BRINGS BACK THE SCRAPBOOK -SUGARLESS CANDY FOR THAT SWEET TOOTH-FASHION
xES IS FINDING THE ECHO IN UR 'NEAR' CUSTOMERS HEART
Lowly Salesgirl Was Made Assistant ayer Because She Knew What to Talk About-She Found the Echo!
Sower wanna aiken top



QUESTIONS AND ANSWERS


SCIATICA AND ITS PREVENTION


MODES
Chemise of Flesh-Color Satin



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Tweed-O-Wool
$\mathrm{W}^{\mathrm{E}} \mathrm{E}$ present ${ }^{\text {a }}$. mott plea ing


 $W^{\text {HEN a }}$ a certain French cure eyes to heaven and exclaimed.: ${ }^{2}$ I: know now, Paternal Father, that
Thou hast heard the torse France."
Surely We are sending them men and we must send them food.
The United States The United States food administration tells us all in all the
Allies need $190,000,000$ bushels of
wheat we mut Wheat we must save for them.
TOMORROW is WHEATLESS day. BUY TODAY to be pres-
pared to SERVE YOUR COUNpared to serve your coin-
pRY and the ALLIES to-
MorRow.

Editorials for Women by Women PATRIOTISM AS SUFFRAGISTS UNDERSTAND IT

 work which ts ordinarily understood as patriotic. We arr all working a,
ho Red Cross. We are all knitting busily and we have two special brae e


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The Tulle offers

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AND WILL OPEN THIS DAY TUESDAY, FEBRUARY 5th

New Sporing cushions

ALSO ANNOUNCE
The CLOSING OUT of WINTER STYLES in WRAPS, GOWNS, SUITS and MILLINERY due to the taking over of the "Vale de Paris,"
whose establishment we have purchased.

