

PREMIERE FOR "BLUE JEANS" TOWN

Being Sun, Indiana, to Have First Showing of Melodramatic Picture

Metro's picturization of Joseph Aronson's melodrama "Blue Jeans" which will be shown at the Victoria Theatre the entire week of January 14, with Viola Dana as the star, will, at her request, have its first public showing in Rising Sun in Ohio County, Indiana—the little town which the play put on the map. Miss Dana wired Metro from the West Coast studios in California, requesting that "Blue Jeans" have its initial public showing in the place where the author of the play was born. Arrangements were immediately made with Harry Clarke to give a fitting presentation of the picture at his theatre in Rising Sun. This premiere public presentation will be an auspicious occasion, as the town officials and leading citizens will attend in a body. It will in a way be an historic event, as the production pictures some of the social and political peculiarities of the region about forty years ago. The characters are typical of the period in which the story is laid. Joseph Aronson gave publicity to the town of his birth by making it the locale of his stirring play, which first was produced on Monday evening on October 8, 1876, at the Fourteenth Street Theatre, New York, and has since been acted in all the important cities of the United States and in many places abroad. The town lies in the Blue Jeans district of the Hoosier State. The story deals with the history of a representative family of the times. It introduces many small-town characters, including the volatile aspirant for the State Legislature and other embryo politicians. The village tavern and the sawmill are the locale of much of the action. The sawmill scene has done much to make the play popular and has given many an actor a stage hero by risking his stage life on the saw carriage toward the "very jaws of death." Rising Sun, it may be added, has "risen" to a prosperous town of several thousand inhabitants. It is no longer a village and now has a postoffice and also boasts a steamboat landing.

KEEN INTEREST IN RED CROSS CONCERT

Philadelphia Orchestra Will Give Special Program on Thursday, January 23

Plans are maturing for the Red Cross concert by the Philadelphia Orchestra on Wednesday evening, January 23, at the Metropolitan Opera House. It will be remembered that on the occasion of the presentation of the flag to the Orchestra by the Women's Committee, Mr. Bokoroff offered his services, as well as the services of the members of the Orchestra, to the Government, to be used in any way it saw fit for the promotion of the war. Shortly afterwards the Orchestra journeyed to Camp Dix and played to an audience of 500 soldiers. The Red Cross concert is the second patriotic performance by the Orchestra. A special program will be made up for this occasion, the details of which will be announced later. Seats, ranging in price from 50 cents to \$2, are now on sale at the Metropolitan Opera House, ticket office, 1108 Chestnut street, and will not be subject to war tax. The boxes are being sold by special subscription. Among those who have already taken them are Mr. Alexander Van Rensselaer, Dr. Charles D. Hart, Mrs. Edgar Scott, Mrs. Alexander B. Cox, Mrs. Walter Jeffords, Mrs. Samuel H. Rie, Mrs. Louis Kestner, Mrs. Thomas De Witt Cuyler, Mrs. George D. Powls, Mrs. Cyrus H. K. Curtis, Mrs. Henry Reed Hatfield, Mrs. Charles Scott, Jr., Mr. Stephen Pagano, Mr. George McFadden, Jr., Mrs. Edward Schmitt, Mrs. A. J. Cassatt, Mrs. J. Gardner Cassatt, Miss Mary K. Gibson, Mrs. Robert Brock, Mrs. Samuel F. Houston, Miss Anne Thomson, Mrs. Morris L. Clothier, Mrs. Arthur Lea, Mrs. George C. Thomas, Mr. Ellingham B. Morris, Mrs. Henry S. Grove, Mrs. William Lottman Savage, Mrs. Stanley G. Flagg, Jr., Mr. John F. Brown, Miss Nina Rea and Mrs. Albert Caldwell.

Film Actress With Warfield Helen Weer, whose charm and good looks are so conspicuously revealed in the role of Jenny in "The Music Master" at the Forrester, has recruited from the ranks of motion-picture actresses. Two years ago Miss Weer was with the Lubin company, having taken up picture work, not because she liked it, but because Mr. Hanco had no openings in any of his companies when she first went to see him. It was his suggestion that Miss Weer go into pictures—she had similarly followed Mary Pickford on a former occasion—practically to earn enough money to better prepare herself for the dramatic stage. This is Miss Weer's second season with Mr. Warfield.

