## H WITEADELAR

 Aut Will Frire Few His Mavety in War - willaealong, too Thit Byone Work to

## A Sale of Gloves

tot n price and atime
 $\underset{\substack{\text { It will create an arry of } \\ \text { new friendit or Cencemeri }}}{ }$

Centemeri Gloves perfect-futting gloves
Incomplete lines but an - abundant choice of stand-
ard values of our best glove merchandise-now
on sale at

At Chestnut St. Store Only
$\mathbf{1 2 2 3}$ Chestnut St.

## A Sale for Men

Tof the hardy, handome

mind
 Made of superior fuality,

Gloves


### 1.65

${ }_{1223}$ Chestinut St.


 3

OLDIERS TAKE AUTO TRAINING AT CARNEGIE
mober of Officers and Men Will
Thirty-Day Course in Penn
sylvania School
sylvania Sch



$$
1.65
$$



SALE | $\substack{\text { tos. } \\ \text { ont. }}$ |
| :---: |
| oint |

${ }^{8} 8$ Two-Tones

## FOUNDED 1865

## The <br> Provident

Life and Trust Company
of Philadelphia
All the usual functions exercised by our Trust Department and the ex.
cellence of our service cellence of our service
has won wide commen-

FOURTH AND CHESTNUT


A Sale for Women

 himpor
hur
burgaiin bergain price
selection of-
sumuin


1.65

At Chestnuw S.Storo Only
$\mathbf{1 2 2 3}$ Chestnut St.
streets

- in variety and value,
especially under condi-
tions which make it
increasingly difficult to
secure gloves of the same
superior quality.
Therefore, we can
extend -
extend
Centemeri
Gloves
No Charges
Gloves for juniore aloo in the
sale at




## "LONG LIVE THE KING"

$\mathrm{T}_{\mathrm{m}}^{\mathrm{mm}} \mathrm{m}$
$\qquad$



antingents From Up-State Citie

## Why You Are Not Paying 30 Cents for Sugar



In April 1917 the cables told of a plan proposed by Herbert C. Hoover, then in London, which he described as "a plan by which the Allies can consolidate under one head the whole purchasing of food staples from our market, and not only will competitive bidding be abolished, but by co-operative buying on our side we can arrange the proper balance between the rights of producers and consumers.

This plan was favorably received by the sugar refining industry, which had been on'a war basis almost from
beginning of the European War.

The war had brought the Allies into he Cuban market, resulting in severe with no increased supplies. Naturally prices of refined sugar, both to the American public and to the Allies, rose under this forced draft.
Domestic sugar refiners. since the outbreak of the European War not only supply but have maintained the lowest sugar prices in the world.
This brilliant record is due largely to the fact that sugar refining is in the hands of large business units, with an
excess of refining capacity sufficient to supply all domestic needs, and so far all demands of foreign countries.
In the spring of 1917 there was a serious attempt at the disorganization long series of attergindustry, following of sugar ships.
Accompanying these incidents were widely circulated sensational reports hortage, causing widespread apprehension.
At that time, even with the assurance of ample supplies on hand, retail sugar cents a pound.
The efforts of the Franklin Sugar Refining Company to allay public price less than that which it could easily have secured, and to distribute its product fairly and evenly among the trade, were of real public service.
While there were great supplies of sugar in far-away Java which ordinarily would have gone to Europe, yet the
necessity for saving ships became so great that Europe turned to Cuba for even larger supplies than previously.
It takes a cargo ship 150 days to make while a round trip between England and Cuba can be made in 50 days.
Under these circumstances and seemingly to avoid paying proposed United States war taxes on refined sugar the
European Allies purchased in Cuba the sugar which ordinarily would have come to the United States in the fall months.

These conditions, and especially the necessity of saving ships, led the United upon the sugar industry the adoption by voluntary agreement of the original Hoover plan, under the authority of the Food Control Act, passed August The
The cane-sugar refiners and the bet-sugar producers unanimously agreed to the hoover plan as a patripeople and as an aid to the Allies.
This is the significance of the ap pointment by the United States Food Sugar Committee to which the Allies send representatives for England France, Italy and Canada, and to which the United States contributes three members.
Upon the success of the operation of the International Sugar Committee under the directions of the Allied Governments, acting for practically half the civilized worid, will depend the read Tustment of
This plan is full of promise to all the nations party to the convention.
It is an assurance that sugar, although comparatively cheap in view of war
conditions, will not by reason either of competitive or speculative activity be increased in wholesale price.
Sugar will become stabilized in price with sufficient profit to producers, refintima merchants to maintain and cost of refining and of distribution.
The marketing of Franklin Cane Sugars in cartons and small cotton bagi by this Company has helped amazingly during the pinch of the fall months, in giving a wide distribution among the While a bar supplies, Whine a barrel formerly was the unit put grocer the same amount of sugar put up in cartons and small cotton bags more srocers anded between two or ber of people and prevent hoarding It will be necessary for grocers and consumers to watch carefully their distribution and purchases during the aprefineries are now starting up and sup plies of raw sugar coming forward but it will take weeks, and possibly months before the return of normal conditions. Housewives can aid in conserving the sugar supply by buying these package

In war time and at all times it is our aim to safeguard the interests public we serve.

## The Franklin Sugar Refining Company

"A Franklin Cane Sugar for every use"
Granulated, Dainty Lumps, Powdered, Confectioners, Brown

