

**U.S. FACES PERIL,  
BECK'S WARNING**

Declares the Nation's Back  
Is to the Wall—Must Go  
On or Go Under

**DEMANDS PLAIN SPEAKING**

Criticizes Administration for  
Failure, While Lulling the  
People With Boasting

New York, April 5.—An urgent appeal to the American people to give up their complacency with respect to winning the war and to the authorities to change the policy of telling the people in exaggerated terms of the greatness of the country's resources and depreciating the strength of the adversaries of the Allies was made last night by James M. Beck, senior attorney general, in an address that roused to outbursts of enthusiasm a thousand members of the Economic Club at their dinner at the Hotel Astor.

"I tell you the people that we are going to win, that it is only a question of time, you won't get results," declared Mr. Beck.

"You have got to say to them, 'Men of America, your backs are to the wall. Now is the time to go on or go under.'"

All the speakers, including George Creel, head of the Committee on Public Information; S. K. Hottel, former secretary of the Manchester Guardian; and Augustus Thomas, playwright, made pleas for announcing to the people the truth about the war, all the reverses in America, and all the victories of the Allies.

In his address Mr. Beck said that the Allies are today in more desperate peril than at any time since the days that preceded the Marne. The Allied armies have sustained the most terrible reverse since the battle of Charleroi, he declared. The terrible and portentous fact is that in less than a week the German armies have recaptured all the territory that cost the Allies 200,000 men and four months of months of time in 1916, and they are again in the gates of Amiens, a city of immense strategic importance; on the upper part of Broadway is to the battle.

"It is believed as a fact that the Germans in the West have a minimum superiority of 500,000 men, and the appalling fact is that the excess of German military power causes the aggregate of our army in authentic history."

"Had America received the least of its promise to its brave allies, Hindenburg's highly advanced would probably have broken down. We had produced them at least 20,000 airplanes. A nation that can turn out 100,000 pleasure cars a year from its factories should not have had only one real airplane in its possession."

"We are not questioning the good intentions of our country, but the fact is that upon all our foreign policies and our measures experience has written but one verdict, 'Too late.' Who now questions that we should have begun to prepare after the sinking of the Lusitania?"

"We flirted with the Bolsheviks in Russia until they had filled the poisoned chalice of their black machinery."

"We have wonderful plans for stopping, but in the meantime the tonnage of supplies is rapidly decreasing and the stranglehold of the submarine becomes more terrible."

"Too late! God grant that when this great battle of our life is over and the smoke which now obscures our vision is cleared away that we will not find that the honor of our country has been buried almost beyond resurrection and that history shall not write as its epitaph, 'Too late!'"

**NEW YORK WILL PROBE  
HUMBERT'S ACTS IN U. S.**

French Government Asks Investigation of Editor Involved With Bolo Pasha

New York, April 5.—At the request of the French ambassador the activities of Senator Charles Humbert, editor of Le Journal, of Paris, in this country, will be investigated by Morris E. Lewis, State Attorney General. It was announced here that the inquiry will be begun in New York next week, to be conducted in connection with the French Government's prosecution of Humbert on a charge of having had transactions with Germany.

Governor Whitman has signed an order authorizing Alfred L. Becker, Deputy Attorney General, to examine witnesses. Mr. Becker conducted the recent inquiry into the operations of Bolo Pasha in America. During that investigation the name of Senator Humbert was frequently mentioned.

**"FINEST METAL OF MEN,"  
SAYS WILSON TO ARMY**

President Greeted Soldiers in France on First American War Anniversary

With the American Army in France, April 5.—The "Stars and Stripes," the soldiers' weekly, contains this message from President Wilson:

"Please convey to the officers and men of our expeditionary forces my warmest greetings on this, the anniversary of the entrance of the United States into this great war for liberty, and say to them that we have not only greatly admired and been very proud of the way they have so far acquitted themselves, but also have the utmost confidence that in every sense they will prove to be made of the finest metal of free men."

**AMERICAN STRATEGY  
TO WIN BIG BATTLE**

"Bring Fight to Foe," Marks Policy Superseding Defensive Tactics

**PLAN OF GENERAL BLISS**

Washington, April 5.—Another great battle on the western front, with American troops playing a big role in it, is expected here to develop before the end of the week. The American army in the fighting zone is reported ready for the word to advance.

American strategy also is looked for to figure importantly in the Allied grand plan of offensives. General Frazier H. Bliss, the American representative in the Inter-Allied Military Committee, is designated to act as one of Generalissimo Foch's principal advisers.

General Bliss' Plan. It was general Bliss who gave the Inter-Allied Council the plan of a great all-Allied reserve army—a Franco-British-American force for leading the Allies' counter-attack. It is taken for granted here that General Bliss will stay at Generalissimo Foch's side.

Throughout the War Department today there was a lively anticipation of coming great events in France. All interest centered in the southern end of the battlefield—in the exposed German left flank. There, it is believed, the Allies will strike hard enough to penetrate the enemy's wedge.

Change in Strategy. Army experts freely conjectured today that a radical change in Allied strategy on the western front will take place. General Bliss is counted on to exercise a powerful influence toward a break-away from the defensive strategy of the last three years. He is expected to emphasize the American idea of carrying the fight to the other foe.

The most effective use of the American army in the fighting zone will be, according to experts at the War Department, in mobile operations—in attack. Those army heads who steadily opposed prolonged trench warfare for the new American army, believing the value of such instruction for forces scheduled to be used offensively, point to the present situation on the western front as justification for their attitude.

