BRADY'S BALLOON IS READY FOR FLIGHT

Film Magnate Employs Huge Dirigible in His New Photoplay Spectacle

Atlantic City for the last several weeks has been in a state of excitement unusual even for that lively seaside metropolis. Rumors have been flying about-rumers of strange things and doings down at the Longport end of the stand-of a huge balloon securely anchored in a carefully camouflaged hanpar, of an impending flight to sea and all serts of sensational things.

The curious who eventured down to the extreme end of Longport found little to compensate them for their trip. All ther could see was a wooden building some 150 feet long and 60 feet high. everal acres surrounding which had been roped off and were being patrolled been roped on an arrangement "No by a guard to enforce the frequent "No fill it and which was being generated FAVERSHAM'S FINE

admittance signs.
What they did not know was that inside that building was a dirigible probably the largest in America—a bal-

One of the episodes in "Stolen Orders" which promises to be especially interesting is that in which a hydroplane figures in a rescue at sea. A Curties machine is used, and Mr. Brady recently few the four inlies from Longport to the Curties bangar at the Inlet as the guest of Kendrick, an Atlantic City aviator.

VARIED PROGRAM OPENS AT HOUSTON HALL

International Politics the Opening Theme of Discussion in U. of P. Lecture Course

International politics, the first of a series of lectures arranged by the University of Pennsylvania, will be given today in Houston Hall. The program, which is one of activity, will extend suring next week. Translations of Ecclesiastes is one of the features of the

cieslastes is one of the features of the program.

Dr. James C. Ballagh, professor of political economy in Wharton School, will speak on international politics, He will touch upon the influence of this country in international affairs.

The Old Testament will be gone over next Tuesday evening by Prof. Morris Jastrow. He will read his own translations of Ecclesiastes and explain the philosophy of the book.

French literature will be discussed next Thursday evening by Prof. B. F. Giroud. A lecture on "A Jewish State in Palestine" will be delivered next Saturday by David W. Amram, of the Law School. There will also be a review of School. There will also be a review of betanical literature by Miss Alice M. Russell hext Friday evening in Bo-tanical Ha'l.

HIS HAIRLESS HOLIDAYS MAY HELP LICK KAISER

"Smiling Bill" Parsons, originator of and central figure in the new Capitol Comedies, the first of which is soon to be released by the Goldwyn Distributing Corporation, is asking his fellow baldheads throughout the country to join him in a series of hairless holidays for the benefit of Uncle Sam's war savings campaign. mpaign.

les campuign.

Let every member of the baid-pated brotherhood deny himself the luxury of hair tonic from this day on, he suggest. Let him shake his head firmly when the barber suggests "a few drops of this, sir, that spot's getting bigger all the time," and quietly transfer from his tousers pocket to the one reserved for thrift stamp cash the quarter of hair dollar the burber is playing for. Let him turn his back and march resolutely out when the druggist springs a bettle of something new, no matter how tempting the label, no matter how persuasive the "guarantee"

"Though you can't get a man who has

the "guarantee."
"Though you can't get a man who has forgotten where to stop washing his face to admit it." cheerves Bill, "there is snough money wasted on hopeless hair tonks in a year to equip a transport load of troops and set them down on the firing line in France. Twenty-five or fifty cents for the harber means one or two thrift stamps. Five dollars for two bottles or sweet-smelling something means a war savings stamp. I shall be giad to hear from brother baldheads that they see the sense of my argument."

LANSDOWNE GLEE IN CHARITY CONCERT

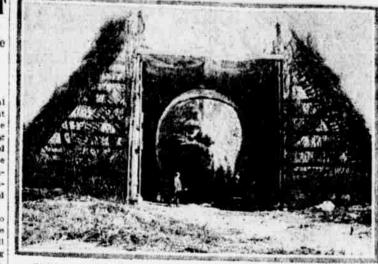
The Gies of the Country Club of Lansdowne will give a concert next Wednesday evening at the Twentieth Contury Club, Lansdowne, for the benefit of the Associated Charitles of Eastern Delaware County. The Gies, under the direction of Henry Hotz, will sing three groups of Songa. The soloists will be Mae Ebrey Hotz and William Sylvano Thunder, One of the features of the program will be the "Street Song," from "Naughty Marietta," sung by Mrs. Hotz and the Gies.

