## CONSTIPATION

## THE QUESTION OF MEN'S FASHIONS



LORD Chesterfield, in praising a noted old-time London tailor, once remarked that if he were shipwrecked on an island with only a sail cloth, he would turn it into a garment of fashion and distinction
Very apropos just now are these words of over a century ago. For never has true creative skill in the styling of clothes counted for so much as today-when the lack of it can no longer be disguised by wasteful frills and a spendthrift use of woolens.
While the government has
put a restriction on the amount of yardage that can be used in a suit, it has put no restriction on the amount of ingenuity that can be used in the designing and in the tailoring.
For Spring, 1918, the Kirschbaum designing staff presents a series of garment models which are original produce tions, and not second-hand copies

## -which unite elegance with

 practical utility-which conserve yardage, but do it without a single skimped or pinched line from coat collar to trouser bottoms.

Kirschbaum Suits and Topcoats made in Philadelphia are for sale at

LIT BROTHERS<br>Eth and Market Streets Men's Section-Second Floor

REID \& FORT 1204 Chestnut Street Also 11 South 15th Street

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Just One Year Ago
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## Resino

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skin and crap troubles.

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Nomen's \$25 New Spring Coats, at \$19.75



## BASEMENT

 500 WOMEN'SSILK DRESSES $\mathbf{\$ 8 . 0 0}$


