

**SONS OF FRANKLIN  
HONOR HIS MEMORY**

**Birthday of "Poor Richard" Is Observed by Club Bearing His Name**

**LAY WREATH ON TOMB**

**Secretary of War Baker to Be Among Speakers at "Round-Up" Banquet**

**MAXIMS OF POOR RICHARD**  
Little strokes fell great oaks.  
Flow deep while sluggards sleep.  
God helps them that help themselves.  
He that goes a-borrowing goes a-sorrowing.  
It is hard for an empty bag to stand upright.  
Never leave that till tomorrow which you can do today.  
Experience keeps a dear school, but fools will learn in no other.  
A man may, if he knows not how to save as he gets, keep his nose to the grindstone.  
Early to bed, early to rise,  
Makes a man healthy, wealthy and wise.  
Vessels large may venture more,  
But little boats should keep near shore.

Benjamin Franklin, who was born 212 years ago this very day, probably did not know on that memorable day when he landed here and ate a huge bun on Market street—High street it was then—what an annual Philadelphia institution his birthday would be.

However, it is. As the years roll by later is added to his name and the day of his birth is commemorated with increased devotion in the city of which he was the foremost citizen.

Feasting and merriment and the more solemn placing of a wreath on his grave mark the day.

The wreath of laurel and flowers will be laid on the modest grave at Fifth and Arch streets this afternoon by members of the Poor Richard Club, whose patron saint Franklin is.

Tonight the spirit of optimistic patriotism will break loose when the members of the club hold their annual "round-up" in the ballroom of the Bellevue-Stratford Hotel.

Those scheduled to speak are Secretary of War Baker, Herbert P. Houston, president of the Associated Advertising Clubs of the World; Isaac F. Marcovson, the author, and David Warfield, the actor. Simple war food will be served at the martial dinner, which is the noted advertising club's first birthday party since the nation plunged into war. Plenty of optimism and patriotism will be the theme of the entertainments, headed by the Philadelphia Navy Yard. Others who have joined in to make the affair the

best in the club's history are the entire mandolin and glee clubs of the Penn Charter School, consisting of 102 members led by Roger E. E. Clapp; triple quartet and 100 women from Strawberry & Clothier's chorus; the combined symphony orchestras from the Stanley, Victoria and Palace Theatres, fifty-two pieces under direction of Harry W. Meyers; Conroy and Le Maire, from Keith's circuit, in black-face comedy; Elsie Jarvis, from Keith's; De Wolf Hopper and thirty-five members of the "Passing Show of 1917," from the Chestnut Street Opera House; four members of Dunton's Minstrels, and the Philopatrian Society in a two-act play, "The Court of Time," especially written by Richard A. Foley, vice president of the club.

The alumni association of the Franklin Institute School of Mechanical Arts will observe the birthday of Franklin with a banquet and entertainment at Hanson's restaurant next Saturday night. E. J. Cartell, City Statistician, will be the principal speaker. Henry Rowan, vice president of the Franklin Institute, also will speak. The entertainment and music will be furnished by Isabella Chisholm and Allan Moore, vocalists; Mae Dale, comedienne; Gus Bohm, magician, and the Cotter Orchestra.

**ITALIAN ORGANIST GIVES WAR BENEFIT PROGRAM**

**Pietro A. Yon Soloist at Second Concert of American Organ Players' Club Series**

Pietro A. Yon, formerly organist at the Vatican and the Royal Church, Rome, and now practicing his art in the United States, was soloist last evening at the second of the series of five organ recitals given by the Philadelphia Chapter of the American Organ Players' Club in St. Clement's Church for the benefit of the Emergency Aid war relief committee.

Italian war relief was the beneficiary of the concert. Italy was officially represented by Signor Giuseppe Gentile, consul general of King Victor Emmanuel in Philadelphia. Mr. Yon is an organist of splendid technical powers and marked interpretative insight and intelligence. He opened his program with an impressive rendition of the "Star Spangled Banner," of course minus any of the Dr. Karl Muck adornments, and closed it with the Italian national anthem.

