

NO MORE CLASS BARS, LADY READING SAYS

Casualty Lists Have Levelled Women, British Envoy's Wife Explains

GIVES FIRST INTERVIEW

Gift House for Prisoners of War Described as Her Pet Charity

Washington, April 16. The casualty list is the factor that has levelled all class distinctions in England. It has revolutionized us all.

"Women who have been selfish and idle all their lives have no thought for themselves these days. There are no nerve specialists in England any more, for the English women are far too busy to think about their nerves. They must work—work as they never dreamed they could."

"Women are doing everything but flit at the front, and they are pretty close behind it in active service. Ladies work side by side with scrubbing women as their sons fight side by side with laborers in the trenches. There is a wonderful spirit of comradeship among women whose common preoccupation is the daily list—killed, wounded, prisoners, missing."

"These were almost the first words of Lady Reading, the wife of Lord Reading, Lord Chief Justice of England and now British Ambassador, interviewed here as the last visible left leg type it was not hard to see that her husband shared the thought that is uppermost in the mind of nearly every woman in England. Her eyes unconsciously turned to a table near by, where there stood a framed photograph of a handsome man in uniform.

"He is my son, Viscount Eglon," she said simply. "He has been in France for two years as a captain in the Royal Fusiliers."

Lady Reading as she sat on a couch by the fire holding out one long, delicate hand to the black as she talked looked more like a French marquise of the old regime than an English woman.

"First of all," she began, "I want to ask something. Why do newspapers so often refer to me as 'Lady Reading's American wife'?"

"I am sure I should be very proud of it if I were an American," she continued. "I love America, but the fact is I am a good Londoner. I was born in a country and there is no getting away from it. I wish to say that I was Miss Alice Cohen, of London."

"It is far too soon for me to judge of what you are doing in America, but I have seen where American women are doing in England, and it is perfectly splendid. Just before leaving London I went to the American Officers' Club, the hotel for American soldiers, and your London branch of the Young Men's Christian Association.

Women Do Club Work

"At the club prominent women living in London do virtually all the work. They come early in the morning don their uniforms and big china aprons and work all day like Trojans."

"Each particular squad of workers has its own particular headress—that of the waitresses being entirely different from that of the chambermaid, the janitor, assistant or the office worker. The hotel for nurses is run on much the same plan."

"As to the work to be done here, I think that it will develop as your needs increase, and it is difficult to foresee the exact nature of these needs. In England the hospital work grew as the wounded began to pour in at our doors. That need you have seen and provided for."

"Industrial work for women began when we had to carry on and fill in the gaps left by the men; work for the children began when we realized that the hope of the future lay in them."

"Now I must talk of my own pet charity, for I believe you have noticed of the kind here. It began as a very simple thing, and it has developed into such a wonderful work. It is the Gift House for Prisoners of War."

"Soon after the first prisoners were taken by the Germans letters began to pour in from the men. They needed everything for the food and clothing they received from the Huns were insufficient to keep them alive. Many of them could be cared for by their families; others were absolutely destitute."

Food for Prisoners

"With the money we receive parcels of food are sent to the prisoners. Each man gets three parcels a month. We know they reach their destination for postcards of acknowledgment signed by the men themselves are regularly received. The Germans are only too glad to have us bear the expense of caring for them."

"Each parcel contains malted milk, chocolate and other nourishing concentrated food, as well as tea and other luxuries. There used to be sugar, too; but now it isn't always included, as it is very hard to get. Then we send the men warm clothing and underwear and any little comforts that will make their indeterminate sentence more durable."

"I have noticed a remarkable change since I was here last September. You are waking up, and you will better heed the call for complete, entire service if the quality, the bearing, the grace, the larger one doesn't really know what foods can be dispensed with until one hasn't food to use. We don't in England. I have observed, however, that dinners are very much curtailed and I am glad to see it. In England there are virtually no dinners given any more."



COVETED FRENCH MEDAL

Although a number of American soldiers on active duty in France have received the "Croix de Guerre" from the French Government for valor or other distinguished conduct, the actual appearance of this highly prized decoration is unknown to the majority of Americans. Here is the famous cross, just as it is given to the lucky soldier.

LONG WAR IS OUTLOOK IN U. S. PREPARATIONS

Government Acting on Belief Conflict Will Not End This Year

By ROBERT T. SMALL, In Today's Public Ledger

Washington, April 15. The country at large does not fully grasp the extent to which America's war preparations are reaching. The Government is making ready for a long war. There never has been an idea here that 1918 would see the close of hostilities. There has been a distinct feeling that this may be the deciding year—deciding in the sense that it will bring about a closer unity among the Allies and a greater determination than ever to fight the war to a successful conclusion, but there is no thought that the end is in sight. Quite the contrary.

Intense contracts have been let by the Government within the last week for the building up of war industries which are not scheduled even to begin production until more than a year from now. The officials in Washington are anxious that these facts shall be impressed upon the public. The people must steel themselves to a long war and must understand that the closer Government control, where the situation is fully appreciated, plans are going ahead as if there were every assurance in the world that America must still be fighting three or four or five years hence.

