

NEWS OF THE FOOTLIGHT AND CINEMA FIELDS

STANLEY CO.'S HEAD A PIONEER IN MOVIES

Jules E. Mastbaum, With Harry Davis, Opened First Film House Here

Jules E. Mastbaum, brother of the late Stanley V. Mastbaum, is now director of the various enterprises under the control of the Stanley Company...

University Society Has Varied Program Dr. Louis Wilkinson, of Cambridge University, Will Speak on Russia

Patriotism Theme of Lavedan's Play Henri Lavedan, the French Academician, whose two-act drama, "Service," will be the major feature of a notable bill...

Maclyn Arbutkule's Bucolic Tastes Pay at Last Food Situation Put at Rotund Comedian's Pet Farm on Profitable Basis

Cardinal Mercier in "Cross Bearer" Film presentation of illustrious figures in the war continues. Cardinal Mercier is impersonated in the picture...

Movie Theatre Party Will Take the Place This Season of the Great Annual Ball

Next Week's Photoplay Calendar on Page 13

Maclyn Arbutkule

Joseph Hoffmann

Blanche Bates & Holbrook Blinn

Charles Ray

Mary Pickford

Walter Law and Co.

Beatrice Morell

George Beban

George Beban

George Beban

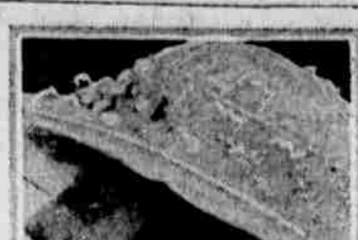
George Beban

George Beban

George Beban

George Beban

George Beban



Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

Portrait of a man, likely related to the Stanley Co. article.

PROPAGANDA COATED IN NEW THRILL FILM

"Cheating the Public" Skillfully Blends Anti-Profitteering Message With Melodrama

"Cheating the Public," William Fox's new melodrama, which is the principal feature at the Victoria Theatre next week, is the second of Director Richard Stanton's productions to be shown here...

Nineteen Years Old; Still Fresh

Next Week—The Unrivalled Sensation of the Vaudeville World: Cyclonic Eva Tanguay

THE WORLD'S GREATEST ECCENTRIC COMEDienne Wonderful Songs—"THE BOMBHELL OF JOY"—Marvelous Costumes

MARIA LO & COMPANY

IMHOFF, CONN & COREENE

CHESTNUT OPERA HOUSE

AGE CANNOT WITHER NOR CUSTOM STALE THE INFINITE CHARM OF FRIML'S MELODIES OF HAUNTING SWEETNESS

KATINKA

YOU CANNOT AFFORD TO MISS HEARING MONDAY, MARCH 25

DOING OUR BIT WITH A CO. OF 200

COLONIAL

NIXON

STRAND

LOCUST

BELOVED

FRANKFORD

COLISEUM

CEDAR

Jumbo

Regent

GARRICK MONDAY NIGHT

OLIVER MOROSCO Presents THE NEW COMEDY DRAMA

THE LITTLE BELGIAN

By ARTHUR RICHMAN WITH A TYPICAL MOROSCO CAST

TIMELY PRICES POPULAR \$1 MATINEE WEDNESDAY

BROAD STREET THEATRE

MONDAY AT 8 P.M. HARRISON GREY FISKE

A NIGHT AT AN INN

FORREST

SOON SAILING BACK TO SUNNY SPAIN!

RASKIN'S REVUE

MYKOFF & VANITY

THE MAN WHO CAME BACK

THE ADELPHI

THE MAN WHO CAME BACK

CROSSKEYS

THE ADELPHI

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

GARRICK MONDAY NIGHT

OLIVER MOROSCO Presents THE NEW COMEDY DRAMA

THE LITTLE BELGIAN

By ARTHUR RICHMAN WITH A TYPICAL MOROSCO CAST

TIMELY PRICES POPULAR \$1 MATINEE WEDNESDAY

BROAD STREET THEATRE

MONDAY AT 8 P.M. HARRISON GREY FISKE

A NIGHT AT AN INN

FORREST

SOON SAILING BACK TO SUNNY SPAIN!

RASKIN'S REVUE

MYKOFF & VANITY

THE MAN WHO CAME BACK

THE ADELPHI

THE MAN WHO CAME BACK

CROSSKEYS

THE ADELPHI

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

WILLIAM FAVERSHAN

VICTORIA

Market Street Above Ninth

WEEK COMMENCING MONDAY

A MASSIVE CINEMELDRAM OF POWERFUL PURPOSE

WILLIAM FOX PRESENTS

CHEATING the PUBLIC

Story by Perry Murillo

THE GREEDY DRAGON OF FOOD MONOPOLY EXPOSED IN A DRAMA OF TODAY

THE THRILLING FOOD FIGHT

SEE

PERFECT ALL-STAR CAST

Benjamin Chapin in "The Son of Democracy"

THE WHARTONS PRESENT

AMERICA'S SERIAL SUPREME

THE EAGLE'S EYE

MONDAY First THE REGENT

MARKET STREET BELOW SEVENTEENTH

"The Eagle's Eye" Does Not Picture the Horrors of the World War

ORPHEUM

25 GAYETY GIRLS

La Salle Stock Co.

"UNDER COVER"

CLOSED HOLY WEEK

EASTER WEEK LOST PARADISE

CASINO