B. F. Keith's Theatre

Chestnut and Twelfth Sts. Mat. 25c and 50c. Night, 25c to \$1. SHOWS DAILY. NEXT WEEK: The American of Lake-Bellevue. ELsie JANIS. New Impressions of Favorite Stage Stars. Donny and a Song and Dance. The Fearless Blackface Comedians Conroy & Le Maire. A Comedy Drama, "The New Physician". Josie Heather & Co. The Wimsy English Singing Comedians. Heider & Packer Nettie. A Plot Without a Story. BEATRICE JACK Beaumont & Arnold. In "The Nerganteene". BOSTON'S RIDING SCHOOL. RAYMOND BOND MOORE & GERALD. FOUR KING. Coming Jan. 21—Sarah Bernhardt.

LITTLE THEATRE

11th & De Lancy Sts. Ph. Locust 6511. Mat. 25c, 50c, 75c, 1.00, 1.50. Last Times, "THE HONEYMOON". ALL NEXT WEEK. Beulah Jay. IN "The Doctor's Dilemma". G. BERNARD SHAW. Evens 8.30, Mat. 6.30. Good Service. Seats, 50c to \$1.00.

Newman Travelogues Next Week Newman will begin his annual series of travelogues in the Academy of Music on Friday night and Saturday afternoon of next week. The general title of the lecture's cycles is "The Rediscovery of America." The opening topic will be "Our National Parks." The wonders of the Yellowstone in motion pictures and in colored slides will be vividly shown, and much attention will also be devoted to some of the less-known Government lands, including the unique Crater Lake region.

CHESTNUT ST. OPERA HOUSE

Bet. 10th & 11th Direction Messrs. Shubert Tel. Locust 3850. NO DEVIATION FROM THE POLICY OF WAR TIME PRICES FOR THE BIGGEST AND BEST ATTRACTIONS IN AMERICA

Nights ENTIRE LOWER FLOOR \$1.50 Mats. ENTIRE LOWER FLOOR \$1. OTHER SEATS \$1.75c, 50c. OTHER SEATS 75c & 50c. EXCEPT SATURDAYS

BEGINNING MONDAY, JANUARY 14th NIGHTS AT 8:15 MATS. WED. FRI. & SAT.

STARS ENOUGH FOR 7 SHOWS

WORLD'S GREATEST CAST OF STARS 2 WONDROUS BEAUTIES

De Wolf Hopper Irene Franklin. Jefferson DeAngelis Burton Green. Charles (Chic) Sale Johnny Dooley. Gladys Clark Mildred Elaine. Henry Bergman George Schiller. Rosie Quinn John Miller. Helen Carrington James Mack. Emily Miles Earl Higley. Wm. Singer Claude Allen. and 100 other Stars

THE PASSING SHOW of 1917

ADELPHI One Week Only Begin. Mon. Evg.

Pop. Mat. Thurs. Best Seats \$1.00. REGULAR MATINEE SATURDAY OLIVER MOROSCO Presents

EMILY STEVENS in "The Madonna of the Future" A New Satire in Three Acts By Alan Dale. With a Typical Morosco Cast, Including: TERESA MAXWELL CONOVER, FLORENCE PAGE, FRANK FAY, DANNY ATHERTON, W. ARBUTHNOT, EDITH MABLE, ENICE ELIOTT, W. W. DELMORSE, DOUGLAS EDWARDS, JEROME PATRICK, FRANKS ANDREW WOOD, COLIN CAMPBELL, RUBY THALMANN, MARGI ELLIOTT, ALICE KING, ALICE WILSON.

MONDAY, JANUARY 21. ARTHUR HOPKINS Presents MR. WILLIAM GILLETTE. "A SUCCESSFUL CALAMITY" BY CLARE KUMMER.

LYRIC THEATRE

2 WEEKS ONLY BEGINNING MONDAY NIGHT. JOE WEBER offers

DONALD BRIAN

Direct from the Knickerbocker Theatre, New York. IN THE MUSICAL COMEDY SUCCESS

HER REGIMENT

Book and Lyrics by WM. LeBARON. Music by VICTOR HERBERT. With AUDREY MAPLE, FRANK MOULAN AND ALL THE OTHERS OF THE ORIGINAL CAST. \$1.00 Pop. Mat. Wednesday. Best Seats \$1.50 at Sat. Mat.

