

THE HEADLINE THE LARGEST IN NO BUSINESS—SPRING BLOSSOMS ON GLOVES—WARTIME RECIPES

A WOMAN WHO MADE GOOD WITH ONE MULTIGRAPH Now She Has Several—Accuracy, Grit and the Ability to Weather Two Years of Not Breaking Even Made This Worker Win Where Others Have Failed

THERE is an old adage which tells women not to go into business, but to hold on to their money if they are fortunate enough to have it. There is a splendid middle-aged woman in one of our large cities who tells them the opposite.

The Evening Star

The evening star a child copied. The one star in the sky. "Is that God's service flag?" he cried, and waited for reply.

By Harold Seton, in McClure's.

All of this is apposed of an answer I am about to make to the following letter, which came to the Woman's Page recently:

In July of this year I expect to receive a sum of money that has been lent to me and which I wish to start some kind of a business. Could you suggest something? How about the advertising and multigraphing business?

AT FIRST thought it is well to go back to the old adage, and to get many little fortunes piled up penny by penny through the strivings of some man have gone the voyage when a woman tries to invest in business.

could not have selected a better business, so I pass this good word on to you, E. C. B., as coming from the lips of a woman who knows. We discussed other business opportunities, such as tearooms, lunchrooms, etc., but in each of these cases the outlook seemed a greater risk in that it included perishable goods. You that included perishable goods, but you can't rid of old chickens after they are a certain number of days old.

There was plenty of competition, but she fought hard and fair for business and won out.

One of the principal assets in her business, she said, was accuracy and giving the best that is in you to any job. She believes in advertising and keeping yourself in the mind of your trade. Blotters, she said, make very efficacious advertising.

A Black Lace Hat for Wartimes

As an act of wartime economy invest in a black lace hat. Not a \$10 or \$15 affair, trimmed with silver, but a \$2.50 affair, trimmed with black ribbon.

WOMEN AND THE LIBERTY LOAN EDITORIAL FOR WOMEN BY A WOMAN

By MRS. DAVID LEWIS

WHEN I am asked to say anything about women and their war work I naturally think of bests, as in that department of war work I have had most of my experience. I wish I had the power of saying to the women of Philadelphia how wonderful I think they are, for during this third Liberty Loan it has been my great joy and privilege to work side by side with, I believe, the finest type of American women, and I shall always be able to look back upon these happy days spent with them in such inspiring work with pleasure of a lasting kind.

Mrs. Walter S. Thomson and Mrs. John H. Mason, chairman and associate chairman, respectively, have at all moments risen to great heights as leaders through their exquisite sense of courtesy, politeness and unselfishness beyond words.

These noble, unselfish women have been in attendance at the Fourth Loan dinner. What a wonderful occasion, for were not their loved ones "over there" fighting for God and country, not asking, is it going to rain today?

This is a time of great test for the women of America and we are only beginning our war service, and I know we will not fail, for the spirit shows its superiority. I wonder how many of us who have not entered into this war effort, if I pity her, for every minute she allows to slip by in foolish, selfish pleasure marks her and when it is all over she will be worse off than she was before.

I want very especially to thank the organized bodies of women workers, and especially the League of Women Shoppers, for I could talk for hours of my affectionate gratitude for their help and loyal co-operation. No service could be more sublime than their for God and country, and they all have cast their lot down into their beautiful souls and say "today has been my best day."

Evening Frock of Seal Brown Satin



There is a background to this pretty model for evening wear. Its slim outlines are silhouetted against filmy draperies of brown maline, which fall over an arm in ripples and leave the other arm with not a wisp of covering. The gown proper is of seal-brown satin, richly trimmed with bands of metal brocaded ribbon.

THE WORLD WAR AS SEEN THROUGH WOMAN'S EYES

By ELLEN ADAIR

AMERICAN soldiers in London are very much disgusted over the latest news of German doings in regard to their own troops in France. A German airplane has dropped rubber balls, filled with liquid mustard gas, on the American lines in France. The American troops are furious at this latest example of "dirty warfare."

London, March 20. A very much disgusted over the latest news of German doings in regard to their own troops in France. A German airplane has dropped rubber balls, filled with liquid mustard gas, on the American lines in France. The American troops are furious at this latest example of "dirty warfare."

Making Milk Safe For Your Baby

WHEN you found you couldn't nurse your baby, your heart sank. You knew he must have milk in some form—yet when you gave him milk, even with water, those tough curds troubled his little stomach—he cried and was fretful.

And no wonder. Nature meant that milk for the strong stomachs of a calf—not for your baby.

To make cow's milk safe for your baby, something must be done to make those curds easier to digest. With all your love, you can't do it! But you don't have to worry. There is a form of milk which has been proven best for babies for over fifty years—all over the world.

