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Keeping in Touch with Our Depositors

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The personal intimate touch which we maintain between our depositors and ourselves makes banking a pleasure instead of an ordinary business transac-

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We have had prepared a booklet giving all the latest available data upon almost all of the important copper companies of the United States, which we will be glad to mail upon request.

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Barnett paid in dividends during 1916 23% and is now paying at the rate of 24% per annum. Semi-Annual Report mailed upon re-

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Are you thoroughly familiar with the great human ma-chinery of investing and trading-or is the stock mar-ket strange ground to you?

How to Open an Account and General Rules for Trading

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READING PLANT CLOSES

Imbargo on Shipments Makes 4500

Employes Idle Until Tomorrow READING, Pa., Feb. 4.—Rather than lack up its products in its yards, if it its enough coal to run its numerous lants here, the Reading Iron Company but them all down until Tuseday. The reight embargo is the cause. The camany is exempted from the Garfield shutdown order, but the company cannot tipulits har iron, pipe and other products as long as the embargo lasts. More has 4569 employes are affected by the last you lack of coal the plant has a tuniday only 10 per cent rapacity.

GOSSIP OF THE STREET

WAR FINANCE CORPORATION MEETS WITH OPPOSITION

Some Claim It Will Produce Inflation; Others Say Not—Gossip of the Street

THE criticism of Secretary of the Treasury McAdon's \$500,000,000 was finance corporation by the National City Bank of New York in its February letter is a subject for discussion in some of the brokers' offices and the investment houses,

Following a summary of the proposed bill authorizing the formation of such corporation, the bank letter says;

These are extraordinary times, and nobedy wishes to withhold from the Administration at Washington any degree of authority which may be necessary to secure the most effective mobilization and use of carr resources during the war, but this measure clearly contemplates the use of credit in a manner and to a degree which in our opinion cannot be advantageous to the country under any circumstances."

It then proceeds to remark that, while it is exceedingly important to give support to the essential industries of the nation and to bring them to the highest point of efficiency, "the printing press is not an effectual agency for accomplishing that purpose," The only way to accomplish that end, it says, is organizing, co-ordinating and directing the in dustries and concentrating them on war work.

serve Board and the Secretary of the Treasury have advocated in the really intending to depart from it so far as the text of this measure would indicate. We think it a nustake to even countenance such a policy by providing for its possible adoption.

The bank then goes on to say that it recognizes one condition under which it might be desirable that sound investment securities should be accepted by the reserve banks as the basis of loans and currency issues. and such a condition, it indicates, would arise in a great crisis which included a run on member banks or savings banks by depositors, and goes

"There is a distinct difference, however, between the use of currency to pay off depositors and its use to increase the purchasing facilities of the community. When used to pay off depositors there is no inflation of credit, but merely a substitution of one form of credit for another, and it occurs at a time when contraction and liquidation are the order of the

"The refunding of railway and other oddigations maturing in the near" 7 Division before in a basis of future does not involve any serious compétition with Covernment financ ing, for they do not require a net amount of new capital. If they are paid off by fresh capital an equal amount of old capital is released. Their successful refunding is almost wholly a matter of interest rates, and a guarantee by the War Finance Corporation or by the Government direct would certainly take care of such cases."

There were several well-known bankers and brokers in the financial district who on Saturday were inclined to "side" with the National City Bank. Others said that they would need first to give the subject more study, as the progress of the war had apparently knocked some pet ideas and theories of finance and economics into a cocked hat, and that they had not yet forgotten how some very large and prominent banks and bankers had bitterly opposed the Federal Reserve act and then were the first to proclaim it as the greatest thing that had ever happened when

Others were inclined to believe with Secretary McAdou as to the absolute necessity at present for the War Finance Corporation, that certain banks were discriminating in the matter of loans against war industries and that the proposed act to incorporate a war finance corporation was to enable both national and State banks and trust companies to furnish the necessary credits for such industries or enterprises as

are essential to the prosecution of the war. The Secretary acknowledges that Government berrowings have tended to ct tail the credit facilities of the bunks and thus prevented them from giving the usual assistance to semipublic and private enterprises, and that instances have been brought to his attention where railroads, public utilities, etc., were unable to perform important service in connection with war work because the Government had absorbed the bank credits which were ordinarily available to them.

