EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, MARCH 4, 1918


4 DEAD, 7 HURT, IN DAY'S ACCIDENTS
Baby Dies in Auto Crash
Motors and Trolleys Injure - Several Others
U. S. ORDNANCE BASE
BUILDING IN FRANCE Huge Plant Costing \$25,
000,000 Will Include Great 000,000 Will Include Gre
Repair Shops


## "MELTING POT" DRIVE OPENS FOR "SMOKES"

Rich and Poor Alike Eagerly
Give Jewelry That Sammees Give Jewery That Sammee
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## Announcino'

The Opening Today of a New and Centrally Located

Men's Wear Shop
Our experienced staff has spent months in selecting each item of this exceptional collection of haberdashery, clothing, hats and motor wear.

Here you will find the wellknown clothing made by
Rogers Peet Co., of New York
including the justly famous
Scotch Mist OVercoats.
We invite your inspection
Ferro $\mathcal{E}$ Co.
Chestrut Street at Juniper:

Get in on this Perry House-Cleaning Sale of Remainders of our $\$ 30, \$ 28, \$ 25$ and $\$ 22.50$ Suits and Overcoats at the Uniform Price of $\mathbf{\$ 2 0}$.

4 Single-breasted and double-breasted Overcoats: plain backs and belters; full lined or only skeleton lined-Suits of worsted, of cheviot, of cassimere; blues, grays, browns, greenish mixtures and novelty patterns-
some of them, the remainders of our most popular sellers this season, now at the

## One Uniform Price $\$ 20$

-If you wait till next October their dupli $\uparrow$ cates will cost you $\$ 28$ to $\$ 38$, at our most conservative estimate


They are coming in now in waves, the new Spring Overcoats and Spring Suits!

Q We really have a treat in store for you. The new Spring Overcoats and Suits have more character to them, more "get-up," more "chine," than we can remember in many a day. It's the reveille of a New Season in a
new time of National Awakening, and the spirit of America breathes in their lines.
4] Fresh, light colors that you will welcome after the severe and lengthy Winter. $\$ 20$ to $\$ 45$.

## Perry \& Co.

16th \& Chestnut Sts.