It is not difficult to recall the amazement with which the English people heard the prediction of Lord Kitchener in 1914 that the war surely would last three years or more. They were incredulous. And so it is with Americans today. They distinctly gained the impression that with America's entry into the field of battle the end could not be very far off. Visitors to Washington have brought this view with them from various parts of the country. But they are taking back today, and will continue to take back, the impression gained in Washington that America is just beginning to fight and is preparing to "carry on" for so long as may be necessary.

Germany's Power Demonstrated

If anything were needed to emphasize the necessity of preparing for several years of war it was furnished by the power of the German offensive. The dominance of the military party in Germany, the strength of the German military machine, the lightning ability of the German army, all have been brought home with a force which should leave no doubt in the mind of any thinking person as to the seriousness of the task that confronts the United States. If the German military power is to be broken America must do it, and the undertaking is one which will call for plans that look some distance into the future.

It is no evidence of delay that the Government is just now letting contracts for war plants which cannot be finished for a year or more. It is instead an indication of a fuller grasp of just what the Allies are expecting of the people of the United States. The plans of war six months from now may make even those of today seem small in comparison. War ever is progressive. It calls always for more and more. It was not an easy matter to make the United States even into a military nation in a few months, but we are becoming more proficient with each passing day and it is possible now to take in the most exacting way of projects so enormous that a half year

ago they would have caused a gasp from even the biggest and most forward-looking men of the Administration.

some of this toll is not called for until the spring of 1920.

hand that the American war machine is being built up with the idea that it will have many years to run. My first impression back of the British front in France was the permanent character of the works built up for the maintenance of the army—the warehouse, the railroads, the telegraph and telephone lines, the water works system—and it seemed to me the British must be preparing for another thirty years' war, provided it should take that long

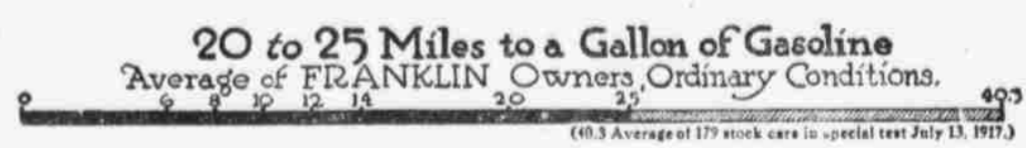
to accomplish the defeat of the German army.

of warfare. The food administration in particular is looking far into the future, but of course the food situation in the world may be worse the year after peace is declared than at any time during the progress of the war, and the machinery for administering the world's supply of foodstuffs must be maintained for more heroic service at that time than any it heretofore has been called upon to perform.

Moose Will Hold War Dinner. A special entertainment for sailors and sailors of the Royal Order of Moose will be held tonight in the Moose room, 1214 North Broad street, for the benefit of the Moose war fund. The Fifty-fourth Philadelphia Lodge will be free to all entitled members of their families. The proceeds of the affair will go to provide for members of the order who are already "over the top" and have already been established in France by the Supreme Council of the Moose War Commission.

Why Franklin Sales Increased 135% Last Year against 12% Increase of all other Fine Cars

How far do you go to the gallon?



At what point do you invest in another set?



How much does your car use?



No water cooled car can do this.



No one else talks this feature. Why?



THE above chart is the exact difference between Franklin facts and the usual economy claims.

Here, at a glance, are the actual performances that resulted in a Franklin sales increase last year of 135 percent, against the 12 percent increase of all other fine cars.

Waste is under indictment in this country. The spirit of the times not alone counsels, but compels constructive economy. Applied to motor cars, this spirit has crystallized into the blunt demand: Does your car deliver Service—without waste?

The Franklin car has answered with actual facts—not empty claims; with performances—not promises.

You, like every other alert and vigorous American,

have sensed the force of that community spirit which has made conservation the liveliest issue in the country. And you, like the rest, will heed that spirit.

Therefore, you will put your motoring costs on the strict basis of Efficient Economy—the Economy that decreases neither your activities nor the Nation's resources.

And when you have come to do this, then you will come finally and logically to the Franklin, the most efficient car in America. For in these acid-test times, every buyer is a close buyer—and only facts can sway him.

The facts about the Franklin are here, publicly placed, unchanging and unassailable. Consider these facts—for on your consideration depends your motor car costs for 1918.

THE FRANKLIN CAR of TODAY

Cold Weather Starting Easy!

Electric Primer makes low grade gasoline act like old-time high-test grade. Spark plugs stay clean. Raw gasoline in cylinders prevented.

Positive Ignition.

"Feeble" Battery trouble obviated. In starting, the Franklin vibrator cuts in the buzzer on his Master Vibrator and gets a fat, hot spark that fires the mixture.

Quick Response to Starter.

Starting device has vigorous action; battery has big reserve. No hesitation in the Franklin when you switch on the starter.

Tire Mileage.

Franklin Light Weight and Flexibility always produced remarkable tire-mileage. 33x4 1/2 inch cord tires now on all types assures even greater tire-reliability.