This is Nestlé's Food. Remember it is made out of milk—only purer than you can ever get it in bottles—to which is added just the right amount of cereal, just the right amount of sugar, to make it right for your baby. And then it is made into a clean, fluffy powder in a way that breaks up those hard-to-digest curds. It comes to you in air-tight cans. You just add water and boil—and your baby is safe.

Nestlé's Food is complete in itself—a complete milk food—the nearest thing in the world to Mother's milk.

Give your baby Nestlé's Food. See his cheeks round out, like ruddy apples! Watch him grow stronger, happier. See how well he sleeps, how contented he is all day!

That's what Nestlé's Food does for babies. We will be glad to send you free, enough for 12 feedings and the big 96-page book on baby's care by specialists. Send the coupon or a postcard and keep your baby safe!



NESTLÉ'S FOOD A Complete Milk Food

NESTLÉ'S FOOD COMPANY 281 Woodworth Bldg., New York. Please send me FREE your Book and Trial Package.

that, in my haste to appear before him on time, I had dressed completely save for one thing. I was in my stocking feet.

"I coughed to announce my presence. He looked up then, and I saw that he wore a Litewka, that address military jacket which is used by soldiers for stable duty, and which German officers wear sometimes in their homes—but the face that met mine started me almost out of my composure. For it was more than the countenance of Fawcett Villa than that of William Hoehentzler.

"That face, as a rule so majestic in its expression, was drawn and lined; his hair was disarranged and showed numerous bald patches which it ordinarily covered. And his mustache—so many years the largest of friends—now was always pointed so arrogantly upward, drooped down and gave him a dispirited look which I had never seen him wear before."

Character of Kaiser Von der Goltz's summary of the Kaiser's character is interesting:

"So I left him—this man who is a menace to his people, not because he is vicious or from any criminal intent, but because he is a man whose personal ambitions are such that his country must be sacrificed to them, but merely because his mind is the outcome of a system and an education divorced from fact that he could not see the evil of his own position if it were explained to him."

Summing up the effects of Germany's disastrous plot against civilization, Von der Goltz says:

"Germany has played a consistent game throughout. She has sought to use all the existing weaknesses of the world for her own purposes—all the rivalries, all the fears, all the antipathies she has utilized as fuel for her own fire. Although she has played the game with care and with an unflinching assurance of success—she has come to the fourth year of the most frightful war in the world's history, and she has failed."

"Defeat! That is the end of this silent warfare, this secret underground attack that has been in progress since the death of the Kaiser. And I think of Germany embattled, ruled by a group of iron men who seek only their own ambitions as a goal—who have brought upon the country and the world this three years' tyranny of hate."

The mysterious suicide—with more than a suggestion of murder—of the Grand Duke of Mecklenburg-Strelitz, has caused a great sensation in London. He was a popular figure for many years in London society, and was a handsome young man. The reason announced for this suicide was that the Kaiser was forcing him to marry one woman, while he was in love and romantically married to another.

Tomorrow's War Menu

The recipes for any dish mentioned here will be forwarded upon receipt of a self-addressed stamped envelope.

- BREAKFAST Oatmeal and Raisins Scrambled Eggs Bran Muffins LUNCHEON Baked Cornmeal and Cheese Stewed Rhubarb DINNER (No Bread) Ragout of Mutton and Farina Balls Scalloped Potatoes Fruit Macoedone CORNMEAL AND CHEESE One cupful yellow cornmeal. Three and one-half cupfuls boiling water. One teaspoonful salt. One teaspoonful pepper. One-quarter cupful mustard. One cupful grated American cheese. Boil milk in the water with the salt for two hours. Add pepper, mustard and three-quarters cup cheese. Cook one minute, turn on greased square tin and cool. Heat quickly, pour in the milk and mix on top. Bake fifteen minutes. RAGOUT OF MUTTON AND FARINA BALLS Melt a tablespoonful of margarine in a frying pan, add one tablespoonful whole wheat flour and brown. Add a diced onion and a carrot. Add a pound and a half of mutton, cut in cubes, and a sprig of parsley. Put in a kettle and let simmer for two hours, covered. Ten minutes before serving add a can of peas. Just before serving add the farina balls.

FARINA BALLS Put one-quarter cupful of farina and one cupful milk in a double boiler and let cook for one hour. Add one-quarter teaspoonful salt, one-eighth teaspoonful pepper, a spoonful onion juice and the yolk of an egg well beaten. Stir all this well and let cool. Roll into balls when quite cool, dip in egg and crumbs and fry in deep fat. This will serve about ten.

Murder, assassination, robbery, dynamiting, the deliberate originating and encouragement of rebellion—such and all of these crimes were unhesitatingly committed by Germany's secret agents in America, with the approval, and in many cases by the direct incitement of the German authorities.

The Kaiser's personal knowledge of his secret agents' criminal proceedings is proved by the fact that in the early days of the war Von der Goltz was summoned back to Germany to make a special report on the American situation to the Ail-Highness.

