## HIINE MENACESEEN INCANNING SHORTAGE

The World's War
as Woman Sees It
By ELLEN $\mathrm{I}_{\mathrm{th}}^{\mathrm{s}}$ y.5. Should Order 25 Per Cent
Packing Increase, Says
Dealer WANTS PROFITS FIXED Saren of Trade Resolution Stress
Pood Importaniece in Wrar-Ad-



Don't Feed Your Baby Every Time He Cries $\mathbf{M}^{\text {to my amother feeds. her baby }}$ Wor to make him stop crying.
Poor baby! He stops for a while

- and hen it's all the worse. For -and then it's all the worse. For
his tiny stomach has had another load added to its already undigested burden.
The baby isn't always hungry. Perinaps he's getting too much or
the wrong kind of food the wrong kind of food.
Nurse him as long as you can. It
may be the saving of his life when may be the saving of his life when
he is sick. You'll probably be able he is sick. You'll probably be able
to nurse him nine full months if to nurse him nine full months if
from the beginning you use one
feeding ay feeding a day of Nestle's Food.
$\mathrm{G}^{\text {IVE him that fecding ot any hour day in polace of your own ont ready. Youdon thave to worryy }}$ millk-and leave yourself free to take
a little air or pleasure to build up your
own milk.
Then when weaning time comes,
you'll just give more feedings until the
baby is all on Neste's without fecing
baby is all o
on Neste's without fecling
Nestle's Food is milk, only purer
than you get in bottes-with the lough
Nhestos get in bottles - with the tough
than yough made acsier to digst. and with
cust met
fust the right amount of sugar and
just the richater amount of sugar and
cercal added.
Send the coupon or a postcard for a
frectrial package of 12 feedings, and the

 Piease send me RrEE your
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