THEATRES

Owned and managed by members of THE UNITED EXHIBITORS' ASSOCIATION. BELMONT 52D ABOVE MARKET LAST TIMES TODAY. WARWICK and Hammerstein in "The Mad Lover". CEDAR 90TH & CEDAR AVENUE LAST TIMES TODAY. VIVIAN MARTIN in "Molly Entangled". COLISEUM Market Bet. 50th & 60th LAST TIMES TODAY. WARWICK and Hammerstein in "The Mad Lover". EUREKA 40TH & MARKET STR. MABEL TALIAFERRO in "The Jury of Fate". FRANKFORD 4715 FRANKFORD AVE. LAST TIMES TODAY. BILLIE BURKE in "The Land of Promise". JEFFERSON 29TH and DAUPHIN "The Russian Revolution".

FORREST SAMUEL F. NIXON

THOMAS M. LOVE, Business Manager. MATINEE TODAY AT 2:15. TONIGHT AT 8:15. NEXT WEEK LAST WEEK. DAVID BELASCO Presents

DAVID WARFIELD

in THE MUSIC MASTER. HENRY W. SAVAGE Offers

HAVE A HEART

Book by Bolton and Wedekind—Music by Jerome Kern. A REGULAR HUNTING! (CAST OF 70 INCLUDES)

FLORA ZABELLE, IRENE PAVALLO, LITTLE MABLES, HELEN GUTHER, BILLY KENT, IRVING BEERY, DONALD MCKENLID, ROY GORDON. A REGIMENT OF PRETTY GIRLS.

BROAD STREET SAMUEL F. NIXON

THEATRE FRANK NIRDLINGER, Business Manager. MATINEE TODAY AT 2:15. TONIGHT AT 8:15. NIGHTS AT 8:15. MATINEES WEDNESDAY AND SATURDAY AT 2:15.

CHARLES FROHMAN Presents OTIS SKINNER in MISTER ANTONIO by GEORGE ARLISS. (Direction Klaw & Erlanger and George C. Tyler). MON. 21 IN A NEW PLAY "HAMILTON" By Mary P. Hamilton and George Arliss. Presenting MR. ARLISS as ALEXANDER HAMILTON, First Secretary of the Treasury.

GARRICK SAMUEL F. NIXON

SAUL NIXON-NIRDLINGER, Business Manager. MATINEE TODAY AT 2:15. TONIGHT AT 8:15.

LAST WEEKS

READ WHAT THE REV. DR. JOSEPH KRAUSKOPF, OF THE TEMPLE KENESETH ISRAEL, SAYS OF

TURN TO THE RIGHT!

"Possessing every element of the true comedy—humor, surprise, originality, cleverness of situation and artistic scenery—it has educational and inspirational value that cannot be better obtained, if as well, by listening to a sermon."

\$1.00—POPULAR MAT. WEDNESDAY—\$1.00. SEATS FOR THE FIFTH WEEK ON SALE THURSDAY.

FOR TICKETS AT THE FORRESTER, BROAD AND GARRICK THEATRES APPLY TO FIELD, G. NIXON-NIRDLINGER (Nixon-Nirdlinger Bldg., 1929 WALNUT ST.)

The Stanley Booking Corporation

The following theatres obtain their pictures through the STANLEY Booking Corporation, which is a guarantee of early showing of the finest production. All pictures reviewed before exhibition. Ask for the theatre in your locality obtaining pictures through the STANLEY Booking Corporation.

ATLANTIC CITY WHEN IN ATLANTIC CITY VISIT THE COLONIAL. Alhambra 15th, Morris & Passyunk Aves. Mat. Daily at 2; Evng. 6:45 & 9. SESSUE HAYAKAWA in "THE SECRET GAME". APOLLO 52D and THOMPSON MATINEE DAILY. JACK PICKFORD in "TOM SAWYER". Also "MUTT and JEFF COMEDY". ARCADIA CHESTNUT BELOW 10TH. ELSIE FERGUSON in "ROSE OF THE WORLD". BLUEBIRD BROAD AND SEBASTIANNA AVE. SESSUE HAYAKAWA in "THE SECRET GAME". BROADWAY BROAD AND RYDER AVE. GLADYS BROCKWELL in "FOR LIBERTY". EMPRESS MAIN STREET MANAYUNK. ETHEL BARRYMORE in "THE ETERNAL MOTHER". FAIRMOUNT 29TH and GIRDAR AVENUE. Jack Pickford and Louise Huff in "JACK and JILL". FAMILY THEATRE—1311 Market St. NEW KIMBALL ORGAN. TAYLOR HOLMES in "THE SMALL TOWN GUY". 56TH ST. THEATRE—Below Spruce. MATINEE DAILY. NORMA TALMADGE in "SECRET OF THE STORM COUNTRY". GREAT NORTHERN BROAD ST. AT 8th AVE. NORMA TALMADGE in "SECRET OF THE STORM COUNTRY". IMPERIAL 60TH & WALNUT STR. MRS. VERNON CASTLE in "THE PLANTER".

