
"LONG LIVE THE KING"

## Ts <br> 

The House that Heppe Built

Heppe Victrola Outfits and Records


FARMERS' COMMISSION PHOTOPLAY LINCOLN
SUGGESTED TO HOOVER IS REALSTIC FIGURE


## SOROSTS SHOES

## At Reduced Prices



SOROSIS SHOE C0. 1314 Chestnut

POLICE HEADQUARTERS AND FIRE DEPARTMENT: TEL. Bell, Spruce 20; Keystone, Electrical BureauL mos

If you wish to stay in business we advise you to read the follozeing: The existing coal shortage in mid-winter puts all manufacturers face to face with the most serious fire problem in the history of business. Hundreds of plants are employing dangerous secondary means of heating.

Hundreds are depending on frozen fire equipment or on sprinkler systems drained to prevent freezing. How about yours?

Do you realize that frozen equipment is worse than no equipment? -that gasoline torches used for thawing frozen pipes are causing innumerable fires?

Do you realize that city fire departments are seriously handicapped by cold? And by snow?

And do you know that msurance officials and fire chiefs consider the situation alarming?

The only thing that can make a plant safe today is Pyrene. For Pyrene extinguishers do not freeze even at 50 below zero.

Light and quick and deadly to incipient fires. Especially adapted to killing incendiary or other quick starting dangerous blazes. Have you plenty of Pyrenes in your plant? Order at once if you haven't. Remember your motor trucks, too!

Watch out for incendiaries. They are loose everywhere. If they haven't reached you as yet, they may pay their respects any day.

Call the police instantly if you see suspicious persons near your plant. Every factory or motor truck burned helps the Kaiser.


Pyrene Watchman's Clock
Put on extra watchmen-see
that every watchman carries


Send me your
Prevention
let ind Cationt

