

## Kelly-Springfield

BIG-STURDY-OVERSIZED

## CORD TIRES

The name "Kelly-Springfield" has always meant mileage. We didn't dare put out a new Kelly-Springfield Tire until we were sure it would live up to the name.


Are we sure? We are. The mieage in Kelly-Springfield Cords is more than a hoped-for possibitity. It is an accompishsed fact. We know what these tires will do because we tied themnot in a testing room but on the road; not with ono or two tires, but with 500 ; not on smooth summer roads, but on rough, frozen, winter roads; not a few hdurs a day, but twenty-four hoors a day; not on light cars, but on heavy cars loaded to weigh 5200 pounds.
Under these severe conditions the average of the 500 tires was 11,725 on rear wheels; 14,000 on front wheels.
When we knew what these tires could do, we said: "You're real Kellys all right," and started to sell them
Two treads-grooved and non-skid.