BIGGEST PHOTOPLAYS ON EARTH

IN CONJUNCTION WITH VICTORIA SYMPHONY ORCHESTRA. LEO DESHAUER, Director. MONDAY, TUESDAY AND WEDNESDAY. BIG DOUBLE BILL. PATHE PRESENTS

MRS. VERNON CASTLE

IN FIRST SHOWING OF "Vengeance is Mine" AND CONSTANCE TALMADGE IN SELECT PICTURE "The Honeymoon"

THE BELGIAN

BY FREDERIC ARNOLD KUMMER. STARRING WALKER WHITESIDE and VALENTINE GRANT

Coming Week BLUE JEANS

Jan. 21. A METRO PRODUCTION FEATURING Viola Dana. WONDERFUL AS A PLAY—MARVELOUS AS A SCREEN DRAMA.

BROADWAY

BROAD AND RYDER AVENUE. MONDAY—TUESDAY—WEDNESDAY. William Fox Presents. WILLIAM FARNUM in First South Philadelphia Showing "The Heart of a Lion".

Norman Jewett Presents THE EUGENE EMMETT PLAYERS in "THE BUNGALOW GIRLS". THURSDAY—FRIDAY—SATURDAY. George Closs Presents ARABIAN NIGHTS.

An Oriental Musical Extravaganza. W.M. FOX Presents VIRGINIA PEARSON in First South Philadelphia Showing "THE STOLEN HONOR". OTHER STANDARD ACTS.

STANLEY MARSHALL AND JEFFREY MARY GARDEN in Thais. PALACE 1214 MARKET ST. FINAL DAY OF JANE AND KATHERINE LEE "TROUBLE MAKERS".

ARCADIA Chestnut Below 10th. FINAL DAY OF "ROSE OF THE WORLD". Elsie Ferguson.

GLOBE

MARKET AND JUNIPER STREETS. In The Heart of Shopping District. CONTINUOUS 11 A. M. TO 11 P. M.

BEGINNING MONDAY MATINEE. John McCormack's Only Equal. STEPHEN D. O'ROURKE. LATE OF "MISS 1917".

The Century Theatre, N. Y. Extra Added Attraction. An Unprovoked Musical Farce. HOTEL TOSY TURVY. FUN—MUSIC—GIRLS.

OTHER ATTRACTIVE FEATURES.

REGENT

MARKET BEL. 11TH STREET. ALL FIRST PRESENTATIONS. Monday and Tuesday. OLIVE THOMAS "Betty Takes a Hand".

Wednesday and Thursday. Harold Lockwood "The Evening Trail". Friday and Saturday. A Paramount Picture. GEORGE BEBAN Jules of the Strong Heart.

CROSS KEYS

Theatre, Market Below 60th Street. ANNIVERSARY JUBILEE. Fourth Successful Season. With Thanks to All Our Patrons.

We Invite Everyone TO ENJOY A GALA Birthday Entertainment. ALL STANDARD ACTS.

FRED ZIMMERMAN'S DRAPHEUM

GERMANTOWN & CHELTON AVES. M. W. TAYLOR, Gen. Mgr. BENEFIT SOLICITED—SEATS IN ADVANCE—PHONE OTH. 209. ONE WEEK ONLY—BEGINNING MONDAY EVENING. Roy Foster's New Successful Drama. "AFTER OFFICE HOURS".

A SENSATION! A STORY DEPICTING THE LIFE AND EXPERIENCES OF A FRET-FUL STEWARD IN THE GREAT METROPOLIS. BEGINNING JANUARY 21—"THE MARRIAGE QUESTION".

