

SAVING WORDS AND DAYLIGHT, TOO—ADVENTURES WITH A PURSE—WOMEN KNITTERS—LETTERS

YOUR LITTLE OLD ALARM CLOCK CAN TELL YOU A THING OR TWO

There Are Words to Save as Well as Daylight. Women Waste a Lot of Them, Says the Timepiece That Looks On

GETTING up "in the middle of the night" is apt to put one in a thoughtful frame of mind. It's appealing to think how your little old alarm clock has been letting you sleep through the hours of sunshine all these years.

Daylight saving makes you check up on other wasted things. Words, for instance. Next to time I think women waste more words than any other commodity. Men waste words, it is true, but not as many as women.

There was, of course, always a qualification in these indictments. They did not apply to all girls. Some stuck to their jobs like so many splendid little human machines. But not the majority.

CORAL SILK BLOUSES, SAYS SPRINGTIME

To Give That Tailored Feeling With the New Fawn-Colored Waistcoat

Adventures With a Purse

Most of us who have had to go in search of a spring suit appreciate what the purchase of one means. So many choices from which to select. It is not to be wondered that once the purchase is made a sign of relief is breathed.

THE WOMAN'S EXCHANGE

Letters and questions submitted to the "Woman's Exchange" column.

- TODAY'S INQUIRIES
1. What will prevent the color of cooking...
2. How can white furs be kept from...
3. If the much used...
4. What is the best...
5. What is the...
6. Was George J. Elliot, who wrote "Remo..." a man or a woman?

Lonely Wife Answered

Dear Madam—I read in last Friday's issue the letter from a lonely wife...

Disposing of Old Leather

Dear Madam—I write in ink if there is an old leather bag or suitcase...

Camp Hancock Pillow Top

Dear Madam—I have obtained very much information from your column and it is a pleasure to be able to return...

Poenta

Dear Madam—Would you kindly print a recipe for poenta on your "Woman's Page"?

Concerning a Liberty Bond

Dear Madam—I read your issue and thought you would be able to help me with my Liberty bond.

ACTRESS, WAR RELIEF WORKER, URGES WOMEN TO HASTEN HELP LIKE 77-YEAR-OLD BOSTONIAN

Ada Lewis, Comic in "Doing Our Bit," Serious About It

Women Are Faddists, She Says, but Aid the Soldiers

A SEVENTY-SEVEN-YEAR-OLD Boston woman, honored by Governor McCall, of Massachusetts, for her exceptional work in knitting 100 soldiers' sweaters in 200 days, is held up as an example to Philadelphia women by Ada Lewis, noted actress, to illustrate the great volume of work that can be accomplished in spare time.

It is a vicious circle—this talking while you're trying to work. I think women indulge in it because they are a little bit distracted by the telephone. Any little distraction in the way of a few idle words has a ready "jingle" when it finds its way to these women.

Mere Mahogany

The houses in the poorer quarters of the capital of Haiti are made of mahogany, which costs less than pine there.

Spring Clothes

"The spring clothes are rife with new ideas. Although there is no striking change in the silhouette, the French designers have shown good taste in adhering to the straight line...

Successful Roasting

The secret of successful roasting is to have the oven very hot before placing the fowl in it. Clean and arrange chicken on baking pan, fasten several strips of raw bacon over the breast by means of toothpicks. Stuff with bread dressing and sew carefully.

Tomorrow's War Menu

- BREAKFAST
Grapefruit
Creamed Cornish
Barley Soups
Corn Syrup
LUNCHEON
Baked Beans
Brown Bread and Butter Sandwiches
Apple Sauce
Cocoa
DINNER
Veal Roast made from Veal Cutlet
Mashed Potatoes
Scalloped Tomatoes
Warlike Spiced Cakes
Pickled Peaches
WARTIME SPONGE CAKE
Four eggs, one cupful sugar, one tablespoonful lemon juice, one-eighth teaspoonful salt, one cupful barley flour...

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ADA LEWIS

things I did as a child. First it was a gold tooth. I always wanted a gold tooth, and nearly drove the family mad until I suddenly switched to eyeglasses. Never in my life did I want anything more than I wanted glasses. Finally I managed to get them, but the folks really believed I needed them, and even after this eye exam I was compelled to wear them.

Frock of White Wool Jersey

Here is fashion's latest whim—a knitting frock. It is modeled in white wool jersey and the knitting pockets are embroidered in dull blue silk. The collar is of wool jersey in blue matching the embroidery. The girl ties in sash fashion in the back.



Roseway Shop 1335-1337 Walnut St. (Opposite Ritz-Carlton) SALE FOR TOMORROW Variety of Clever Dresses to Choose From, Consisting of Beaded and Embroidery Georgette and Crepe Meteor Combinations, Foulard, Jersey, Serge, Silk Gingham and Taffeta 24.50 No C. O. D. No Exchanges. No Approvals.

Do you want skin-health? If you are suffering from eczema or some similar distressing, embarrassing skin trouble, why don't you get rid of it by using Resinol Ointment? Unless the trouble is due to some serious internal disorder, it quickly yields to Resinol, and in most cases is easily healed by it. The first application usually stops itching and makes the skin feel cool and comfortable. We recommend it with the utmost confidence because of its harmless ingredients. Aided by Resinol Soap, it acts even more quickly.

