The dimes you spend carelessly will buy a Liberty Bond

The average person receives in change about twenty dimes a week.

Ordinarily these are frittered away in small purchases which could be omitted without harm, either to the purchaser or to the business interests.

Twenty Dimes – \$2.00

TWO DOLLARS A WEEK PAYS FOR A \$100 LIBERTY BOND

Put aside your small change to get the habit of systematic saving, assist the Government and help win the war without feeling the pinch of the money invested.

Make it a rule to save your dimes. Empty your purse of the tiny silver pieces every evening. At the end of the week you will have enough to pay the first installment on a \$100 Liberty Bond—and you won't even miss the money!



Buy Bonds with your small change.

There is immediate and urgent need for every dollar you can spare. You are only *lending* not giving your money. Your Government guarantees the return of your money with interest. If you cannot buy more than one Liberty Bond, buy that one!

The Time to Act is NOW!

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LIBERTY LOAN COMMITTEE

Third Federal Reserve District LINCOLN BUILDING, PHILADELPHIA