The opening number of the program proper was the Sonata in E-flat major, Op. 10, No. 3, by Chopin, a prominent member of the younger group of Neo-Italian composers, at present organist and choirmaster of the Church of the Salesian Fathers, in Turin. It is founded on one principal theme incisively presented in octaves. In the "Allegro vivace" the leading theme makes its appearance as a toccata, with a new secondary theme in choral form.

Mario Enrico Bossi, the father of modern Italian organ composition and present head of St. Cecilia Academy, at Rome, was represented by "Falmia in Grazia," full of delicate sweetness and tenderness, a supplication secular rather than religious in spirit, a lyric prayer,

**IN THE MOMENT'S MODES**

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and "Scherzo," a fine example of its type, playful and effective. E. Renzi, the present senior organist of the Royal Chapel of the Vatican and teacher of Pietro A. Yon, was represented by "Amica Stella Naufragis," a charming programmatic piece, the second of a series of three "Visioni Poetiche," depicting a storm at sea, followed by quieting of the angry waves subsequent to the mariners' soul-felt prayers. "Theme and Ten Variations" of Ausubelli was a fine, formal medium for displaying the rich tonal variety of the organ and a mastery exposition of inventiveness and ingenuity. The "Melodia" of M. Cottone, organist of St. Ignace Layola Church, New York, proved directly and sincerely lyrical. Mr. Yon was represented by three compositions. The Christmas pastorate, "Gesù Bambino," with its chime effects, and closing unconstrained development of the "Adeste Fideles," melody against the pastorate theme (after a Nativity folk-song of the mountaineers of Aosta valley), is one of the most engaging numbers for organ program that could be imagined. The "Second Concert Study" is a brilliant "étude de concert," built up on the chromatic scale. His most ambitious offering was the "Chromatic Sonata."

**CAMERA CRUELEST  
HISTRIONIC CRITIC**

**Verity of Movies Valuable to "Legitimate" Actors, Asserts Eleanor Woodruff**

By the Photoplay Editor  
Four years in the movies have proved as valuable to Eleanor Woodruff as an advanced course in dramatics. Miss Woodruff is playing the role of June Ramsey in "Mister Antonio" at the Broad Street Theatre, having originated the part, and her acting is pantomimic. The role is one which could be easily overdone, and Miss Woodruff is of the opinion that her success in portraying the character is due largely to her experience gained in pictures.

Some six years ago, when "The Five Frankfurters" closed its engagement in New York, a long and idle summer staid Miss Woodruff in the face. A friend suggested that she visit Pathe for film work, and that is how she first became identified with the movies.

"I will never forget the time I passed in the studio," says Miss Woodruff. "It was wonderful training and serves me excellently at present. Motion pictures have a great many advantages over the stage for the ambitious actor. They are the means of correcting one's faults. If a film actor possesses ego, repeated appearances on the screen will either disgust him with himself or make him forget his personality forever. The camera is the cruelest critic I know, for it tells the truth and, what is more, what it infers cannot be scooted at or denied by the person affected."

"Pictures, too, can injure the actor if he isn't careful. Unless he reads and studies continually his memory may go back on him and he is in danger also of losing control of his voice. But with proper care a graduate from the studio can accomplish splendid things on the stage, particularly in bodily and facial expression."

During her four years in pictures Miss Woodruff was conspicuous in the big feature films of Pathe and the Vitaphone. Even though she was commanding a large salary in pictures, yet she had an earnest desire to get back into the "legitimate." When the opportunity came to originate a role in Mr. Slininger's company she jumped at the chance.

**PRICE OF BROOMS  
IS HELD TOO HIGH**

**Superintendent of Blind Men's Home Says Housewives Are Overcharged by Retailers**

The "high cost of cleanliness" is laid directly at the door of the retailer by Superintendent Frederick Mills, of the Pennsylvania Working Home for Blind Men, at 2518 Lancaster avenue, who declared today that housewives paying ninety cents and a dollar for brooms are paying too much profit to the dealer.

