"MADAMA BUTTERFLY" ADMIRABLY GIVEN Popularity of Puccini's Oper Attested by Huge Au
ince at Metropolitan garrar as ciocto-san

OPEN-AR FILMS FOR WHEN SUGAR LILLIAN LORRAINE
Best Results Outained in out.
door Seenes, Declires ग Nut





 PRAISES WOMEN WHO WORK 0. Lewis Criticizes Those
Marry Just for Livelihood



$\qquad$


Pennsylvania Among State It of Mississippl Wh It Stays Effective
WAshinaron, yarch e. forder of priortyy on oconk emp.
 itate, establinhbed

 The five Staten in which the regulatito


## 1,716,000,000 Pounds of Flour Saved

if each of our $22,000,000$ families use this recipe instead of white bread.
One loaf saves $11,000,000$ pounds; three loaves a Enough to Feed the Entire Allied Army

Corn Bread with Rye Flour 1 cep
$\underset{\substack{\text { touppon nalt } \\ \text { cup } \\ \text { virg }}}{ }$
5 teaspoonan Royal Baling Powder

 Our new Red, White and Btue booklet, "Best War Time Recipes,", containing many other
racipes for making delicious and wholesome wheat saving poods, mailed free -address ROYAL BAKING POWDER CO., Dept. H, 135 William St., New York
FOOD WILL WIN THE WAR

## The Fallacy of the Guarantee

THERE is one delusive element in the tire business that we Goodyear Service Station Dealers want our customers to recog-nize-that is the definite mileage guarantee,
It is an outworn practice held over from the time when tire quality was uncertain and variable; today it is a deceptive attraction used chiefly as an inducement to purchase.

How can a manufacturer in fairness put a definite mileage guarantee on his tires, when he knows very well that in no two cases will the conditions of use be the same?

Where is the equality of a plan by which a careful tire user is taxed for a guarantee he will never need; while a reckless driver who is sure to benefit by it is made to pay no more?
The cost of the definite mileage guarantee is borne by the tire that carries it, just as every other cost connected with such a tire is included in the selling price.
If the tire with such a guarantee costs no more to buy than other tires without it, you may feel sure that there has been some compromise of quality to keep the figure even.

For the definite mileage guarantee must be paid for, make no mistake about that-and its cost must be included in the tire you buy.
We Goodyear Service Station Dealers advise our customers to buy a tire in which this cost is spent to better the value, instead of for an inducement which will help to sell the tire.


Goodyear Tres. Tubes and AOM
cessories are alwaysheptin


Cleverly Tailored
Dress of Jersey
37.50

Oitrs Altrativiv Modot
19.75 to 89.50