In a statement issued by the Secretary on this subject he said:

"The provisions of the Federal Reserve law which permit member banks to rediscount and purchase paper secured by the Government's obligations and commercial paper have the effect of driving the banks to discriminate against loans on ineligible paper, even where such lodis were vitally necessary for war purposes, and in favor of the commercial paper, even though the companies whose activities were not related to the war and which might well be curtailed during the period of the war. It is believed that the proposed bill has been wisely and conservatively conceived as a war measure to give relief from this condition during the period of the war."

The Last Heatless Monday?

While no official announcement has as yet been made, it is generally believed that this will be the last "heatless Monday." That the plan did not produce the results which were anticipated can not all be laid at the feet of Fuel Administrator Garfield. Nature seemed to take sides with all his other opponents to defeat the object he aimed at. That there has been some relief of the railroad congestion is generally acknowledged even by opponents to the drastic order, but it will never be known whether the same results could not have been brought about in some other way which would have been more effective and have caused less confusion and unsettlement of business' in general.

Speaking on this subject, a well-known banker said on Saturday that the real adverse effects of the closing down order will not begin to show themselves till the various industries and other corporations compile their reports of earnings, etc., for the first quarter of 1918. The inevitable result of this closing down order, he said, which primarily resulted in a reduction of working hours, also necessarily means a curtailment of production, and presumably a loss in earnings for the industries which were affected. In addition to this, the increased expense, which in many cases was borne by the manufacturers, precludes any hope of making up the loss of all these idle days.

A prominent broker called attention to what seemed a paradox in this same connection. While he acknowledged that many well-known corporations would show decreased net earnings for the first quarter of 1918, and therefore decreased dividends, yet the prices of stocks during this fuelless period have materially advanced. This, he said, is not confined to the industrial groups, but to railroads as well. In fact, he said, the general trend of the whole list has been upward.

The question then came up as to the relation between earnings and stock quotations. Here seemed a situation v ere the theory of income available for dividends did not seem to lessen stock values. What, then, is the explanation? The only plausible reason advanced was that a big majority of stocks are not on the market, but are held by those who believe them a good investment.

Opinions Differ on Date of Liberty Loan

Speculation as to the date of the issue of the third Liberty Loan on "the street" ranges all the way from March 1 to May 1, Certain members of the last Liberty Loan Committee have issued letters indicating that March 1 is to be the date, but in other and what would seem better informed quarters this date is said to be mere conjecture.

If these letters are even semi-official, there should be an understanding with all concerned in the mapping but of th coming campaign as to the exact date, if it is known, or a statement to the effect that it is

The weight of opinion seems to favor a later date than March 1. It is a well-known fact that April 1 is universally acknowledged all over this State as "settling day," when farmers and merchants and banks in practically all the country towns get together and square accounts. At that time of the year farmers have large sums in hand from the sale of their crops and manufacturers are also in possession of large

Judicious campaigning will bring a good deal of this uninvested money into the third Liberty Loan, and to a great extent will prevent

PHILADELPHIA MARKETS

GRAIN AND FLOUR

THE CASE STREAM CONTINUES NOT YEAR TO A CONTINUES NOT

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1923 of the weighting 22 92 he in 1923 of the weighting of the control of the

FRESH FRUITS

VEGETABLES

CHICAGO GRAIN QUOTATIONS

Open High Low 9.m. close 125 125 125 126 125 125 the Record. May. 80 So² 75² 80 75³ 75³ 180 75³ 1 Ribs--- 24.82 24.80 24.72 24.75.424.80 Pork--May 47.25 47.25 47.00 47.00 47.15

Kansas City Theatre Robbed KANSAS CITY, Mo. Feb. 4.—Robbers blew open the safe of the Royal Theatre in the heart of the business district early today and sof away with

Business Career of Peter Flint

A Story of Salesmanship by Harold Whitehead

TODAY'S BUSINESS EPIGRAM Time can be spent only once. What does this mean to YOU?

Business Questions Answered

corry on the war will greet one from every vantage point available.

