

NEWS OF STAGE FAVORITES AND FILM STARS

PERSEVERANCE THE FIRST ASSET—BRIAN

Even Dancing Skill Is Unavailable if One Doesn't Stick, Declares Star

"Perseverance is the thing that gets an actor along the single star in 'Her Brightness'..."



FORREST WINANT He plays the returned prodigal in 'Turn to the Right,' at the Garrick.

ELSIE FERGUSON'S LATEST PHOToplay

"A great many stage stars have been fat failures as screen artists..."

The Stanley Booking Corporation

The following theatres obtain their pictures through the STANLEY Booking Corporation...

- ATLANTIC CITY: WHEN IN ATLANTIC CITY VISIT THE COLONIAL
ALHAMBRA: THE AUCTION BLOCK
ARCADIA: PAULINE FREDERICK
BLUEBIRD: WM. S. HART
BROADWAY: JEWEL CARMEN
EMPRESS: BUSHMAN BAYNE
FAMILY: DOUGLAS FAIRBANKS
FAIRMOUNT: CARPENTER & CORBIN
56TH ST. THEATRE: THEDA BARA
GREAT NORTHERN: OLGA PETROVA
IMPERIAL: CHARLIE RAY

THEATRES OWNED AND MANAGED BY MEMBERS OF THE UNITED EXHIBITORS' ASSOCIATION

- APOLLO: MRS. VERNON CASTLE
BELMONT: LOUISE LOVELY
CEDAR: JACK PICKFORD
COLISEUM: VIVIAN MARTIN
OVERBROOK: ELAINE HAMMERSTEIN
LOCUST: BILLIE BURKE
EUREKA: VIVIAN MARTIN

ORCHESTRA TO GIVE RED CROSS CONCERT

Mr. Stokowski's Organization Will Tender Services Gratis on January 23

At the pair of concerts at which the women's committee presented two flags to the Philadelphia Orchestra...

B. F. Keith's Theatre Chestnut & Twelfth Sts. Mat. 25c & 30c Night, 25c to 81c SHOWS DAILY

THE WM. PENN LANCASTER AVE. FROM 10 A. M. TO 11 P. M. DAILY AT 2c. EVENINGS 2c & 9c

GAYETY Philadelphia's Famous Burlesk Theatre 8th St. Below Vine St.

NEMO THE DANCER WITH THE HELLO GIRLS

METROPOLITAN OPERA Mat. Today, Last Time Tonight

ELMAN The Most Wonderful Play in America

FORREST SAMUEL F. NIXON Managing Director THOMAS H. LOVE, Business Manager

DAVID BELASCO Presents DAVID WARFIELD IN THE MUSIC MASTER

SEATS FOR THE LAST WEEK ON SALE THURSDAY

3d Week GARRICK SAMUEL F. NIXON Managing Director

THE PLAY THAT IS MAKING ALL PHILADELPHIA LAUGH FOR JOY CRY

THE GREATEST SUCCESS IN AMERICA THE COMEDY THAT WILL LIVE FOREVER

\$1.00 POPULAR MAT. WEDNESDAY \$1.00 SEATS FOR THE FOURTH WEEK ON SALE THURSDAY

BROAD ST. THEATRE TWO WEEKS ONLY BEGINNING Monday Night at 8:15

JACK PICKFORD in 'Jack and Jill'

WALLACE REID in 'The Hostage'

WILLIAM S. HART in 'The Silent Man'

MRS. VERNON CASTLE in 'The Mark of Cain'

THEATRE SEATS FOR THE LAST WEEK ON SALE THURSDAY

OTIS SKINNER MISTER ANTONIO

BEST SEATS \$1.50 AT POPULAR WED. MAT.

GEORGE ARLISS HAMILTON

THE GOLDEN CROOK WITH BILLY ARLINGTON

THE MADONNA OF THE FUTURE

THE DEVIL STONE

THE STANLEY COMPANY VOLUNTARILY ANNOUNCES

VICTORIA ONE WEEK ONLY COMMENCING MONDAY PEERLESS FEATURE FILM EXCHANGE

COMING SOON "BLUE JEANS" Early Date, Watch for Announcement!

BROADWAY GLOBE REGENT

NORMA TALMADGE "The Secret of the Storm Country"

"THE GIRL FROM HOLLAND"

BOBBY HEATH "Girlish Revue of 1918"

MABEL BERRA

STANLEY PALACE

ARCADIA

LYRIC THEATRE "Many, Many Thanks, Philadelphia!"

THE ENGAGEMENT OF "HITCHY-KOO"

DONALD BRIAN

HER REGIMENT

ADELPHI Week Beginning Monday, January 14

EMILY STEVENS "The Madonna of the Future"

BROAD—Last Mat. & Night ALEXANDRA CARLISLE

NIXON'S GRAND

THE SHRAPNEL DOGERS

WALNUT Above 8th St. MATS, DAILY

OUR AUDIENCES LARGELY COMPOSED OF WOMEN—THERE'S A REASON

WEEK COMMENCING MONDAY MATINEE, JAN. 7TH

THE GOLDEN CROOK WITH BILLY ARLINGTON

MISS EVA BOOTH

FOLLOW THE GIRL

CHESTNUT ST. THEATRE THE ONLY THEATRE IN AMERICA PLAYING THE BIGGEST SHOWS IN AMERICA AT THE LOWEST PRICES IN AMERICA

SHOW OF WONDERS 150 Merrymakers All-Star Cast

Beginning Monday, Jan. 14 SEATS NOW ON SALE

PASSING SHOW OF 1917 20 SCENES, 29 SONG HITS

Colonial Anniversary Week WM. S. HART

STRAUD MARGUERITE CLARK "The Seven Swans"

NIXON "Out and In Again"

LOCUST GERALDINE FARRAR in "The Devil Stone"

FRANKFORD Wm. S. Hart

COLISEUM MARGUERITE CLARK

NEWMAN TRAVELTALKS MOTION PICTURES

ACADEMY OF MUSIC Monday Evening, Jan. 7, at 8:15