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## The FRANKLIN Big Window Sedan

## Wins Instant Recognition as the Ideal Year-Round Car

TXPERIENCED motorists have always looked forward to a perfected Enclosed Car, which would combine the superior comfort of the enclosed type with the superior economy and roadability of the open one. That car is here

The Franklin Big If indore Sedan has won the quick and ungrudging recognition which gives to the best.

Having pioncered the Sedan type in this country, it is not surprising that the Franklin Company has now perfected it both in Performance and in Beauty of Appearance.

The Bir I/ indore Feature alone excites admiration wherever the car is shown. By placing the doors forward and eliminating two side pillars, Franklin design has removed the usual pent-up feeling. Now, no matter where one is sitting, the view is as broad as the eye will take in. In every sense, it deserves' the description "a personal Observation Car."

Advance design, coupled with the basic Franklin principles of Scientific Light Weight and Flexible Construction. makes the Big I/ imlow Sedan an enclosed car that is practical for all-round, all-the-year use

The usual enclosed car, heavy and rigid, wastes gasoline in moving its own weight-and mercilessly pounds out its tires before their time.

## The Big II indow Sedan consistently delivers-

 18-20 Miles to the gallon of gasoline, instead of 8 . 10,000 Miles to the set of tires, instead of 5,000 .The heavy and rigid enclosed car compels its owner to choose his roads; the Big IV indow Sedan is indiffercm to them. It runs lightly, flesibly, resiliently on any road. It handles with strainless ease and instant responsiveness.

There is no other car like it. It is of its own kind. Cool and dustless for summer use; warm and reliable for winter running, the Big Window Sedan fits every feminine need and is the car of every use for the busy man.

It makes congested city traffic easy; it turns all-day touring into an exhilarating experience. It does exactly wha the ideal Enclosed Car should do; it delivers Service and Comfort-economically- every day, for every use, in every weather on every road.

That is the Franklin Big Window Sedan.
See the Big Window Sedan Now on Exhibition in Our Salesrooms

## Sweeten Automobile Company 3430 Chestnut Street