Ordinarily the Gies gives two subscription concerts each year. This year the concerts were cancelled and the subscriptions returned to the associate members, the charity concert being substituted, the members feeling that it was their patriotic duty to devote the entire proceeds to charity. Every one of the 500 tickets has been sold.

Josef Hofmann Recital Billed Josef Hofmann Recital Billed
Josef Hofmann will appear in recital
at the Academy of Music on Wednesday
afternoon, March 20. This will be his
only recital appearance in Philadelphia
during the present season. That there
are today few planists who approach
Hofmann in the extraordinary possession and command of all the musical
and artistic virtues is an easily demontrable fact. His technic is colossal; his
interpretations ring with eloquence and
poetry. A feature of his program will
be the E flat minor Sonata of Chopin,
which contains the famous Funeral
March. Two other Chopin numbers will
be included, the B major Nocturne and
the Valse in A flat major.

Stage Receptions at Orpheum Stage Receptions at Orpheum
Beginning on Tuesday afternoon,
March 12, members of the La Salle Stock
Company at the Orpheum Theatre will
act as hosts and hostesses to their patrons in a public reception to follow
each Tuesday matinee. "We want to
come into closer contact with our patrens," said Richard La Salle, in discusaing the innovation, "and we believe
this is the proper way. We cannot
succeed except by pleasing our audisaces and the people are entitled to firsthand opportunities to express themeans, we hope and believe they will
to so frankly, to the mutual advantage
all cencerned."

AND COMMENT ON STAGE AND FILM ACTIVITIES "STOLEN ORDERS" BIG DIRIGIBLE



Safely guarded down in Longport is this 100-foot-long balloon, which plays an exciting role in the melodramatic motion picture which William A. Brady is staging on the beach and in the sky.

DRAMATIC RECORD

CURLS PROVE MARY PICKFORD'S IDENTITY

William Faversham, who is to present While Mary Pickford was in San

BROAD Street

SAMUEL F. NIXON Manusing TWO WEEKS BEGINNING MON., MARCH 18 SENTIME

MRS. FISKE

Preceded "A NIGHT AT AN INN" By A One-Act Plan by LORD DUNSANS

"You'll All Be Walking Spanish!" FORREST SAMUEL F. NIXON Harmathar

MONDAY

The Dress **Parade** of the Inv Army

Greatest Dancing Show in the



KLAW & ERLANGER Present, in George W. Lederer The **Immense**



QUINITO VALVERDE the Spanish Waltz

Only

Appearance in

Pennsylvania

All Trains to

Phila, Are

"Joy" Specials The Only American in the Great Cast Is JULIUS TANNEN Especially Engaged

World!

SAMUEL F. NIXON Managing SAM'L NIXON-NIRDLINGER, Bus. Mgr.

MATINEE TODAY-TONIGHT AT 8:15 LAST WEEK MATINE AT 8-15 WEEK WEEKE DAY & SATURDAY LAST POPULAR MAT. WEDNESDAY

"A TRIUMPH" _PHILADELPHIA PRESS nee in Philadelphia of the Distinguished Young Actor LOU OF RVERY MATINEE GIRL."

WITH HIS CUNDEN HIS OWN MANAGEMENT (COMPANY IN HIS DOMINATING TRIUMPH BLIND YOUTH"

DIRECTION CHARLES EMERSON COOK BEGINNING MONDAY NIGHT, March 18th, Seats Thurs.

WILL PRESENT A NEW COMEDY DRAMA

THE LITTLE BELGIAN

TIMELY PRICES AND SAT. MAT. POPULAR \$1 MATINEE WED. 50c to \$1.50

THE PORREST MOAD AND GARRIOK THEATEN APPLY

EDWIN FORREST'S NATAL ANN PENNINGTON DAY OBSERVED AT HOME

Green by Residents of Institution Bearing His Name

tol pike. Holmesburg.

Forrest's grave in St. Paul's Episconal Patch," "Lovey Mary," "Mr. Opp" and Church graveyard, Third street below "The Seven Swans" and others, Walnut, as a iribute from the home In former years a pay was given by the residents of the home on Forcest's

birthday, but it was said by one of the too old to give a performance now."