"It was still dark," he writes, "when, at 4 o'clock, I entered that room on the ground floor of the castle where one Emperor of Rome worked and ate and slept. In the dim light I saw him, bent over a table on which was piled correspondence of all kinds. He did not seem to have heard me enter the room, and as he continued to work, signing paper after paper with great rapidity, I looked down and noticed

ADVENTURES WITH A PURSE

EMBROIDERED GLOVES ARE SUMMER'S WHIM

Delicate Pink Roses and Leaves of Green Form the Stripping

WHO would ever think that an adventure among gloves could be so interesting! Who would believe that such a variety can be found that pages upon pages could be written about them! Perhaps you thought that gloves were just—gloves.

If such be the case, and if right now you need gloves—and one can never have too many—you must be sure to see the display of gloves recently discovered. One's hands must always be properly and perfectly "dressed." This is an item of her costume which the careful woman will never overlook.

Now be sure, in this display, are white gloves with black stitching, and black gloves with white stitching. And there are the pure white gloves and the plain black pairs—of an excellent quality kid, and they can be secured for \$1.25.

But do not forget to see the soft white kid glove, with three strips of what appears to be white silk braid on the backs. These strips are embroidered with delicate roses of pink and leaves of green. Such lovely gloves should grace the hand of her who is gowned for a tea, perhaps, but should never be worn with tailored clothes.

For shopping, the suede gloves in tan or gray, which extend over the coat cuffs, and which fasten at the wrist with a strap, combine comfort and service, for they do not easily become soiled.

A novelty glove of rare distinction is the white kid pair with tan stitching and inserts of tan, which form a design around the wrist. These may also be procured.

Human Hair Nets

There were 137,468 grams of human hair nets, valued at \$282,909, invoiced at the American consulate at Chefoo, China, for the United States during 1917, compared with 41,398 grams valued at \$142,290, for 1916.

Consider the Potato

Even that essential to any well-rounded meal shows a big loss in food values.

WILBUR'S COCOA

"ALL FOOD, NO WASTE" has five times greater food value than the potato.

Besides, it's a delicious drink and nourishing food.

WAR TIME RECIPES

A little booklet containing dozens of economical recipes. Send free on request to H. O. Wilbur & Sons, Inc., Phila.

Gidding

1422 WALNUT ST. PHILADELPHIA PARIS NEW YORK

PRESENT

The Correct Fashions for Town or Country

Introducing the important modes from Paris together with practical modifications and adaptations

Walking Frocks Street & Travel Suits

Country & Pastime Suits Coats Capes & Coatees

Evening & Summer Wraps Outing & Sport Skirts

Novelties in Summer Furs

Millinery

Original Models AND AUTHENTIC COPIES

by Gidding

will appeal to the conservative woman because it is dressy without being extreme.

The Regent

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THE WOMAN'S EXCHANGE

TODAY'S INQUIRIES

- 1. What sort of entertainment having to do with a special letter? 2. What is the best way to edit the children's page? 3. What one sees a vacuum cleaner can be used as a source of income? 4. When maximum candles what simple little trick may be used to get a smooth again? 5. In rearranging the furniture of a room what principle of balance should be observed? 6. At what price are the small millie for grinding flour at home to be obtained?

"Lonely" Is a Girl

Dear Madam—When I read my answer in your column in reference to your introducing my name into the Woman's Exchange it was a great relief. I have not a girl and certainly do not want a girl friend very much. When I read "lonely" in your only wish was that she may be a girl of my own age and standing. I am sure you will send her my address or that of any one else who may be interested. Thanking you very much for your trouble. LOVELY.

Where to Send Story

Dear Madam—I am a young woman of 25 and am writing short love story, which I hope to have published in the near future. Could you please let me know what the best way to get my story published is? I do not know how to place my story in the near future. I do not know how to place my story in the near future. I do not know how to place my story in the near future.

A Strange Case

Dear Madam—I am a young woman of 25 and am writing short love story, which I hope to have published in the near future. Could you please let me know what the best way to get my story published is? I do not know how to place my story in the near future. I do not know how to place my story in the near future.

YESTERDAY'S ANSWERS

- 1. Lila Severance is the only teacher of her kind in the United States. She teaches the children who live in the wilderness and have no school to go to. She is a woman of 35 and has been teaching for 10 years. She is a woman of 35 and has been teaching for 10 years. She is a woman of 35 and has been teaching for 10 years.

Draperies for Living Room

Dear Madam—I am saving for draperies for my living room. I have a room which is finished in white and mahogany and the draperies should be in white and mahogany. I have a room which is finished in white and mahogany and the draperies should be in white and mahogany.

A Hair Grows Like an Onion

free from weeds—and you will grow a good crop of onions. Keep your soil free from dandruff and you will grow a good crop of hair.

WILDROO

WILDROO CHEMICAL CO. Buffalo, N. Y.

WILDROO THE GUARANTEED HAIR TONIC

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