—contains the latest features that mean Franklin Efficiency—intensified. Every one of these features has drawn the concentrated attention of motorists for they are positive steps to a still higher level of motoring perfection.

The chart at the top of this advertisement demonstrates Franklin Economy. But only a ride in the car itself will reveal the ease of handling, safety, convenience, comfort, reliability and easy riding—qualities to which Franklin owners are accustomed.

Therefore, we ask you to ride in the car—and to check us up on every one of them.

The Franklin is designed to meet the big preponderance of motoring requirements—eight types.

Takes Up Cylinder-Wear.

Latest construction automatically takes up cylinder wear, which in average engine, usually means leaks in compression. Franklin retains responsiveness of a well-worked in car, even after considerable running.

Intake Yoke Heater.

Quick warming-up of mixture assured by using exhaust gases. Original with the Franklin; perfected in today's car.

Lessens Repair Bills!

Air Intake Strainer keeps road dust, grit, etc., out of engine internals. A new device that cuts down wear in cylinders, valves, pistons, etc., and lessens your repair bills.

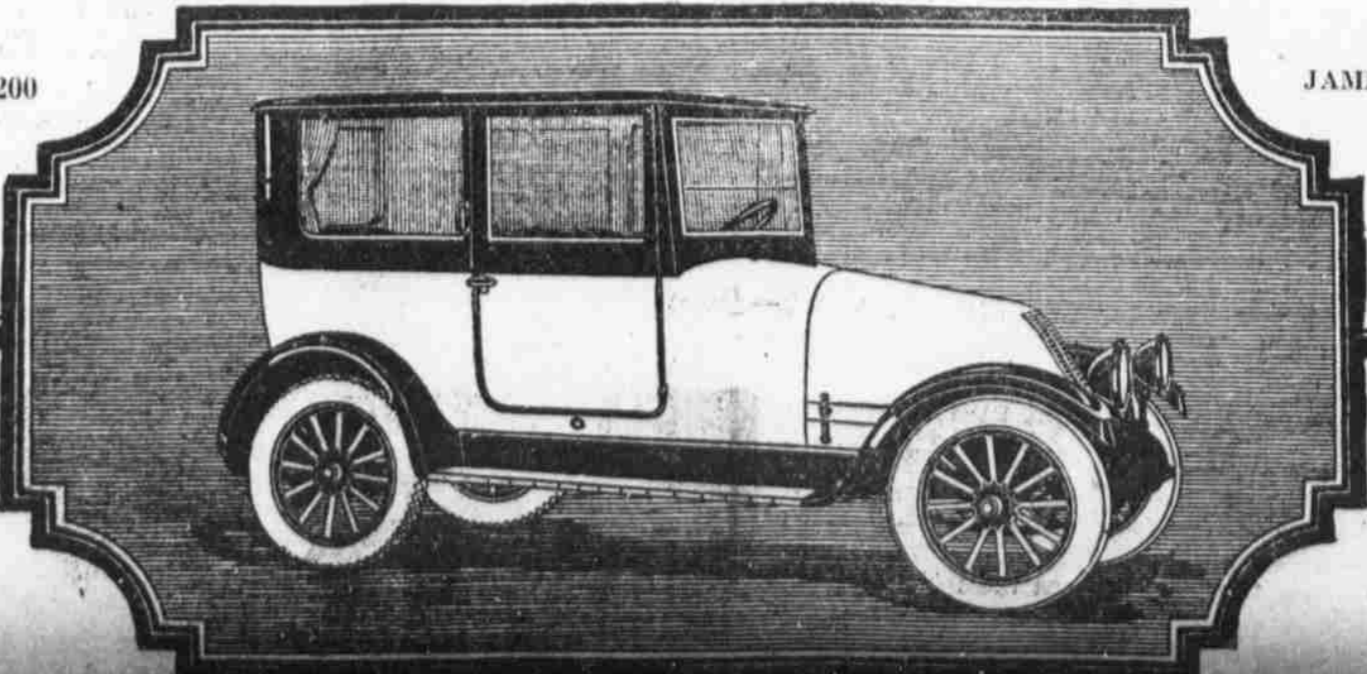
No More Grease Troubles!

No more bothering with messy Grease Cups! New Oil Reservoir and Wick System on today's Franklin prevents this trouble.

Sweeten Automobile Company 3430 Chestnut Street

Phone, Baring 1200

JAMES SWEETEN, JR. President



Faultless Bedding Never has to apologize, it is as its name indicates, the best in materials and workmanship. The luxurious comfort it produces is entirely its own; lasting indefinitely and a constant source of enjoyment.

Dougherty's Faultless English Down Furniture

Have you inspected these specially designed pieces? They will give you new ideas as to individuality and luxury in furniture, Davenport, Chaises Longues, Boudoir Chairs, Wing Chairs, Fireside and Slipper Chairs. We produce them only to your special order. Coverings to be selected from a superb variety of exclusive velours, velvets, tapestries, damasks and linens.

BEAUTIFUL LINE OF PERIOD WOOD BEDSTEADS Dougherty's Faultless Bedding Hair Mattresses. Box Springs. Bedsteads. 1622 CHESTNUT STREET