The retired performers now sheltered the home are Charles Allison, Percy

Plunkett Mrs. Florence Robinson, Mrs. Jennie Stone, Mrs. John Mack, Mrs. Samuel Charles, Miss Sidney Cowell, Miss Anna Ware Barnes, Miss Emily Lewis, Miss Josephine Bishop and Miss

"Doing Our Bit" for Spring Run

probably the largest in America—a ballon 100 feet long and 20 feet high, into which then were being forced the 25,860 rubic feet of hydrogen gas necessary to Theatre, became his own manager in 1908, after three consecutive seasons in 250 and 10 feet long of the production will be the attraction at the Chestan of the Brusy Lone melodramatic spectacie, the Brusy Lone melodramat

IN "SUNSHINE NAN"

Great Tragedians Memory Kept Well-Known Danseuse at Regent in Her Latest Paramount

Photoplay

An informal dinner, a few readings At the Regent Theatre on Monday from Shakespeare and reminiscent talks dainty Ann Pennington, the well known was the way in which the 112th anniversary of the birth of Edwin Forrest 1917 and others, will appear in her 1917 and others, will appear in her 1917 and others, will appear in her was celebrated today at the Home latest Paramount photoplay, "Sunshine for Actors and Actresses, which bears Nas." This is an adaptation of Alice the great tragedian's name, on the Bris. Hegan Elec's Walvary Alicy." As will be remembered, Alice Hegan Blee is the bashet of flowers was placed on author of "Mrs. Wiggs of the Cabbage

> The WM. PENN Ber. Mon. Mat., 2:15; Eve., 7 & 9

LYDELL & HIGGINS JACK ALFORD & CO. BRENNAN & DAVIS
OTHER VAUDEVILLE ACTS AND

WILLIAM FARNUM "LES MISERABLES"

GAYETY

Philadelphia's Famous Burlesk Theatre 8TH ST, BELOW VINE ST Roth Phones

The Tempters

CHESTNUT ST. OPERA CHESTNUT NEAR LITH UNDER DIRECTION OF MESSES. SHUBERT

NIGHTS AT 8.10. MATS. WED., FRIDAY, SATURDAY

THE PRICES NEVER CHANGE NIGHTS \$1.59, \$1, 75c. MATINEES \$1, 75c, 50c LIMITED ENGAGEMENT BEG. MON. NIGHT ARTHUR HAMMERSTEIN OFFERS THE BRILLIANT AND SPARKLING SUCCESS

THE MUSICAL REPLETE PLAY OF WITH INFINITE OF HAUNTING SWELTNESS AND MELODIOUS REFRAIN CHARM By HARBACH A FRIMI, Author YOU'RE IN LOVE HIGH JINKS THE FIREFLY



LISTEN ONCE AGAIN TO "ONE WHO WILL UNDERSTAND" "RACKETY COO" "ALLAH'S HOLIDAYS" "I CAN TELL BY THE WAY YOU DANCE, DEAR" "IN A HURRY" "KATINKA" "YOUR PHOTO"
"I WANT ALL THE WORLD TO KNOW" "SKIDISKISCATCH" "THE WEEKLY WEDDING"
"I WANT TO MARRY A MALE QUARTETTE" AUGMENTED SYMPHONY ORCHESTRA



MATS.WED. &SAT.

TWO weeks ONLY



FAVERSHAM MAXINE ELLIOTT IRENE FENWICK MACLYN ARBUCKLE IN R.C.CARTON'S COMED



LORD AND LADY ALGY GREATEST OF ALL-STAR CASTS Evenings and Sat. Mats., 50c to \$2 Wed Mats. \$1.50 Best Seats Sat. Evening, 50c to \$2.50

AT SIS REGULAR MAT. TODAY **REGULAR MAT. TODAY**

THRILLING DRAMA OF HOW FAR A WOMAN WILL GO FOR THE MAN SHE LOVES

PRODUCED BY

Mary Nash

Wm. A. Brady

Market Street Above Ninth

WEEK

MONDAY



MONDAY-TUESDAY-WEDNESDAY SELECT Present

Constance Talmadge

"THE STUDIO

ADDED ATTRACTION FIRST HALF OF THE WEEK FOURTH **EPISODE** OF THE

SON DEMOCRACY FIRST JURY

ORCHESTRA COMMENCING THURSDAY-FRIDAY-SATURDAY

UICTORIA SYMPHO

Mildred Harris

COMING-WEEK OF MARCH 18

"CHEATING THE PUBLIC"

CHESTNUT BELOW 12TH STREET

NEXT WEEK-RETURN OF THE INCOMPARABLE STAGE ARISTOCHATS

NEW SONGS WITH DANCES-EDWIN WEBER AT THE PIANO Joe-Morris & Campbell-Flossie | Geo.-Swan & Mack-Chas.