Mr. Mills is presiding over a convention of Superintendents of Working Homes for Blind Men, which has for its object the standardizing of broom production throughout the United States. The convention, which is being held in the Pennsylvania home, will adjourn today.

There was a time—before the war—when the housewife's common weapon of health and defense could be purchased for twenty-five and thirty-five cents. These same classes of brooms are being sold today at ninety cents and \$1, respectively, which has caused many complaints. When asked the cause for the alarming prices today, Mr. Mills said: "We used to buy broom corn for \$80

and \$90 per ton. The drought year before last, however, cut the production in half, and the quality was inferior. Then the price went up to \$100. It has since gone to \$250, the price we paid last year.

"Handles, because of the great demand for lumber, have jumped from \$20 to \$25 per 1000; wire, from three and one-half to six and one-half cents per pound; linen twine, from twenty-eight to sixty-five and seventy cents per pound, and labor has increased 40 per cent. The cost in production, therefore, has increased from 190 to 150 per cent.

"We now actually sell good brooms at \$7.25 per dozen, or about sixty cents each to the retailer. When the consumer pays ninety cents she is paying an exorbitant price. Seventy-five cents is a fair price to pay.

"A good broom gives more value than any other household commodity compared with its cost. One broom, properly cared for, will last six months; two brooms, used alternately, will last a year and a half. The housewife must learn to conserve her brooms by standing them on the handles or hanging them on the wall."

The Pennsylvania home is the fourth largest broom shop in the world and employs 115 blind men, whose earnings last year aggregated \$35,733. Sixty-six per cent of the men are more than sixty years of age and 25 per cent are more than sixty. Last year the plant used 500 tons of broom corn and manufactured 70,000 dozen brooms. Eleven thousand dozen brooms have been furnished to the Government since April.

**BURYDICE CLUB SERVICE  
Musical Women Sing Memorial Music at Holy Trinity**

The Burydice Chorus, a sterling singing society composed of a number of Philadelphia women prominent in social and musical circles, gave an unusual concert yesterday in the Church of the Holy Trinity. The selection of a sacred edifice instead of the usual public auditorium for the program was made since the program was a memorial for the late Mrs. Frank H. Rosenzarten, long a member of the club. The members of the chorus were vended. They sang with fluent tones and technical skill under the authoritative direction of Arthur D. Woodruff.

The numbers on the program were chosen very appropriately for the specialized character of the memorial service, and the religious environment was particularly fitting for both service and program. The numbers were: "The Lord Is My Shepherd," by Horatio Parker; "Stabat Mater," by Pergolesi; "Parvum Quondam," from "Noel," by G. W. Chadwick, and "The Omnipotence," by Schubert.

The soloists were Mrs. George Stewart, soprano; Miss Mildred Fann, soprano, and Mrs. John Jay Joyce, alto, with Ellis Clark Hamman as organist. The subdued religious tone of the music was especially well brought out in the singing. The service was a very beautiful tribute to a much-loved Philadelphia woman of high ideals and many notably good deeds.

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Big tall cans of the very finest red Alaska Salmon. Try a can made into croquettes with boiled rice—a delightful, economical dish.

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Made by Atmore & Son, from the very choicest ingredients.

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High grade in every particular—a few "hot" cakes is a good thing to start the day when the mercury is headed for zero.

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Vegetable, Chicken—a complete assortment of these world-famous soups.

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**South American Marrow Beans, lb. 12c**  
We are selling "tons" of these beans—at 12c they are saving you 6c on every pound.

**Sliced Dried Beef . pkg. 10c**  
Selected tender beef, trimmed of all waste, wrapped in waxed paper and sold in dust-proof cartons.

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**Fresh Beef Liver 16c lb.**  
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