The most elaborate of these Liberty Loan designs or symbols will be erected at City Hail. On each facade of the inmense building will be a gigantic creation to impress upon passers-by that Chele Sam is at war. An immutense statue a shipbuilder himself, knows how to hira of thereby will face South Broad street.

destruction of a German submarine by an American battleship.

The construction work of these novel exhibits will begin on Wednesday and will be attended by imposing ceremonies, Many prominent men, including officials from Wasaington and Governor Brumbaugh, will attend.

The ceremonies will begin at noon. A golden rpike to mark the snot where the statue of Liberty shall rise will be driven by Mayor Smith, E. T. Stotesbury, John T. Windrim, Glibert Gable, John Wanamaker, Lewis H. Parsons, Itchard E. Norton and others.

The entire decorative plan for City Hall was conceived by Gilbert Gable, of the Record.

MANY WOULD BOSS COPS

BIG SUN SHIP PLANT TO DOUBLE CAPACITY

Works With Greatest Fabrication Shop Will Employ Additional 3500 Experts

MUCH DONE IN ONE YEAR

Photographs illustrating this article will be found on the last page of this

try it this summer, after you have rung the hell and the woman comes to the door, step to one side, so that the can push open the screen door. This action made it will be the most natural thing for her to push open the screen door when she rees what you expect.

Continued Tomorrow

**PLAN NEW FEATURES*

**PLAN NEW FEATURES*

**Ama to Metherill plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite plant all the engines and various machines that go to make a composite of many.

**Black Humbert, walting for the hour to start and filling his tankard repaired by the stankard repaired

FOR NEXT BOND SALE

Third Liberty Loan Campaign
Will Be Most Vigorous
Yet Conducted

The puring preparations are being made for the launching of the third Liberty Loan bond sale. The campaign promises to be the most vigorous yet conducted.

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The puring preparations when bond save the launching of the third Liberty Loan bond sale

Chele Sam is at war. An immense statue of Liberty will face South Broad street—
on the north side will be the figure of a soldier going over the top. A reproduction of a tank in action will ornament the east side, while on the west there will be an immense plaque showing the destruction of a German submarine by an American battleship.

The construction work of these paralysis of the second product of the second pro

that excused them know about it,

Forty-nine detectives and sergeants of the Bureau of Police have registered with the Civil Service Commission for the examination, scheduled for Thursday, for lieutenants of police.

Sergenuts for \$1400, detectives \$1800 a year and the position of fleutenant carries a many of \$1300, At meant there is one vacancy among fleutenants.

"LONG LIVE THE KING"

A Human Story of Child-Desire, Court Intrigue and Love, the Latest Nove. By MARY ROBERTS RINEHART Copyright. 1918, by Mary Roberts Binehart and the Public Ledger Company

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HALIFAN, N. S., Feb. 4.—The ex-plosion which nearly destroyed the enmay be a larger, but the Sun people and no one else that can be found knows engthing about it. The shop or room is so large that one of the 10,000-ton standard vessels that the company builds could be set up in it if any one wanted to do so.

In the great mold loft in the ton of this fabricating shop the wooden passing of the ships are made. In most this fabricating shop the wooden passing of the ships are made. In most midd lofts these patterns are made smaller—a negative of the ships are made are made and expense is incurred in making the service of the ships are made and much work and expense is incurred in making the service of the ships of the ships are made. It most the same of my word and master of the ships are made. It most the same of my word and expense is incurred in making the same of my which nearly destroyed the entire city of Halifax was due to carelose. If not, war. I am telling you much because, by your oath, you are now one of us, and bound to seepest life city of Halifax was due to carelose. It not, war. I am telling you much because, by your oath, you much because, by your oath, you are now one of us, and bound to seepest. You are now one of us, and bo

Losn bond sale. The campaign promises to be the most vigorous yet conducted. Unlose advertisements and designs will cover all sections of the city. Vivid reminders that Uncle San needs civis to earry on the war will greet one from every vantage point available. The insist elaborate of these Liberty Loan designs or symbols will be exercised at City Hall. On each facade of the immense building will be a gigantic creation to impress upon passers-by that

