MAN'S WAR WORK HERE AND ABROAD-UNCLE SAM PLAYS HOUSEKEEPER; TALKS ON COOKERY

LEAFLETS ON FOOD-SAVING ACH HOW TO FEED THE FAMILY
"EQUAL PAY FOR EQUAL WORK" IS SLOGAN
BORN OF WOMEN DOING TASKS OF MEN
hree-Cent Stamp Will Bring One to You
ind the Lessons Range All the Way From pd the Lessons Range All the Way From Cornmeal to Making Stew

THE WOMAN'S EXCHANGE ens.int




 펼un on

Baked Potatoes in Furnace $\quad$ Indian Name for Boat

## War Has Demonstrated Her Equality in Shop and at Bench, and Amer- <br> ica May Profit by Europe's Recognition of Her <br> Claim to Same Level of Wages



W


Tomorrow's War Menu an s, HEFIS




IN THE MOMENTS MODES


## Little Finger Rings

We show probably the
widestassorment in this city
of da of dainty little finger rings with precious and semi-precious stones.
One of green gold, openof good size, is excellent value

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$$

S. Kind \& Sons, 1110 Chestnut St.
.

OUR GREATEST
OF ALL PERILS




##  Frequent Fainting



questions and answers Right Arm Becomes Numb

Is someting very vore $e$

-
Nervous Breakdown



For Frosty Wash Days

First Steps

lieht whit exultotion,
that hhape a shout:

## We Sell Millions of Pounds of OUR VERY BEST COFFEE 2lib <br> The volume of our Coffee business runs into figures that are

 staggering; hardly believable, y et the fact remainsIt amounts to many millions of pounds annually to decide Would the intelligent American homes, who, above all other Out of our roaster today. Into your coffee pot tomorrow
ONE PRICE, ONE BLEND, OUR VERY BESTT

## Summer Delicacies in January That Reduce Year-'Round Table Expenses

THE old theory was that to serve "seasonable" foods out-of-season symbolized luxurious living. The modern housewife knows better. She understands that by so doing, she is aiding to reduce the cost of living. For; thereby, she is helping maintain markets that offer an inducement to conserve perishable foods during months when they are grown-assisting to keep down the average year-'round cost of table requirements.

THIS is far more than her, acceptance of 1 the Food Administration's plan; it is farsighted common sense.

## How Housewives Can Help

$\mathrm{T}^{\text {Hus, she is making possible the building of cold }}$ T. torage plantsi sin every locaility-adequate reservoirs ior soring foods when they are produced din
plenty to be distributed later when they are needed And she is willing to do this for, she has come to comprehend the real function and significance of cold-storage; she understands that foods which go into cold-storage in good condition will remain so-
that the foods which come unfit out of the cold-storthat the foods which come unfit out of the cold-stor-
age plant are those which had been held too long age plant are those which had been held too long
for sale before being put there. And she knows, moreever, that foods so stored are not held indefi-
nitely-that the steady piling up of interest and in-nitely-that the steady piling up of interest and in-
surance charges demands that they be released to surance charges demands that they
the market long before the next crop.

Perhaps, this year, when foods are higher than usual, housewives appreciate more fully the service which pany provides. For, not alone does Aur and Compaods at their choicest where Nees Armour collect best, not only does Armour transport them under refrigeration to where they are most needed, but Armour also stores them scientifically-under condi-
tions which are ideal and which insure perfect keep

## No Feast-No Famine

$\mathrm{T}_{\text {what A }}^{\text {HUS, if your ill think it over, you will see that }}$ ize what Armour is really doing for you is to equal ize the national food supply over both the country
and the seasons so that nothing will be lost-so there will not bea a glut at one period of the year and prohibitively high prices at another.
If you will consider the facts carefully, you will find
in them the reason why for assured it will pay you to ask your dealer for Armour's food próducts.

