A LITTLE TALK WITH ELSIE JANIS-MAXIMS FOR THE BUSINESS GIRL-HOUSEHOLD NOTES

ENGLISH BANKER BRANDSWOMEN PANICKY ON EXTRA BUSY DAYS

Efficient Until Rush Comes, Is Charge-Some Rules That Call for Keeping One's Head Above Waves-One Is "Get Started"

FOOD VALUE
OF CEREALS

ELSIE JANIS T0 CARRY SUNSHINE
INTO EUROPE'S WAR HOSPITALS
 Actress Has Brightened American Stages-Now Wi Cheer Vietims in War-Ravaged Land $\mathrm{T}_{\mathrm{sta}}^{\mathrm{HE}}$

IN THE MOMENTS MODES






Tomorrow's War Memu

stopped that itching instantly

WINTER CLEARANCE
Evening Dresses, $\$ 25$ to $\$ 49.50$ Afternoon Dresses, $\$ 15$ to $\$ 49.50$ Serge Dresses, $\$ 16.50$ to $\$ 35$ WAISTS vailues size to to



Final Clearance Sale
Tuesday, Jan. 22nd and thereafter
Entire Stock of
Milliner), Gowns, Suits, Coats, Furs, Waists, Etc. 1624 Walnut Street