In "THE AVI-ATE-HER" Homer B. Mason & Marguerite Keeler

PRESENTING PORTER EMERSON BROWNE'S REST PLAYLET, "MARRIED" Mack & Vincent Four Ankers Fritz Bruch & Sister Sully, Rogers & Sully EXTRA ADDED FLATURE! AND A MESSAGE TO AMERICANS!

GLADYS HANSON in "Liberty Aflame"

A CLARION CALL TO PATRIOTISM BY ROLAND BURKE HENNESSY Two Shows Daily-Matines, 2 P. M., 25c and 50c, Nights, 8 P. M., 25c to \$1,00 Seats Always a Week in Advance. Bell, Filbert 3395; Keystone, Race 2150

J. FRED ZIMMERMAN'S RPHEUM

Eve. Prices, 25c, 35c & 50c Mat. Today -- LAST TIME TONIGHT "THE MIS-LEADING LADY" RD WEEK OF THE J La Salle Stock Co.

MATS.

TUES.

THURS.

& SAT. BEST SEATS 25c

FIRST TIME IN STOCK -Week of March 18-'UNDER COVER"

Mimic World of 1918 Cast of 40 Beauties Morati, Pelham Lyton & Co.

El Cotta Espe & Dutton THE 3 CHIPS 2D EPISODI "The House of Hate" with PEARL WHITE & ANTONIO MORENO FORREST-Farewell "TOOT!"

LAST MAT. TODAY **Tonight Last Time** HENRY W. SAVAGE Offers

A TRAIN OF MIRTH AND MELODY BROAD-Last Mat. & Evg. CHARLES DILLINGHAM Presents

Last Mat. Today 903 Tonight 8:10 THESE ARE THE

PERFORMANCES **OVER** THE TOP

L Y R I C—JACK NORWORTH'S CHUMMY REVIEW LAST MATTER TODAY TIME TONIGHT

ODDS & ENDS

OF 1917 Academy, Wed. Eve., March 13, 8.15 RECITAL BY ALMA

Assisted by Sig. de Stefano, Harpist Tickets-75c, \$1, \$1.50, \$2, \$3 Heppe's, 1119 Chestaut, Cks. to Geo. T. Haly

JASCHA

Young Russian Violin Genius

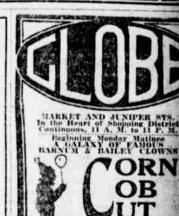
RECITAL

Academy Thursday Mar. 14 Tickets Now-\$2.90, \$1.50, \$1.00, at Heppe's, 1119 Chestnut St. Box Seats, \$3. War Tax 10% Extra. Checks to George

PIANO RECITAL BY

Tickets-75c, \$1, \$1.50, \$2, \$3 Tickets at Heppe's, 1119 Chestnut St. Checks to Geo, T. Haly

METROPOLITAN OPERA HOUSE
Metropolitan Opera Co., N.X. Metropolitan Opera Co., N. X.
TUES, ENG., MAR. 12, RIGOLETTO
AT 8 O'CLOCK
Mines, Barrientes, Brasiau, Mm. Lagaro,
List Appearance), De Luca, Mardonas, Rassi,
Bada, Cond., Mr. Papi, beauti 1103 Chestnut. Weinnt 4454, Rass 87



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FARNUM in "Les Miserable AND A WELL-SELECTED BILL

THEATRE, MARKET BELOW COMMONDAY, TUESDAY & WEDNESDAY MAX HIRSCH Presents THE COUNTRY COUSINS

A Rural Musical Comedy Just a Little Different From the Best, THURSDAY, FRIDAY & SATURDAY ALLAN ORR Presents "The BEAUTY FOUNTAIN" JIMMY ROSEN & COMPANY AND OTHER ACTS OF MERIT

Stanley Market St. Above 16th Palace 1214 Market Street Final Day ladge Kennedy, "Our Little W Arcadia Chestnut Below 16th Bille Burke, in "Eve's Daughts Added, "Son of Democracy" (4th Regent Market St. Below 171 Dorothy Dalton, in "Love L

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Douglas Fairban in "Headin' South Chapter 8. "The Son of Danger

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