**ERZERUM ONCE MORE  
TAKEN BY ARMENIANS**

Turks Are Driven Out of Other Towns in District by Volunteer Force

London, April 5.—Erzerum, the principal city of Turkish Armenia, is reported in a dispatch from Moscow to have been recaptured from Turkey by an Armenian force, aided by a detachment of Armenian volunteers. The Armenians also are said to be holding other territories in the Erzerum district.

After the conclusion of peace with Turkey, Russia evacuated Turkish Armenia, which the Turks recaptured. They began a fresh series of massacres and the Armenians undertook the organization of an army to defend themselves.

Armenians in Transcaucasia, to the east of Erzerum, also are waging, with the help of Georgians, a bitter struggle against the Turks, who are attempting to occupy the districts of Batoum, Karis and Ardahan, which the Bolsheviks in their peace treaty with the Teutonic allies agreed should be detached from Russia.

**CLOSELY SCAN ALIENS**

Suspects to Be Kept Away From Chance to Poison Food

New York, April 5.—The Federal food board recommends that alien enemies should not be employed in "critical points of control," where they might be able to destroy food or place in it some foreign substance, such as powdered glass.

**Does Your Car drag this Unnecessary Weight?**

**The Truth About Weight**

**THIS PICTURE TELLS A STORY.** It's a vital story. For the average heavy car, weighing more than its purpose requires, is literally dragging unnecessary weight—1500 pounds in many cases.

People are getting curious about this weight question. People are getting tired of lugging around an excess burden—and paying for it. And the fact that they are curious, the fact that they are tired, is the real reason why sales of Franklin Scientific Light Weight Cars increased last year 135%, against the 12% increase of all other fine cars.

Take this matter of weight right up by the roots. See what it looks like.

J. Edward Schipper, the well-known authority, addressing the Cleveland Society of Automotive Engineers, said:

"Weight of car per pound of passenger-weight is too heavy in America. For a designed load of 750 pounds (5 passengers) a car weighing 2250 pounds is about right."

The plain fact is: it costs money to move weight. The car that is too heavy for a man's needs makes unnecessary demands on his and the Nation's pocketbook. Heavy weight is long on sustenance, and short on service. It burns up fuel—it has to— to move itself; it pounds out tires prematurely—weight and rigidity make that inevitable.

The Scientific Light Weight Franklin weighs 2380 pounds—full-size five-passenger car. It is free from cumbersome non-essentials. It has attained the ideal of Lightness and Strength. The result is that it does exactly what a car should do.

Franklin Cars deliver—  
20 miles to the gallon of gasoline, instead of 10;  
10,000 miles to the set of tires, instead of 5,000;  
A high resale value, instead of a fire-sale price.

That's why, no matter where you go, you'll find people talking Franklin. That's why you'll find Franklin Cars running thriftily on every road in the country.

You may be different from the average motorist. You may be more careless and less conscious of costs than he is. But we don't think so. We believe you're just about as anxious to Hooverize your motor car's rations as anybody else. And if that's the case, you have plenty of company, as evidenced by the 135% Franklin Sales increase.

You have heard strong claims for the Franklin, but not a bit stronger than the facts back of them. Drop in the Franklin Salesroom. Ask for those facts. Go into them as closely as you like. Examine the

**FRANKLIN CAR of TODAY**

—with particular attention to the latest Features—significant features that take the Franklin to a still higher level of motoring perfection.

<b>Is War-time Gasoline Poor?</b> The Franklin owner has the new Electric Primer, which makes war-time gasoline act like the high-test grade of years ago.	<b>Good-bye Grease Cups!</b> Ever try to take hardened grease from an oil hole with a nail or wire? Not on today's Franklin! New Oil Reservoir and Wick System now in use obviates this trouble.	<b>Strained Air.</b> Franklin Air Intake keeps road dust, grit, etc., out of internals of engine. Prevents wear in cylinders, pistons, valves, etc. Repair bills kept down by this Franklin device.	<b>Tire Mileage!</b> 33x4 1/2 inch cord tires on all Franklin types assure astonishing mileage. Larger tires mean even greater tire reliability which on Franklin Cars always was remarkable.
<b>"Low" Battery?</b> In cold weather, the Franklin owner simply cuts in the buzzer on his Master Vibrator, boosts the voltage and gets a hot spark that fires the mixture.	<b>Quick Warming-up.</b> Intake Yoke Heater uses exhaust gases to warm the mixture—original with the Franklin. Perfected in today's car. Smooth, even action assured in least possible time.	<b>Responsiveness.</b> Franklin retains snap of a well-worked car, even after long running. Latest construction automatically takes up cylinder wear, which in average engine usually means leaks in compression.	<b>Big Reserve Capacity.</b> Larger Starter and Battery. Engine turns over without hesitation when you switch on the starter. Starting device has vigorous action and battery has a big reserve.

All These Latest Features Now on Exhibition in our Salesrooms. The Franklin Car is designed to meet the big preponderance of motoring requirements—eight types

**Sweeten Automobile Company, 3430 Chestnut Street**

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**The Healthy Step**

It is easy to pick out the vigorous men and women on the street. They swing along with a buoyant, healthy step that denotes a total absence of all foot troubles.

The minute you try on a pair of Dr. A. Reed Cushion Shoes you will experience real foot comfort. Our patented cushion insole absorbs all shocks, excludes heat and dampness and affords instant relief to tender feet—and those suffering with corns, bunions and calloused soles.

Our experts will help you select the shoe Nature intended you to wear—and it will be as stylish in appearance as it is comfortable.

**Dr. A. Reed CUSHION SHOES**

CAUTION—Avoid cheap imitation. The genuine Dr. Reed Cushion Shoe can ONLY be had in Philadelphia at this store.

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