B-FASHIONED TOYS ARE BEST; WOMAN EASILY SOLVES THE SERVANT PROBLEM ILD BUILDS DREAMS ON THESE
ay Develop the Imagination-Give Baby Imple Playthings, Answer All Her Questions and Watch That Intellect Grow!



BY INAUGURATING REGULAR EIGHT-HOUR DAY


Editorial for Women
Written by a Woman Written by a Woman women in industry By FLoresce li. sasville
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Tomorrow's War Menu
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War-Saving Jingles


## Gossard

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## Who

## Rules

Germany?
Not the Kaiser-
for Von Tirpitz stated only a year ago that Wilhelm "is losing his mind and spends all his time praying and learning Hebrew."

Not Von Tirpitz-
for he "is watched like a spy and all his letters are opened.
The name of the REAL ruler of Ger-many-the man whose mailed fist and iron will direct every move on land and sea - is disclosed by Ambassador Gerard in tomorrow's installment of his Second Great Book in the


