greatest need is for shipsmore ships.

Every available vessel is being utilized in government service.

Many ships that have been carrying rubber from Sumatra and Brazil have been taken for active transport duty. The number now left to bring rubber to this country is extremely limited.

This will necessarily force a temporary curtailment of tire production.

So, make the most of the tires you have.

## Use good tires.

Take good care of them. Keep them in perfect repair. See that they are properly inflated.

Increase their mileage by careful driving. Keep out of car tracks and away from bumps. Don't scrape the curb or apply brakes too suddenly.

Get every mile your tires have in them.
Only in that way can you be assured of your car's continuous service-and remember, your car is a vital war-time necessity.

So again,
-take care of your tires.

## United States Tires

## are Good Tires

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