Keep the Cake Tins Clean Wash the tins with soap and water, then with a solution of one part of Resinol to ten parts of water. Rinse with clean water and dry.

NEED OF WOMEN AS FARMHANDS

EDITORIAL FOR WOMEN BY A WOMAN

By HONORA F. WHALEN

THE demand of the farmers for unskilled laborers has become more urgent within the last year. The draft and munition factories have taken many men who once supplied this demand.

The farmers have tried to produce the needed supply. They tried last year by planting more acreage, with the hope that labor would be given them to harvest the crops.

In this day, women are being taken into new trades which were filled only by men last year. So to the women and the boys farmers are looking for their labor supply this year.

For years American girls and women have been proud of their ability to enter industries and play a good game as their brothers. The "game" is more serious today, although the players are the same. That strength and endurance of muscle developed in peace times can handle a hoe and pitchfork when war demands that huge crops must be produced.

To compare the work of city women who have worked on the farms last year for the first time with the work done by women in parts of rural Europe before the war is unfair. The work of hundreds of American farm laborers of other days would not compare favorably with that work.

The women who have begun the work in the Women's Land Army in Pennsylvania are in earnest. They are not fad hunters. They realize the serious task before them and know that they must learn and do whatever the farmers find for them to do.

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HONORA F. WHALEN

THE farmers do not care for fads, but they know that women of the country can do farm work. They will be ready to use the women farm laborers when the women themselves have become accustomed to a day's work in the fields and stables.

Under the Lacquer Tree The beautiful enamel which is used for covering Japanese trays, boxes, etc. and on which the painted birds, flowers and figures show so brilliantly, is obtained from the sap of the lacquer tree. This tree grows sometimes to the height of thirty to forty feet in Japan.

A Woman's Work Is Never Done Women in Great Britain are now making the heaviest shells being used in the present war. Drunkenness among women in Great Britain has decreased 75 per cent since the war began.

Many French girls are coming to the United States to enroll as students in American colleges. The boxing commission of Oregon has voted against admitting women to boxing shows in that State.

The Women's Trade Union League has placed the minimum age limit for women consumers at twenty-five years. Female stenographers in the employ of the United States Government are now being paid as high as \$12.00 a year. If the British Parliament agrees to allow women the right of franchise more than 6,000,000 women will be able to vote.

Plans to raise an army of women have been made and are being carried out in the United States. The army in New York State is now under way.

RUSH HOSPITAL For Construction and Allied Diseases 33d Street and Lancaster Avenue With a country branch at Malvern, Pa. \$150,000 TEN DAY CAMPAIGN (March 25 to April 6, 1918)

The more intense the situation becomes on the western front the more urgent is the need to take care of consumptive soldiers and serve the War Department.

CAMPAIGN HEADQUARTERS Room 202, Bellevue-Stratford Hotel, Phila.

AMERICAN STORES CO. AMERICAN What Do You Pay for Groceries? We are mentioning a few items herewith as a sample with which you may make comparisons. The prices speak for themselves and merely reflect the savings that are possible for every American Stores Customer. High-grade groceries that will stand the closest scrutiny, sold at prices, quality considered, that are unapproachable.

Rich Cheese 27c lb. Dried Beef 8c pkg. Very choice quality, rich and creamy, its equal costs 30c to 35c in some Stores. Very tender, trimmed of all waste, wrapped in waxed paper and sold only in dust-proof cartons.

From the Nest to Your Table "Gold Seal" Eggs 42c doz. The best eggs to be had, big, fresh and meaty, packed in dozen cartons. FRESH EGGS, 38c doz. Absolutely fresh, not so large as Gold Seal, but every egg guaranteed.

Judge Ours By the "BEST" You Ever Drank! Our Very Coffee 21c lb. Our Very Black or Tea 35c lb. Best Best Very Best Very Best Our Very Best India, Ceylon or 45c lb. Assam Tea. A surprise awaits your palate if you have never used our Coffee and Tea, our business on these two commodities runs into millions of pounds annually. An unimpeachable guarantee of their quality.

Crisco, can 29c; Pure Catsup, bt. 10c; Pickled Onions, can. 10c; Pure of Tomato, can. 7c; Tomatoes, 12-oz. cans. 9c; Farina, pkg. 12c; Rice, lb. 10c & 13c; Yellow Split Peas, lb. 13c; Green Peas, lb. 15c; S. A. Marrow, lb. 12c; Pen Beans, lb. 12c; Calif. Lima Beans, lb. 11c; Coconut, pkg. 5c & 9c; Fresh Coconut, can. 10c; Evap. Milk, 6 1/2c & 13c; Cond. Skim'd Milk, can 18c; Fancy Apricots, lb. 25c; Corn Meal, lb. 11c; Life O' Wheat, pkg. 15c.

Dependable Butter at Dependable Prices Louella 50c lb. Butter. There is a certainty of quality in every ounce of "Louella" that makes it a pleasure to use. The best butter made—your simply can't get any better. Richland Butter 47c lb. Good quality creamery butter, big value.

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