CASINO

Walnut Above 8th St. Matinee Daily. Our Audiences Largely Composed of Ladies—There's a Reason. ALL NEXT WEEK. ROSE SYDELL'S FAMOUS LONDON BELLES. UNSURPASSED CAST OF STARS and CHORUS OF CAPTIVATING BEAUTY. 30-Beautiful Living Models-30.

Colony

6th & Maplewood Aves. Ats. 215, Evng. 8:15 p.m. Rice, Elmer & Tom Lewis and Wilson. "MY LITTLE BOY".

LOCUST 62D and 18TH STS. Matinees 1:30, 3:30, 5:30. Evngs. 8:20 to 11. First West Phila. Showing. WM. S. HART in His Greatest Success "THE COLD DECK".

"MUSSETTE". Best Shows in Co. Warner Amos, Trio Six Stylish Steppers. Stewart & Lewis Schwartz & Clifford.

STRAND Germantown Ave. at Venango. Evngs. 8:15, 10:15. Monday & Tuesday. DOUGLAS FAIRBANKS in "A MODERN MUSKETEER".

BELMONT 52D ABOVE MARKET. MONDAY & TUESDAY. Florence Reed in "TODAY". CEDAR 90TH & CEDAR AVENUE. MONDAY & TUESDAY. Robert Warwick in "THE MAD LOVER".

COLISEUM Market Bet. 50th & 60th. MONDAY & TUESDAY. Lina Cavalieri in "THE ETERNAL TEMPTRESS". FRANKFORD 4715 FRANKFORD AVE. Jumbo Front St. & Girard Ave. PAULINE FREDERICK in "The Hungry Heart".

TIOGA 17TH BELOW VENANGO. MONDAY & TUESDAY. Robert Warwick in "THE MAD LOVER".

The WM. PENN

LANCASTER AVE. bet 40th & 41st Sts. DAILY at 2. EVENINGS 7 & 9. BEGINNING MONDAY MATINEE. Four Fighting Canadians—THE SHRAPNEL DODGERS. Returned Heroes from Battlefield. "A NIGHT IN BELLEVILLE". A French Entertainment. COLLIER QUINCY, MONSIEUR & GREENIE, GATES and FINNEY. First West Phila. Showing. Wm. Farnum CONQUEROR. Complete Change of Bill Thursday.

CHESTNUT ST. OPERA HOUSE

DIRECTION MESSRS. SHUBERT. TEL. LOCUST 3850. LAST MATINEE TODAY. FAREWELL PERFORMANCE TONIGHT N. Y. WINTER GARDEN'S

Show of Wonders

LYRIC—Last Mat. Today. Last Time Tonight. RAYMOND HITCHCOCK in "HITCHY-KOO" with Leon Errol, Irene Bordoni, Ismaico Marinetti, Josephine Whittell, Chicago Globe-Towers head and shoulders above all his competitors.

ACADEMY OF MUSIC SYMPHONY

SOCIETY OF NEW YORK. WALTER DAMROSCH, COND. Wed. aft., Jan. 23, at 3 o'clock. HEIFETZ. The Phenomenal Russian Violinist. Concerto in D, Tchaikovsky. N. Y. Sun—Perfect solo playing at last. Chicago Globe—Towers head and shoulders above all his competitors. Box seats at Heppes', begin Jan. 14. \$2.00, \$1.50, \$1.00, 75c. Mail orders now.

ONLY VIOLIN RECITAL

THIS SEASON BY MISCHA ELMAN. Entire Par. Circle, \$1.50. Entire Balcony, \$1. Entire Par. 2d, Entire Par. Circle, 75c. SEATS NOW AT HEPPE'S.

IAN HAY

Major Ian Hay Beith. New, Illustrated Lecture on The Progress of the War on Land and on Sea. "CARRYING ON". Tickets, \$1.50 to 50c. Box Seats, \$2. EAST OF BRIGGS.

ACADEMY—Thurs. Evng. Jan. 24, 8:15

JOINT RECITAL BY Florence Hinkle. Tickets \$2.00, \$1.50, \$1.00, 75c. Gallery 50c. at Heppes', 1119 Chestnut St.

STRAND

GERMANTOWN AVE. AT VENANGO. EAST OF BRIGGS. Under Direction of Herbert Amusement. HERBERT EFFINGER, President. PAULINE FREDERICK in "MRS. DAN'S DEFENSE". TROSCHELO "THE LADY RUCCARDI".